TWOPENCE
Vol. LXI.
1595.

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JOHN BULL

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When you feel FIT you feel SAFE

There is only one way to feel *safe* when Influenza is about. And that is to feel *fit*. A well-nourished body, vigorous with good health, is the surest safeguard against the risk of infection.

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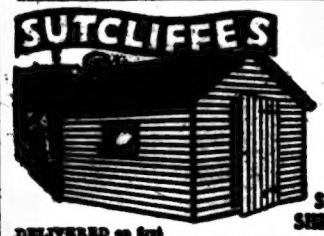

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NOTE THE UNIQUE AMPLIFYING SOUND CHAMBER

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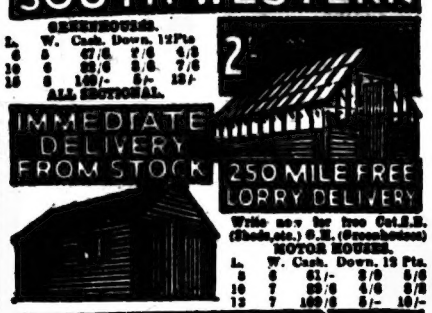

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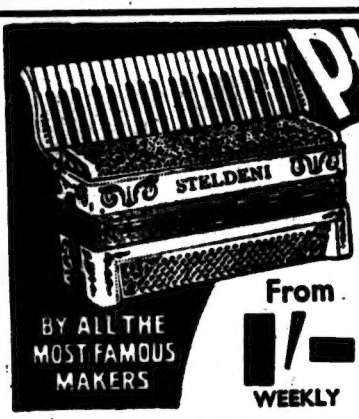

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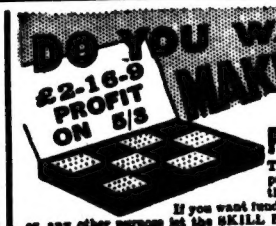

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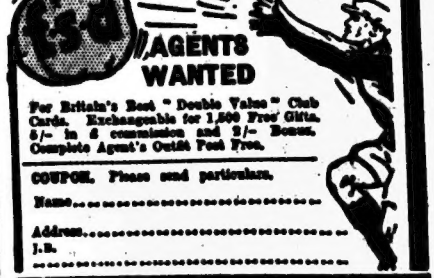

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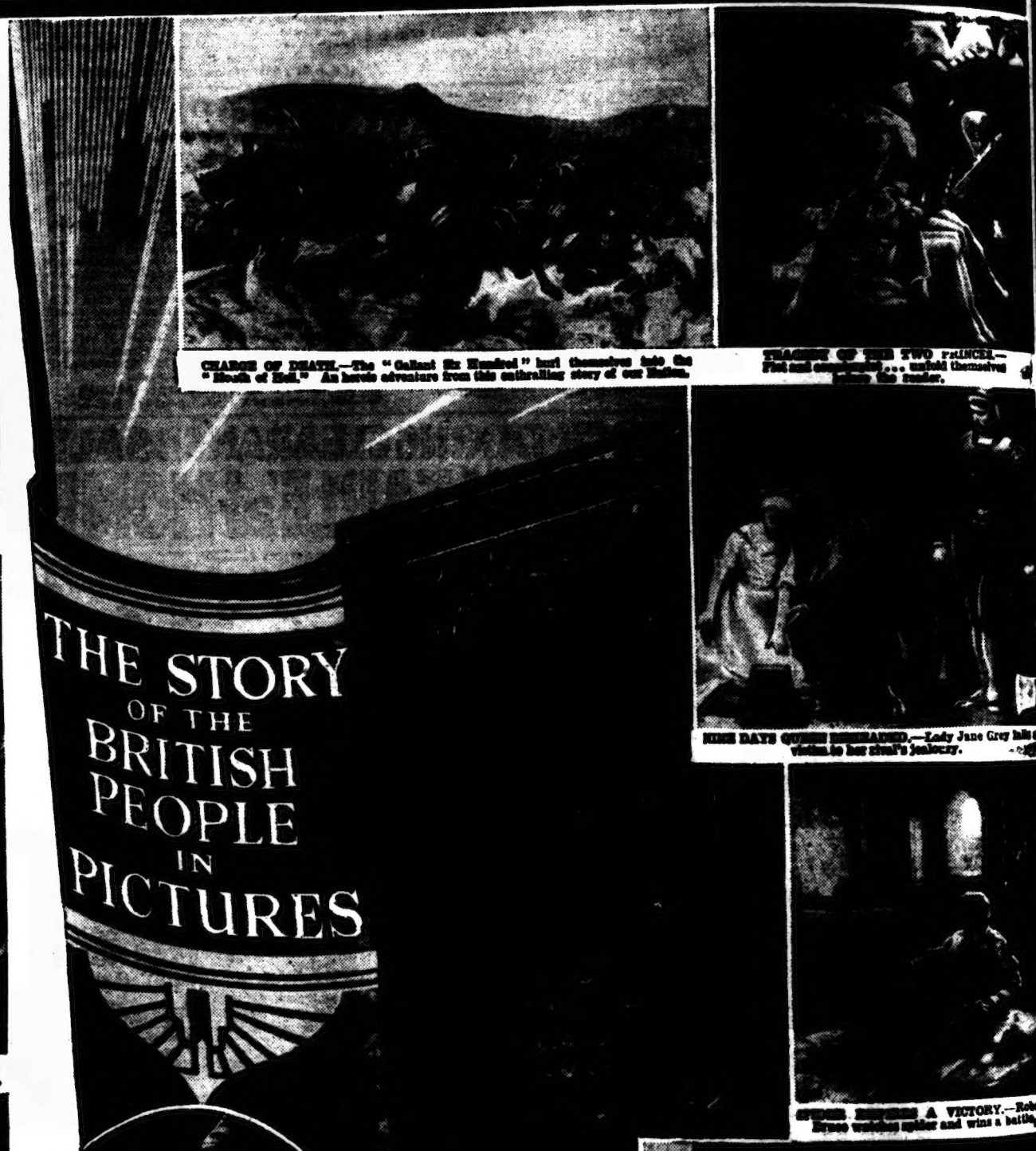

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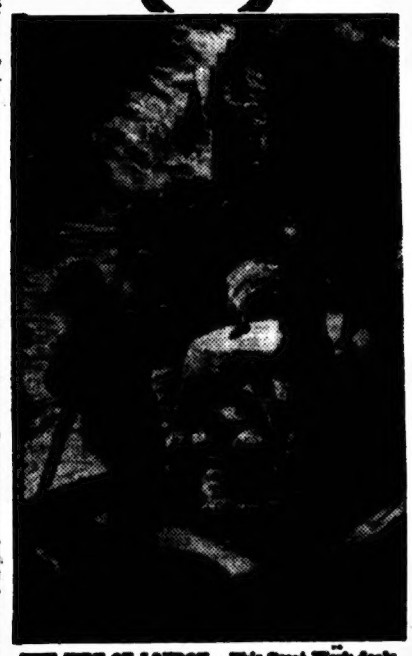

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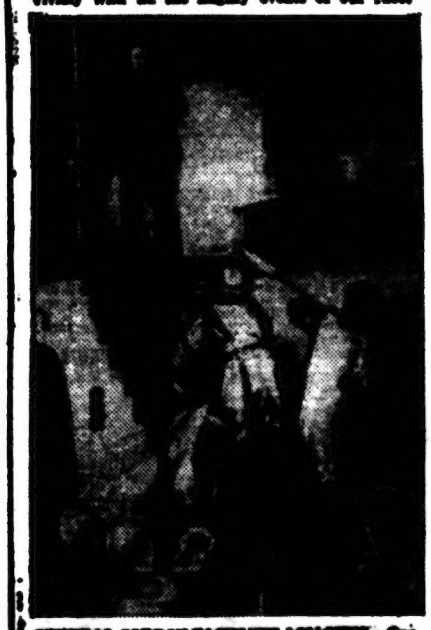

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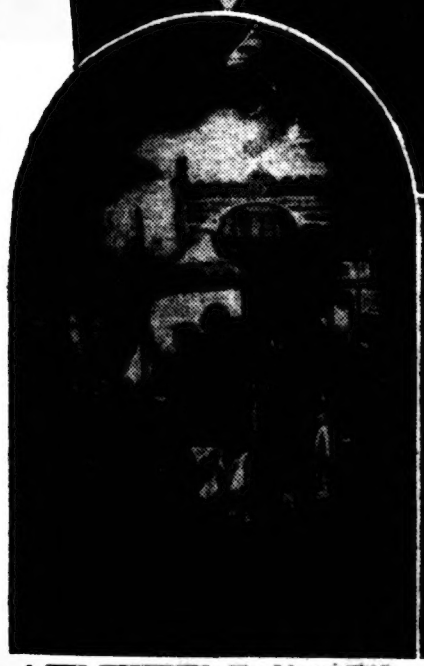

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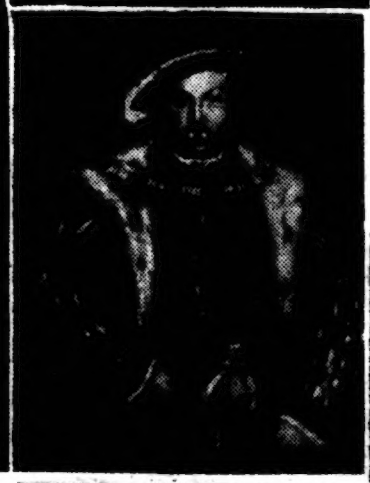

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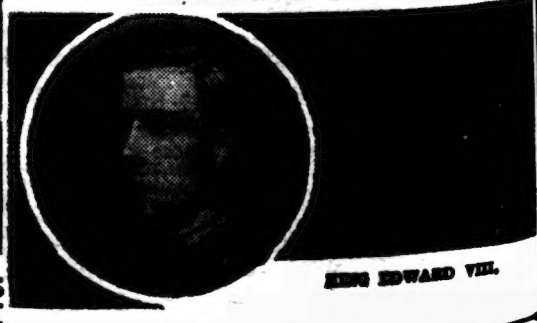

KING EDWARD VIII.

Here is an illustration of the De Luxe Edition of this work. Actual size is 10 in. deep by 7½ in. wide, and it weighs nearly 4 lb.

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Our early ancestors discover fire and metal. Britain cut in half by a great wall. Triumph of Alfred's first Navy. Crowning of William the Conqueror and tragic massacre of Londoners. Signing of the Nation's greatest Charter of Liberty. Battle of Bannockburn. A Civil War starts in a garden. The barbarous murder of the Boy Princes. The first White Man in South Africa. Henry VIII's bitter quarrel with the Church. Drake routs the proudest fleet that ever sailed. The Gunpowder Plot. First American citizens sail from Plymouth. Civil war establishes British military Dictator. Fifth of London's population perish in Great Plague and Fire. The first penny post. America breaks with the Mother Country. The first airman over London. The World War. George VI, etc., etc., etc.

And behind all this you will see the lives of the people—how they worked and played, how they cooked their meals and protected themselves from famine, drought and invasion—how they made their clothes, their houses and their theatres—men and women whose feet trod the very ground on which you walk to-day.

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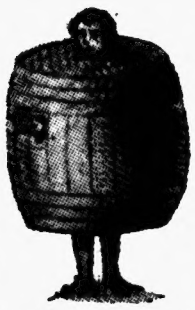
THE NAGGING WIFE. How nagging wives were punished in the "good old days"—there are many surprising revelations of this nature in this magnificent work.



A DRUNKARD'S TUB. Another way of dealing with an offender. To be placed in a tub was an old-time penalty for those who got drunk.

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WITHOUT FEAR OR FAVOUR

This human barrier should not be necessary!

The Lesson of SUICIDE LANE

DESPITE Hore-Belisha's plaintive claims that the road accident figures are not so black as they appear, they mean that his great safety campaign has failed.

They mean that the measures he has opted are too half-hearted, too petty to dam the ever-increasing traffic toll.

In the year just ended, it is officially admitted, 6,489 persons were killed and 225,689 injured—a road accident every two minutes!

In the face of so huge a total, it is useless for our sanguine Minister of Transport to assure us that they might have been much worse in view of the many new cars which came on the road in 1936.

We want him to *lessen* the road menace, not merely to stop it from *increasing*. And I suggest that it is time he approached the problem from the obvious and most important angle.

He might, by way of illustration, consider first the plight of the mothers of Hammersmith, who are having to form a human barrier across an arterial road so that their children may reach school unharmed.

They call this road Suicide Lane, though the official name is Westway—a busy road which has no traffic lights, no proper lighting and hardly a street refuge.

Twenty times within a month they have heard the scream of brakes—and the scream of another child victim of this death-trap.

It is true that the borough council has promised to do something, some time. It is true the Ministry of Transport informs John Bull that traffic lights are to be erected at the corner, one day.

We do not think the Hammersmith parents will be content with that. They shouldn't be. They should not be consoled even by the knowledge that their case can be matched by many others.

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Think of just a few more: A garage man on the Great South-West Road, which links London with the Great West Road, has taken 30 traffic victims to hospital in twelve months.

On a two-mile arterial stretch near Dagenham, in Essex, the lighting is so murky that people are scared to cross the road at night. At High Street, Merton, Surrey, residents complain of the many crashes, literally on their doorsteps, caused by the skiddy road surface.

So the melancholy tale goes on. A tale not of human error and human carelessness, but of conditions which impose disaster on the most careful of road-users.

Yet Mr. Hore-Belisha still maintains that 95 per cent. of accidents are due to human errors. *We do not.*

Nor does the county surveyor of Oxfordshire, who has proved that three out of every four crashes can be averted, not by dragooning pedestrians and hurling censure at motorists, but by providing safer roads.

By banking bends, improving lighting and junctions, painting kerbs and erecting refuges, he has already halved road deaths in his area! And he could do more if he had the money.

Perhaps this object-lesson has not been entirely unheeded by the great minds of the Ministry of Transport. The New Year resolutions of Mr. Hore-Belisha suggest that he is at last seeing the green light.

He has decided to appoint a "Big Eight"—traffic officers who will investigate every accident in the country. Their suggestions for improving main roads will go to the Ministry and come into effect immediately. Their advice concerning lesser thoroughfares is to be sent to the local authority.

While welcoming this step, we must point out that our energetic Minister is putting the cart before the horse. We don't believe he should wait for accidents to happen at a particular spot before finding out if the road is bad. If he first put the roads in order he would be spared the trouble of investigating a great number of accidents.

Similarly, he is going to think about eight "black spots" in and around London. Such places as Croydon, where there have been 234 accidents in six months; Purley Way, with fifty-one crashes to each mile in the same period, and other disgraces to the Metropolis.

How will he remedy them? By the same means, no doubt, that he has employed to reduce deaths and injuries in the black spots already investigated—by repairing tramtracks, installing traffic lights, realigning kerbs, changing the positions of lamp-posts, straightening the road line.

▲ ▲ ▲

That these measures should be necessary as well as his favourite experiments with safety crossings and guard-rails is yet another confession of the utter unsuitability of the streets and roads which are the vaunted glories of our engineers.

We doubt if there is a single reader of John Bull who could not draw Hore-Belisha's attention to at least one highway which is ill-lit, or which possesses dangerous corners (there are 40,000 blind corners in Britain), a slippery or otherwise unsatisfactory surface, or tramtracks, in a state of extreme disrepair.

Similarly, the Hammersmith mothers have failed to persuade the Transport Ministry to enforce a speed limit in Westway, though there are six schools in three miles and the district's population includes 2,000 children.

The Ministry points out that to impose restrictions on roads which were designed as traffic outlets from great towns would merely induce motorists to use lesser roads which, being more narrow, would result in dangerous congestion.

There is a good deal to be said for this point of view. But even if it is adopted without qualification, it is a further reason for the provision of fast motor roads free from the menace of ribbon-building.

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What prospect is there of such roads being built, of existing roads being adapted to the requirements of modern needs?

Well, the Road Fund comes to an end on April 1. After that date, money required for the roads must be voted direct by Parliament. And we fear the stern warnings of a parsimonious Chancellor of the Exchequer will deter M.P.s from being as lavish as the situation demands.

Neville wants bigger battleships rather than better roads; his refusal to allow Hore-Belisha to spend money in the past has earned him the epithet of "the assassin of hundreds of children on the roads."

But let our M.P.s remember that the road tragedies will continue to number many thousands a year unless the lesson of Suicide Lane is heeded.

Straight From the Shoulder

£25,000 RISE FOR CABINET

Housing Plan That Builds No Houses!

Hire-Purchase Reform Ends Abuses

Women Victims In Hunger Belt

MINISTERS are to have a first-class rise in salaries within the next few weeks.

After years of agitation the rate is to be equalised so that all members of the Cabinet receive a "flat rate" of £5,000 a year, with one exception.

The Prime Minister will receive a rise from his present limit of £5,000 to £8,000, and at this no one can cavil, because the Premier, unlike the President of the United States, has no allowance for entertaining or household expenses.

What They Get Now

Those who will get rises are: Lord President of the Council (£2,000); First Lord of the Admiralty (£4,500); Secretary for Scotland (£2,000); Lord Privy Seal (£2,000); Minister of Agriculture (£2,000); President of the Board of Education (£2,000); Minister of Labour (£2,000); First Commissioner of Works (£2,000).

It is expected that the total cost to the State of these New Year rises for the men who rule the nation will be about £25,000.

Oil For War

The British Admiralty, always working quietly in its own way, is bent on building up its own fleet of oil tankers.

It is realised by experts that possession of a fleet of these ships may make all the difference between victory and disaster in a large-scale war, for a modern fleet depends as much on oil as it does on guns.

Light For Planes

Despite the "humming" and "ha-ing" of the airport authorities they have been convinced that it is possible and practicable for aeroplanes to land in safety when the visibility is nil.

Two large Swiss air liners have proved at Croydon what has been amply demonstrated on the Continent for two years when they came down by the aid of the Lorenz blind-landing system.

We Follow

Now that the value of the system has been demonstrated so well there is a strong probability that we shall hear of some announcement in Parliament in the next few weeks that the practice is to be adopted on all British air liners.

And so one more terror of the air will be laid for good.

Two Nasty Nurses

Two women who belie their title to belong to the "gentle sex" have been before the courts and have been shown to be heartless and nasty.

First is Florence Caldecott, of Lavender Gardens, Clapham, London, who was fined three pounds at Marylebone Police Court for stealing a ring from an eighty-six-year-old patient who lay dying in a nursing home where she worked.

Caldecott was also fined a pound for stealing clothing from another patient.

She Knew The Law

Nurse Mary Ellen Butler, of Bristol, was fined £15 at Tenterden for administering corporal punishment to two inmates of the West View Institution for Mental Defectives.

It was stated in court by a witness, a nurse at the institution, that Butler had also made one of the patients swallow a piece of soap and then drink half a pint of salt water.

Butler admitted that she knew that in no circumstances does the law allow mental deficients to be punished, yet she took part in this disgusting affair.

Cheap Milk, But Slow

After Rhondda, Jarrow is to have the benefit of the Milk Marketing Board's cheap milk schemes whereby children and nursing and expectant mothers will get milk at twopence a pint.

Dairymen will not lose, for the difference will be made up to them, but the children and women will gain. The wonder is that it takes such a long time for the rulers of the milk industry to do a good stroke of business and a fine humane action at the same time.

Mr. Walter Elliot and other stars of the Cabinet get only a fraction of the film stars' salaries

Warning To Hospitals

Hospitals must guard themselves against the charge that they are not careful in the way they allow patients to have dangerous drugs.

Doctors are making allegations that while they themselves are very careful to see that only a few tablets of certain drugs are allowed to a patient at a time, hospitals allow them to have supplies which if taken at once become a death-dose.

National Mark Failure

Have you seen any National Mark goods in the shop windows or on the shelves of any stores in your town? Most people would reply "No" to that question, and that is the measure of the failure of this scheme that was hailed as the great advertising scheme for British food and farm products.

As usual, the people who are out of touch with reality were wrong, and the National Mark scheme is a failure.

Savers, Beware!

Already arrangements are being made for savings clubs for the Coronation and for next Christmas.

Too often we get letters from readers saying that some official connected with their club has made off with the money, or has got into such difficulties that the end has been suicide.

All this can be avoided if the members insist that the money is banked in the regular way and that there are proper safeguards against the withdrawal of money.

Lead From Scotland

It has happened. A daring local authority—this time at Balmalloch, Kilsyth, Scotland—has decided to provide a swimming-pool on a corporation housing estate.

The pool, which will cover an area of half an acre, will form part of a playing-field scheme, and will be available for the use of tenants on an estate which will eventually comprise over 1,000 houses.

ALL the pro-Cabinet papers have been boosting the great drive to clear the slums, but in their enthusiasm they have forgotten to mention that the worst parts of the land, so far as overcrowding is concerned, are not to have an "appointed day" until July 1.

This means that only new overcrowding will be an offence from that date.

Only One Solution

Worse than that, the areas with most overcrowding have the greatest difficulty in finding alternative accommodation.

One day the Government will realise that houses are just as necessary as guns and battleships, and it will also realise that the only way to end overcrowding is to build houses at rents the people can afford to pay.

Hire-Purchase Reform

In future, when a hire-purchase firm wishes to proceed with a judgment summons it will have to do so in the county court in the area in which the debtor lives—a reform that JOHN BULL has long urged.

Previously thousands of cases were heard annually in London, and the debtors were often too poor to pay the rail fare. The effect was that few of the cases were defended, and it is this that the new rules are designed to prevent.

The trader will have to travel to the local county court for his summonses.

Long-Lived Lie

It takes a long time to kill a lie, and one of the hardiest untruths in the world is that which says that the wives of workers do not spend their money wisely and do not cook as well as they might on their small incomes.

Investigation carried out in one of the distressed areas shows that "there was little evidence of extravagant buying or a serious decline in home cooking by the families studied."

We Knew It!

Among the truths rammed home by this report, which is necessarily incomplete, is that which declares that the larger the family the less adequate the diet.

Only one-fifth of the employed and none of the unemployed used full-cream milk. Most common is skimmed milk and condensed milk.

Women Suffer Most

When the Government is tackled on the question of nutrition of the workless, the reply is to give tables or figures showing that there is little difference in the weight of the children of those in work and those out of work.

But a more informative fact is revealed by this enquiry. Women in workless families are more anæmic than those who are fortunate enough to have jobs.

Bacon Again

Housewives are expected to benefit in the long run from the struggle between the farmers and the bacon curers. Failure of the pigs and bacon marketing schemes, despite a three-years' war at the public expense, will compel the Government to take drastic action to compel the farmers to sell their pigs to the factories at fixed prices.

If the well-subsidised farmers are inclined to oppose this plan and attempt to wrest more money from the taxpayer, then the Ministry of Agriculture will threaten to allow unrestricted imports.

Hitler In A Hurry

Hitler has once again given the world a lesson in his method of doing first what he wants and letting other nations try to catch up if they can.

The enormous growth of the German navy is now an undoubted fact. Even official German publications give the recent building figures, probably because they know that all the interested powers have the information already.

A strong reserve of officers—essential to an efficient navy—has been developed. They form the framework of a big force of highly trained men.

Growing Fleet

Up to November 1, 1936, German ships built or building were:

Two 26,000-ton battleships launched and at least one 35,000-ton battleship laid down.

Two 10,000-ton cruisers launched and one laid down.

Sixteen large destroyers launched and six super-destroyers and twelve torpedo boats laid down.

Ten gunboats and many smaller craft brought into commission.

In addition, the whole German coast has been refortified.

We Win

JOHN BULL recently described a home in Kirkby Stephen, Westmorland, as the "worst home in Britain." Mr. and Mrs. Walsh lived with six children in a house consisting of a living-room and two smaller ground floor rooms.

Another child lived with the grandmother. The nearest water supply was fifty yards away, and there was no lavatory accommodation.

Now the family has been given a council house, which was denied them until JOHN BULL protested. And there is one more happy family in England simply because they have a home of their own with decent conditions.

Menace Of "Meth"

Yet another doctor has added the weight of his opinion against methylated spirit drinking. Speaking at an inquest on a victim of this, the worst of all forms of alcoholism, the doctor said: "It destroys the morale and affects a person physically. It may even lead to blindness."

It might be one form of deterrent to print these words in large red letters on the label of every bottle of methylated spirit sold.

Unwelcome Presents

The present-giving season is over, but thousands will be wondering if they should write to their friends in the Empire and tell them not to send anything on which duty can possibly be charged.

Recipients have, in most cases, to pay more in duty and extra charges than the article is worth.

Surely some simple declaration that the present is a present and not an article of trade should be enough to exempt a gift, especially at Christmas.

Costly Red Tape

Here is a sample case from JOHN BULL's postbag:—

	s.	d.
Search fee for opening parcel	1	0
Postage	0	6
Duty	2	4
Total	3	10

And all this was on a pair of stockings which could have been bought in this country for less than 3s. 10d.

A little less red tape would make things easier for those who just want to be friendly without setting in motion all the wheels of the tax-collecting service.

Sinister Traffic in DOCTORS' DRUGS

The Big Drug Barons of the world have been temporarily checkmated, but the world's addicts still cry out for supplies, and the doctor's unattended bag becomes tempting "swag"

HE doctor's bag has been a familiar object to many successive generations of British people.

When it was almost invariably of the fat and bulky gladstone type, ry little boy and girl who ever sighed for a y brother or sister could describe its exact pe to you.

To-day, when it is made on attache-case s and is far too slim to hold a baby, its fame become more a matter of notoriety.

We are not so much amused about it as alled at the frequency with which doctors their bags with poisons sufficient to deulate a fair-sized village, and then manage lose" them.

Think of some of the drugs that have been t" recently in this way—"lost" meaning t they have been thrown n on the seat of a car unattended outside a ery, a patient's house, even in a public car k.

There have been the um, morphia, heroin and nal that hundreds of licts crave with a desation that has to be seen be understood. And scine, the poison with ch Crippen killed his e.

Omnopon—"said to be ble the strength of morphine, one of the ngest and deadliest of narcotics." Belladonna, yichloride, digitalis, hypnogen chloride, mer- butyl chloride, strychnine, barbitone, atro-, novocaine, and every conceivable kind of sthetic in popular use.

A vast cargo of death has been "lost" here there over the face of Great Britain in the few months—flung down like so many furd gloves, mufflers or library books.

In every case the police of the locality have pealed to other forces for special vigilance that ally costs anything from £100 to £200; on least thirty occasions every year the nation is rned in a special broadcast by the B.B.C.; and some cases police chiefs have gone to the gths of sending high officers to every classm in the district warning school-children.

Yet, notwithstanding the danger to life, ich must necessarily come first, the turmoil the expense to the ratepayer involved, this drugs menace is increasing.

It would seem that thousands of doctors go treating the narcotics and poisons—which y can only secure by virtue of their profession s if the deadly stuff were harmless.

And through it all the Home Office not only s nothing, but takes pride in doing nothing. makes the excuse that if any action were ken "there might be danger of restraining ple from reporting losses for fear of the conquences to themselves."

lot Petty Thieves

Well, we can reveal the reason for much of s official lassitude.

It is because of the widespread belief in hitehall—a belief that is *not* shared by the jority of high police officers throughout the untry—that the people who steal poisons and rcotics from doctors' cars are not seeking isons and narcotics at all.

This is their reasoning: A sneak-thief goes m car to car, takes a leather case which ght possibly contain articles that would comand a ready sale, and then finding it contains ials, ampoules and what-not, throws the conts down a drain, into a ditch, somewhere where ey will probably go undetected for all time.

Well, that may be true in certain cases. But t only is there reason to believe that a gang of icit drug traffickers is at work, but provincial lice forces have between them plenty of idence to support that view.

Consider, to begin with, a recent case at linburgh.

A thief who opened a case left in a car took ay two large tubes and one small tube of rphia, a tube of hyoscine and two phials of her narcotics, but disgustedly threw on one side struments worth more than £25.

From this it is evident that whoever stole m that Edinburgh doctor's bag wanted drugs d nothing but drugs. If he was an addict, why ke certain drugs to which he was not addicted? e probabilities are that he stole to sell—that belonged to that most sinister profession in e world—the dope traffickers who wax fat by selling death to people whose moral fibre is ruined.

Then consider two cases that happened in East Anglia during the Christmas holidays. They concern drug thieves who ran immensely greater risks to get supplies than mere theft from an unattended car.

One of them tip-toed into the surgery at a doctor's home in Essex and stole enough morphia and opium to kill the whole village. The other—if he were not the same man: he might, of course, have belonged to the same gang—entered the house of a Cambridgeshire doctor, forced a cupboard, and stole morphia and opium for which the doctor had paid 25s.

Quite a small robbery, you might think of the second case. But actually that thief would have no difficulty in getting £25 or £30 for the proceeds of his theft from poor drug-sodden addicts.

Entering a chemist's shop near Edinburgh recently, the thieves left money and valuable articles untouched—but made a wide choice from the stocks of narcotics. Here, again, it might be said that an addict would surely prefer to "clean up" one drug altogether than to draw on the stocks of many.

No, the evidence that is accumulating from all parts of the country makes it fairly certain that drug traffickers are going to get by theft what they used to acquire at high cost through the illicit wholesalers.

The reason is that the nations of the world, acting in concert, have cut the lines of communication of the drug traffickers, so that the harpies working in each country are finding it more and more imperative as well as cheaper to get their supplies locally.

Prices Go Up

The Big Drug Barons of the world have been temporarily checkmated. But the world's addicts still cry out for supplies.

So the minor traffickers don't mind getting their supplies by means of housebreaking, car thefts and the like.

How to close this new channel of supplies that will kill off moral weaklings whom it is society's duty to protect? Not by saying, as the Home Office does, that the best action is no action at all.

Let the Home Office realise that if military garrisons think it necessary to safeguard the public against explosives that might kill a dozen or so people by mounting day-and-night magazine sentries, doctors should not be allowed to "lose" by one careless act poisons that might kill thousands.

That is not exaggeration. In the last twelve months thieves have stolen in a Midlands town a bottle no bigger than a domestic sauce bottle, but the contents of which would kill 14,000 people!

A representative of JOHN BULL asked three London practitioners what they carried in their little bags. One refused information: two were candid.

Said one: "Let me see, I've got my hypodermic, my stethoscope, and a few other things like that: digitalis: some serums that would be dangerous in unskilled hands; a few anæsthetics, and—ah, I tell you what would be worst. I've got strychnine as a cardiac stimulant that would kill quite a few."

Battle Of Wits

Asked whether he ever left the case about, he replied: "I am most particular about safeguarding it in the usual way, but I do confess that I have left it outside when I have been rather worried by my duties."

The other doctor reeled off: "At the moment I've got chloroform, ether, tincture of opium, powdered morphia and tincture of belladonna in my case, among other things. Do I ever leave them in my car? *Haven't you ever forgotten your note-book?*"

But drugs are not note-books.

No, the Home Office must lay down regulations for the handling of these death-dealing medical supplies, which doctors must obey, until it becomes second-nature for them to do so.

It might be insisted that the doctor shall carry his most dangerous stuff in undetachable compartments of his car. When his car is not in use, he might use pouchettes that fit into his jacket pockets.

One of the two doctors interviewed above said: "Don't lose sight of the fact that you don't want to keep running down to your car for things if you have a bad case. You must take the stuff up in a bag."

All right, if it were not for the fact that busy doctors have a habit of forgetting their bags, as these all-too-frequent B.B.C. warnings show.

Drug traffickers have got to be outwitted. Children have got to be protected against ordinary car-thieves who throw away death masquerading beneath a chocolate coating.

The law should say so. It shouldn't depend on the personal inclinations of members of the medical profession.

EXCLUSIVE INFORMATIONS DIRECTED BY SIR WYNDHAM CHILDS—

TWO HOSPITAL TRAGEDIES TO PROBE

"PUBLIC institutions like detention barracks" is the scathing report made by Chief Public Assistance Officer John Moss to that august body the Kent County Council, and recent events leave not the slightest doubt that he is right.

The Kent County Council may well look into his findings, and it should commence by making searching investigation into the deaths of two women who were patients in poor law establishments under its control.

In the first place it should look closely into the death of Mrs. Eliza Martin, of Newington, Kent, *after* her discharge from the Medway Hospital in Chatham.

A widow of more than seventy, she died, not in a public institution, but following treatment she received in one!

She was admitted to the Medway Hospital—under the administration of the Kent County Council—following a road accident.

Run down by a 'bus, she sustained a fractured femur bone, an injury which, according to expert medical opinion, should have taken from six weeks to eight weeks at most to heal.

But Mrs. Martin was detained in the Medway Hospital for a period of fourteen weeks, during which time she lay in deplorable conditions, suffering, as has been reliably testified, gross neglect.

Visiting relatives called attention to her condition, among them two stalwart sons who sought in vain to draw the attention of the Medical Superintendent to her plight.

It is a terrible thing to contemplate that the poor old lady herself complained without avail, for although the fractured bone in due course mended, her general condition gradually became worse.

After more than three months in the Medway Hospital, she was removed home, and the district nurse was called. But too late! The district nurse immediately sent for a private doctor, who found a number of bedsores, and gangrene was actually setting in by the time he arrived.

Ten days after her discharge from the Medway Institution the widow died. At the subsequent inquest, the Medical Superintendent did not produce a single daily report on her treatment during the months she was in the hospital's care.

The coroner's questions were pointed, but no less pointed were the replies given by the private practitioner.

The bedsores were the worst the latter had ever seen. The coroner was satisfied that they were due to gross neglect and inattention, and the doctor fully supported that view.

"Does all this point to a lack of looking after them, and to the fact that nothing was ever done to them, and that it should never have happened?"

"*It should never have happened,*" was the reply.

That this pitiable tragedy of neglect *did* happen is sufficient reason for a thorough overhaul of its public institutions on the part of the Kent County Council.

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And another matter for thorough inquiry by the Kentish authorities is the death of Mrs. May Wood, of Cliffe, near Rochester, in Barming Mental Hospital.

It was well known that Mrs. Wood suffered from melancholia, and that in her condition she might easily attempt self-destruction.

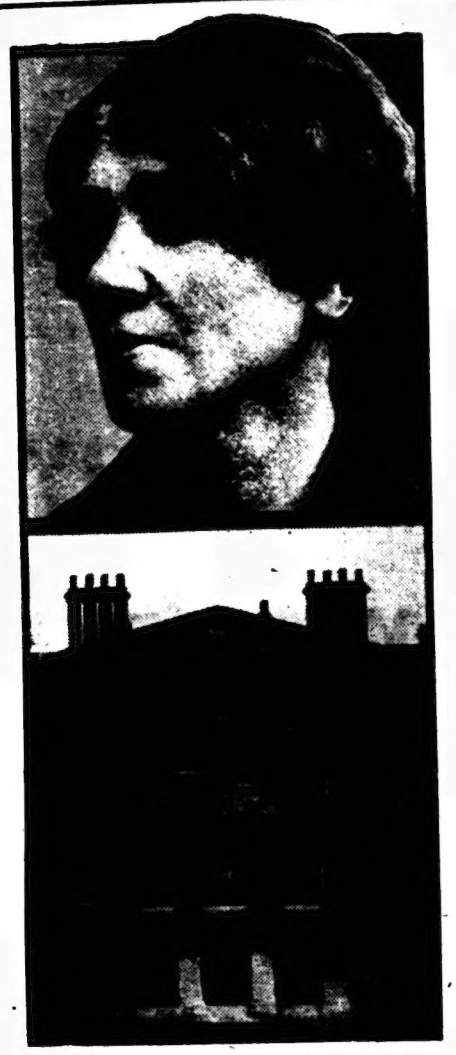
A mental institution should be the last place on earth a patient might expect to find an opportunity for ending her life, yet this afflicted woman was not only presented with the opportunity: poison was left accessible to her in more than sufficient quantity!

Going to the bathroom one night, she discovered a can of disinfectant, and, swallowing the contents, went straight to the night nurse and announced the fact!

But, needless to say, again it was too late. Mrs. Wood was a dying woman.

She died nine days later, but not even the penetrating questions of the coroner at the inquest could probe the mystery. None could say how that can of poison came to be in the bathroom. The tragedy has thus been left surrounded by an unpleasant aura of mystery.

It is for the Kentish County Council to exercise greater supervision, and see that dangerous liquids used in its mental hospitals are properly accounted for.



Mrs. Martin (top) victim of grievious neglect. Below: Barming Mental Hospital—scene of another tragedy of neglect

ENTER THE RADIO FEE-SNATCHERS

READERS in touch with what is called the European Broadcasting and Musical Services, of Victoria Street, London, are excited at the idea of having songs they compose included in wireless programmes.

A young woman of Liverpool is assured that a royalty averaging two guineas will be paid her for three-minute performances, while a Scots reader has been promised thirty shillings.

* * *

But there's a fly in the ointment, for, according to the "Exploitation Manager," it is up to the song-writer to get the composition set to music, and for this purpose clients are recommended to Mr. Chester Lee, of Twickenham, Middlesex.

Nothing if not obliging, Chester Lee charges a fee of two and a half guineas for his musical settings, and then the fun begins, but to a tune set this time by the European Broadcasting and Musical Services.

"In most instances," a typical letter runs, "when we have decided on any particular number, we negotiate with one of the leading publishing houses, and in the event of the song being marketed, an agreement is drawn up between the composers, the publishers and ourselves."

Aspirants hope that their song may one day be broadcast and they pay, pay, pay!

By the time he had reached this stage one unfortunate song-writer had submitted no fewer than three songs which were passed on to Chester Lee.

The customary fees were paid, the musical compositions returned, but in only one of them did the European Broadcasting and Musical Services express interest. The "Exploitation Manager" had tried this over, and now he hoped to include it in the Luxembourg programme.

All that was required was an alternative dance orchestration instead of a waltz tune, several of which were on hand.

And again, Mr. Chester Lee was the composer chosen—not only for the composition of a suitable musical rendering, but likewise for the collection of an additional fee of another two and a half guineas!

As this unfortunate reader has been waiting since April last for further news, and for the promised "royalties," other aspirants to fame will be well advised to be on their guard.

* * *

Reputable agents and publishing houses do not require to be paid fees in advance, nor should European Broadcasting and Musical Services expect to be subsidised by aspirants to radio fame.

Avoid Mr. Weavings' Web!

SOMETHING of an ideas merch[ant] is Mr. Leslie M. Weavings, of [Haymarket], London.

It is well that his name should [be] noted, because the latest project of Mr. Weavings is to secure money with wh[ich] to establish a new weekly periodi[cal] the *Film World*.

Of this projected paper—which, in[ci]dentally, is to incorporate news ab[out] the stage, broadcasting and televisio[n]—Leslie M. Weavings is the editor and manager.

Indeed, he is everything, for the staff he engaged have wisely walked out because Weavings omits to pay the salaries he promises.

The record of this man does not in[s]pire confidence. He was at one time a film extra.

At another period he was manager of a new defunct film artists' club—a position he left when the club had made a serious loss.

During the earlier part of last year Weavings was connected with another small cinema publication. For good reason the editor decided that Weavings was not a desirable ally, and printed a notice in the paper that he was no longer on the staff.

Now facts concerning Weavings' late behaviour. He engaged an experienced journalist to work for the *Film World*.

Assurances were given by Weavings that he was floating a £2,000 company and was in close touch with three city financiers who would back him with the requisite funds.

That journalist is now stranded and in grave distress. He has not received anything from the proprietor, editor and manager of the *Film World*.

His difficulties are considerable. Before he came into contact with Weavings he suffered a considerable period of unemployment and was nearing the end of his resources. With his appointment as critic of the *Film World* he saw a new period of comparative prosperity ahead. On the strength of his appointment he entered into fresh commitments. He found that the whole of his anticipations were baseless.

Another young man—through his father—paid Weavings a premium—returnable in a wage of £2 a week—to be taught journalism. For a short period the wages were forthcoming, but then they ceased.

Because of this the pupil could not pay the rent of his small flat, and a bailiff was put in by the landlord.

Not until then did Weavings disburse what was due. He did so with money borrowed from a further victim.

Quite an elaborate "dummy" copy of the *Film World* was printed to the order of Weavings. The account for this work has not been met. In addition, the firm of printers assisted Weavings with a private loan, the return of which they are now vainly trying to secure.

Actually Weavings has been living for several months past by exploiting his idea for the *Film World* with his manifold borrowings and sharp practices. Cheques he gives are returned dishonoured.

He has no financial resources whatever. In fact, he is just a rather despicable sponger.

His victims are mainly individuals who can ill afford to lose even small sums.

And he is still on the prowl, talking preposterous schemes about a paper which is never likely to materialise.

rders are booked; but the goods never arrive

BUSY BARGAIN SHARKS

on your guard against the bogus auctioneers who pretend to have acquired bargains in bankruptcies orced sales. It's eighteen months the public was promised an ry, but with signs of better times randal is coming to life once more. rabe, of Leeds; Myers, of London Manchester; Boam, Rose, and half zen others, whose flamboyant ars flooded the country a year or ack, have left the arena; but the ture they favoured is now being duced under the style of "Phillips, rmingham."

e one sure way of tempting the wife is to offer her "bargains" at own door, and for the sharks it's o often "easy money."

rge bath towels at 4s. a dozen, Jap at 6s. a dozen yards, dusters, glass s. shirtings, ladies' silk hose, o and suitings are but a few of the s mentioned in a "Great Clearance "

e "sale" is supposed to be of an mous stock of "general merchan- " thrown on the hands of Mr. ips, described as a "commission sman." In the main, according to leaflet, the bargains consist of un- ned and salvaged goods.

t note that the agent who delivers circular promises to call back. He er invites the householder to the tion. Skin rugs going cheap, and dsome fur sets at a quarter of their mal value are yet another induce- nt.

★ ★ ★

anvassers active in Moseley, flourish- these misleading bargain lists, ently offered the "cheap" lines on dition that a roll of suiting was rchased, the cost of which in one tance came to £3 3s.

nd then came a demand for a ther 7s. 6d. to be paid to a tailor for tons, lining and thread, the can- ser departing with the assurance he uld call again with the "Large bath vels" and the "Handsome fur set." But he has not so far made his ap- arance, nor does it seem likely that will. Phillips boasts of sales taking ce in Wood Street, London, and in een Street, Manchester, but he very propriately adorns his circular with drawing of a speeding express train. Readers should buy from known res, where they have a remedy if y are dissatisfied.

BELISHA BLACKMAIL GANG

MOTORISTS! Be on the alert for a new trap designed to catch the unwary at dimly lit pedestrian crossings. The accident fakers are at work. Their coups are neatly carried out, too, with blackmail as the object.

The nervous driver, with a vision of himself standing in the dock, or attending an inquest, is the likeliest victim. But at Worthing, in Sussex, the other day a motorist of wide experience was very nearly caught.

Mr. Haines, of West Tarring, was motoring homewards when out of the shadows stepped two men, and he was called upon to stop. He was led to believe an accident had occurred. He had run over an innocent pedestrian, he was told.

The two men might have been police officers, but they weren't. They were sharks. They demanded a settlement on the spot. For a consideration they would say no more about it.

The answer Mr. Haines, of West Tarring, gave is an example for all motorists. He offered to drive the whole party to the nearest police station, reminding them that it is an offence *not* to report an accident.

Needless to say, meeting with this proper response, the two men retired into the shadows even more quickly than they had appeared.

Other motorists should take note. Meanwhile the obvious remedy to stop this new racket from spreading is to ensure that all pedestrian crossings are adequately lit.

Six Years of Torture

OUR Pensions Ministry is one of the least attractive recruiting agents the Government can have. One case of a pension ruthlessly refused to a victim of disabilities caused by active service is more damaging than all the cases met by ordinary and satisfactory treatment.

Mr. Matthew Whyte, of St. David's, Perthshire, joined up in February, 1915; served in France and Salonica, and was demobilised in January, 1919.

A weekly allowance for one year was granted in respect of malaria, and this was followed by the grant of a small gratuity in final settlement.

But since 1930, Mr. Whyte has been under continuous medical treatment for a disability which necessitated the amputation of his right foot. His arms were also affected by the disease.

In spite of all this, and despite repeated applications backed up by medical evidence, the Ministry has refused to make any concession.

Mr. Whyte's disability is certified as being one which takes effect gradually over a period of years. The fact that it did not show marked signs until 1930 is quite compatible with its origin dating back to his war service.

The added tragedy is that further amputations may become necessary.

His only comfort in life is his wife, who has nursed and watched over him for the last six years. Here, at the age of forty-one, Mr. Whyte has three children for whom there is little joy in life.

A life has been wrecked in the service of its country, and the very least the Ministry of Pensions can do is to try to make some amends to atone for its previous heartless treatment.

Dread of the sack forces him to take undue risks

WHO BLUNDERED?

RECENT complaints by Dr. H. Beecher Jackson, the Croydon coroner, that a police report concerning a case which came before him was "all wrong" is of so serious a nature that we urge an immediate enquiry.

Charles Denning, aged sixty-four, a jobbing gardener of King's Road, South Norwood, London, was arrested recently on a charge of being drunk.

Facts which subsequently came to light suggest that although Denning may have had a few drinks, he was seriously ill when arrested, and died before the police proceedings were due.

The statements which aroused criticism from the coroner, Dr. H. Beecher Jackson, were to the effect that when a policeman found Denning lying on the footpath in Portland Road, South Norwood, he was then taken to the Mayday Hospital, Croydon, where he was seen by Dr. Thomas, who said that he was under the influence of drink.

Actually Denning was first taken to the Croydon General Hospital, where he was seen by Dr. Siggers. This moved the coroner to scathing comment.

"Not only the name of the hospital, but the name of the doctor is wrong!" he protested.

Dr. Beecher Jackson

Having been taken to the Croydon Hospital, Charles Denning, who had been certified as under the influence of drink, was then taken to South Norwood police station and placed in a cell.

The police surgeon was called and his evidence was that when he saw Denning he would not have certified him as drunk.

Subsequently, Denning was taken from the police station to the Mayday Hospital, Croydon. A hospital doctor who examined him said that there was nothing at that time to indicate that the patient was drunk.

A cerebral disease developed and Denning died in hospital a few days later, before he was due to appear on a charge of being drunk and incapable.

The whole case suggests a succession of blunders, and in view of its tragic termination there is need for the most searching investigation by the authorities.

Lorries of Death

WE have often commented upon the menace of lorries that are allowed upon the highway in defective condition, and the latest instance comes from Leeds, where a four-year-old boy has been killed in circumstances that demand investigation.

The driver, who was employed by a coal company in Leeds, told at the inquest how, when he was travelling at twenty to twenty-five miles an hour, he attempted to avoid the boy.

"The brakes were not in order," he said. "The hand-brake was useless and the foot-brake was not properly working."

When he was asked why he did not complain to the police, who were empowered to give him protection, he replied: "I was afraid of getting the sack."

This is the stark and tragic explanation of a class of tragedy that can be duplicated throughout the country.

Too often lorry drivers are aware that the vehicles which they drive are not in a fit mechanical state to be on the roads. Sometimes defects are reported, but often the driver is afraid "to make a fuss" for fear of losing his job.

In the evidence at Leeds it was stated that the following notice was exhibited at the firm's premises:

"Drivers seem to be under the impression that if anything goes wrong with a wagon they have just to bring it into the garage, standing about waiting for it to be fixed, which means getting paid for doing this.

"There is far too much of this breaking down. Other wagons keep on the road, and we are going to keep ours on, too. Drivers whose lorries break down will not be supplied with another. They will have to stand down until their lorries are fixed. Take notice of this and keep your wagon on the road.—Signed, F. Titterington."

In view of this, the Coroner said that he was not surprised that the man was almost too frightened to report the inefficiency of his brakes.

Drastic action is needed to bring such scandals to an end.

PRIZE SCHEME RAMP

THE most foolhardy employment conditions for boys we have yet struck are revealed in an offer by a concern calling itself the Eastern Dawn Laboratories Co., of 3, Toll Street, Nottingham.

With the promise of "good wages" as bait, the Eastern Dawn Laboratories Co. holds out high hopes for growing youngsters, offering pay at the rate of 6s. a thousand for distributing circulars among householders in connection with a so-called "competition."

Two Ilford boys delivered a batch of 500 leaflets from door to door, inviting women to fill in two blanks in a sentence extolling the virtues of the company's shampoos.

The Eastern Dawn Laboratories Co. holds itself ready to pay an additional 4s. a hundred for the service of collecting the forms, but the secret behind that little gesture is that with each form competitors are expected to buy a shillingsworth of shampoos!

The Eastern Dawn Laboratories Co. claim to be the sole manufacturers of Eastern Crescent toilet requisites. That may be true. But the leading spirit is Mr. James Attenborough, who ran a similar venture to grief under the style of the Silkasheen Company, operating from various addresses in Derby and Nottingham.

A good many readers, scattered in Cardiff, Northampton and Birmingham, who sent postal orders then, heard nothing further, and a good many had their letters of enquiry returned by the postal authorities.

ANOTHER "JOHN BULL" AMAZING

These jockeys take their lives in their hands every time they go into the saddle. Black sheep among them are their betting brethren

FIVE years ago, when the National Hunt sport had deteriorated to its lowest possible level, its governors were roused from their torpor by the evidence that this branch of racing was at the point of extinction.

It had become the butt of leading sporting writers, and the general body of racegoers was so disgruntled at what was taking place openly and without rebuke, that the affections of even the most ardent enthusiasts were alienated.

As soon as the Stewards of the National Hunt Committee began a mopping-up campaign, however, the wrongdoers paid quick attention to the danger signal that had been hoisted. Malpractices became rare, and the fortunes of jumping speedily changed for the best.

Owners, the public and the Press responded cordially and generously to the new spirit and determination of the authorities. From being the poor relation of flat racing and of interest only to a minority, the National Hunt game has progressed so much since then that when this season started it was clearly vying in all-round popularity with the summer sport of flat racing.

Public Annoyance

Owners decided to put superior horses into jumping, many influential owners who had formerly confined their patronage to the flat came forward to give the sport their liberal support, the standard of racing rose, the betting market became alive and the public thronged to the racecourses in numbers that had never before been equalled.

Now the rot has set in again.

Five weeks ago marked the general opening of the present National Hunt racing season. They have seen the sorriest days in the whole history of what sportsmen always call—often cynically—the "straight" game.

They have been weeks of palpable fraud, the chief victim of which is, of course, that section of the public without whose active interest racing on its modern scale would not be possible.

The fraud has been so openly perpetrated, and so astoundingly unobserved or ignored by the authorities, that, if action is not taken now, it will be practised still more brazenly and freely until there is disaster.

The rulers of the sport seem to have returned to their slumbering complacency.

The racing public usually tolerates strange happenings for a long time, but on this occasion its perception and anger have been quicker. Attendances at even important meetings are thinning, betting is slumping, the sport is again being spoken of in terms of mockery and contempt.

In race after race, although the fields are large, there are only one or two triers. Only the "cleverest" people, those with long and most intimate knowledge of the sport and the men behind it, can occasionally discern the triers before the horses go to the starting gate. But—so open and outrageous is the cheating—the veriest novice can identify the non-triers in the actual running.

One day a horse, perfectly fit and trained, is nowhere in its race and, needless to say, it has not been betted on by the stable and its associates. A week later, perhaps, it meets on possibly worse weight terms the horses which beat it previously. This time it wins comfortably and, strangely enough, it has inspired a last-minute flood of betting.

Hazardous

What happens, of course, is that two conspiracies have taken place and succeeded. By some kind of arrangement, one animal was allowed to win on the first occasion and the other on the second—"your turn to-day; mine to-morrow."

The prevalence of this kind of thing has become obvious to the general public during the past month.

Among regular racegoers, the in-and-out running of horses has produced greater astonishment than they have ever known in the worst years of winter racing.

Perhaps the stoutest admirers of the jumping jockeys—men who carry their lives in their hands every time they leave the weighing-room, and with whom Death jumps at their shoulder at every fence—are their brethren in the flat-racing sport.

They are often to be seen on the grand-stand watching the hazardous performances of their fellows. As horsemen, they are more skilled than the 'chasing and hurdling riders, and they can detect at a glance every device by which a horse is kept from winning or running out its race.

Their comments on what can be seen from the stands to happen in jumping races are invariably of amazement—not amazement at the trickery and deception, but at the fact that the jockeys concerned can do this sort of thing so audaciously and get away with it without official enquiry or disciplinary action of any kind.

Among the worst sufferers fro... the rampant fraud are the "small... people who bet with the Totalisato... for places only. The Form Book tel... them that a particular horse ... almost certain, barring accident, t... fill one of the first three places in ... race. Again and again the anim... finishes only a bad fourth or fift... Its backers have not even got a r... for their money.

Worst Sufferers

The jockey has used his craft n... only to stop the horse from winning... but also to keep it out of a leadi... position, in the hope that the hand... capper will be deceived for the pu... poses of a later coup.

If this crookedness is so appare... to ordinary observers, it may b... said that it should be still mo... easily discerned by the loc... stewards at each meeting. If it i... it is ignored. But it is doubtful ... many of them are even aware of ... until they are given second-ha... evidence, on which it would be unfa... to act.

As a body the local stewards of th... National Hunt sport are remote fro... realities. They treat their steward... ship almost solely as an opportuni... for entertaining and renewing soci... contacts. They are seldom to ...

Seven Per Cent. Lure

WIDESPREAD canvassing is being carried out through the post by General Mortgage Society (Great Britain), Ltd., of 143, New Bond Street, London.

This company, which is registered under the Industrial and Provident Societies Acts, is distributing a small magazine called "Advice," which contains a carefully worded invitation to investors to purchase 7 per cent. redeemable mortgage debentures "Series B" to the amount of £100,000.

From the magazine it would appear that the society is in a thoroughly sound financial position.

It is declared that the assets exceed £300,000. The gross annual rent roll is placed at over £40,000, with a net income of £23,756.

Apparently, the high rate of 7 per cent. interest is made possible "by the favourable terms of purchase which the society is able to secure under the guidance of its qualified board and incorporated surveyor."

On the surface, a wonderful offer; but let us look behind the scenes.

The society was first registered in September of 1931, but during the next four years did very little business, and was regarded as being moribund. It was then in a small room in Wine Office Court, Fleet Street.

Last year, however, it emerged from its state of stagnation. A Mr. H. J. Greville and Lieut.-Col. Sir John F. Payne Gallwey were appointed directors, and the offices were moved to substantial premises above a shop in New Bond Street.

There followed then an extensive advertising campaign to sell mortgage debentures bearing interest at the rate of 5½ per cent., tax free. That was in August.

Notice that the rate of mortgage debenture interest has now reared, under the latest offer, to 7 per cent.

The last balance sheet of the society, filed with the Registrar of Friendly Societies, is dated December, 1935. It shows that the issued capital of the society was then only £129, and that the loss on business during the year amounted to £131.

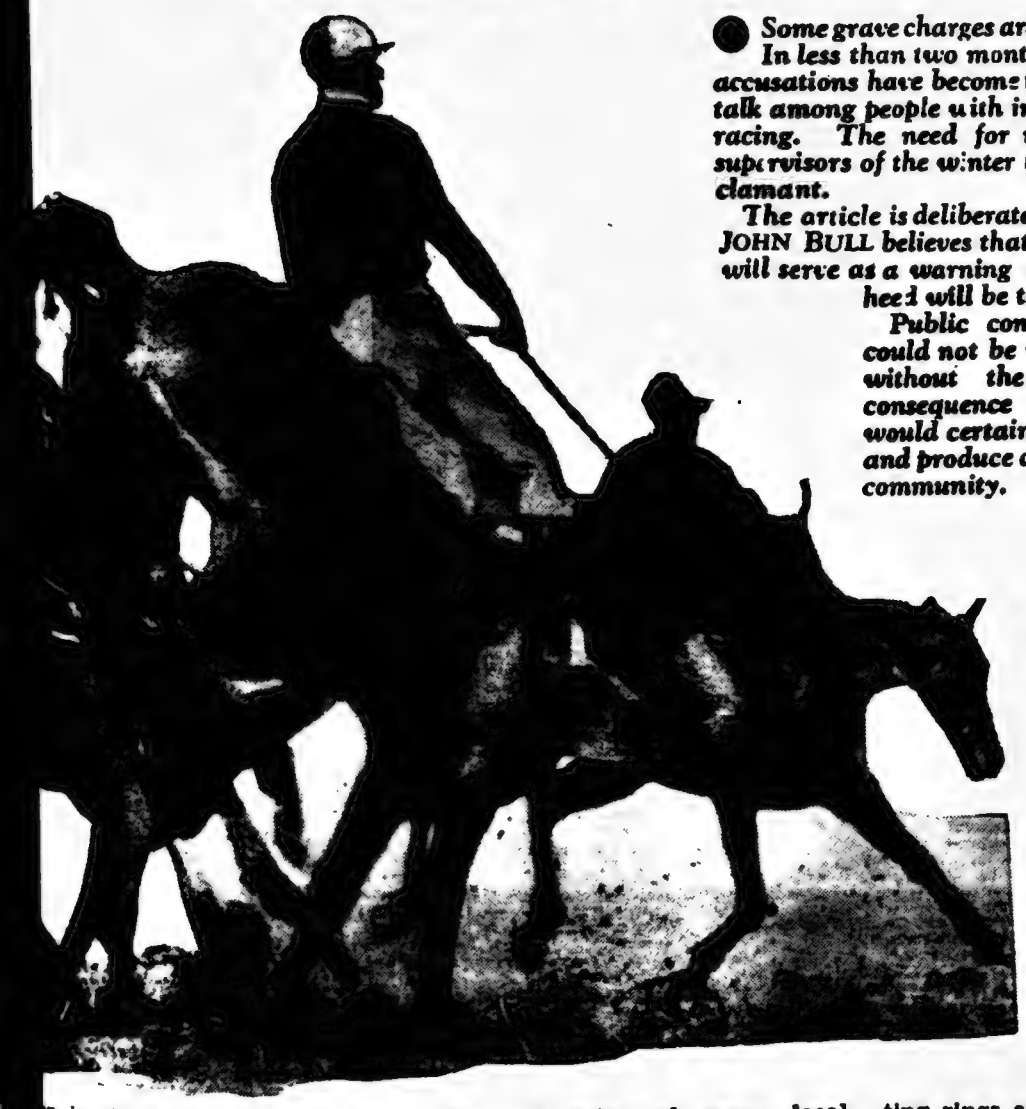
From every point of view, investment in the General Mortgage Society (Great Britain), Ltd., should be regarded with the greatest possible caution.

* * *

JOHN BULL has the best authority for stating that the Chief Registrar of Friendly Societies has, in his official reports, expressed the view that companies of this character should be dealt with by a speedy amendment of the law.

ENSATIONAL DISCLOSURE

Winter RACE FRAUDS



● *Some grave charges are made in this article. In less than two months the nature of the accusations have become the subject of general talk among people with intimate knowledge of racing. The need for urgent action by the supervisors of the winter branch of the sport is clamant.*

The article is deliberately restrained because JOHN BULL believes that the publication of it will serve as a warning of which immediate heed will be taken.

Public comment on the topic could not be much longer delayed without the almost inevitable consequence of a scandal that would certainly ruin a great sport and produce dismay in the sporting community.

n in the betting rings where oney speaks. Even if they visited e public enclosures they would not derstand the language of the tting market.

Only the other day a horse belong- to an owner whose personal mbles invariably coincide with its nning performances was made an tomatic and very warm favourite the public on the strength of its ent form.

As the saying goes, the race was at mercy, and it appeared to be so til some distance from the win- ng-post. There it floundered and en foundered.

When the jockey dismounted in e unsaddling enclosure he was rrounded by a large and some- hat sullen crowd. "I can't under- and it," he remarked rather too dly.

Ironic

"We can," replied one onlooker. You told him (pointing to the erse) that he wasn't carrying the y'nor's money to-day." A roar of ppreciative ironic laughter went up om the crowd.

But the point of this incident is at among the spectators was e of the officiating stewards. He proached a racing journalist and rplexedly asked him to explain the eaning of the public demonstra- n of contempt.

The simplicity of many local 'chasing stewards is almost incredible. It is no wonder that the current joke on the racecourses is that in future a special edition of the weekly Form Book is to be produced in Braille for the exclusive use of the stewards.

So blind are the authorities of the sport to what is happening that they are not even aware of the greatest evil of all, which may or may not be the reason for the recent series of impositions on the public that have so seriously damaged the reputation of winter racing and which cannot longer be concealed.

That evil is betting by the jockeys.

The fact that this is going on openly and every day and is on the increase is well known to people "inside" racing. Owners and trainers see the jockeys in the betting rings and talk about it freely among themselves, but not the slightest move has been made or is apparently contemplated by the stewards.

It is, of course, one of the fundamental laws of racing that any jockey who makes a bet or any person making a bet with or for him is liable to be warned off the Turf.

In jumping the law is being treated farcically. Bookmakers are equally to blame with the offending jockeys, but both have found that they can carry on the practice with impunity.

One regular racegoer had occasion recently to inspect a bookmaker's betting book He was astounded to observe that all the early bets entered in the register upon a particular horse were in the names of jockeys.

There has been an outcry lately in some quarters because certain jockeys are not getting the number of mounts that their ability warrants and because their places in the saddle are being taken by immature and inexperienced lads who ride for cheaper fees

The real truth is that owners and trainers know that these men bet and refuse to give them riding engagements, because it is obvious they cannot be trusted.

Unfortunately, when owners are driven in this manner to put up substitute riders, they have to make use often of the services of their trainers' stable lads. For the most part they are unskilled in the fluent negotiation of stiff fences, and are unable to keep horses balanced and on an even keel. Hence they constitute a perpetual and often grave menace to honest and experienced jockeys riding alongside or behind them.

The Remedy

If the stewards want real evidence of the depths to which the National Hunt sport has lately sunk, let them keep observation at any jockeys' weighing-room at any meeting on any afternoon.

There will be seen the extraordinary spectacle of a waiting crowd of professional backers and of messengers running between the weighing-room and the betting rings before almost every race. If the general public was aware of what is happening the racecourses would be deserted in a week.

In the intervals between races it is common to see jockeys in conversation with professional backers, and only one construction can possibly be placed upon the scurrying of messengers that takes place, usually at the last minute, from the vicinity of the weighing-rooms to Tattersalls' ring.

An easy cure lies to the hand of the National Hunt Committee if only it has the will to apply it.

The remedy is, as the Jockey Club has done in flat racing, to appoint paid secretaries, or stipendiaries as they are commonly known, to assist the stewards—men who understand not only the technique of racing, but the significance of betting movements.

If some such deterrent to evildoers is not quickly employed, the sport of jumping will perish.

Just a Human Story:

When the Vicar Confessed

A SHABBY woman rang the door-bell of a London vicarage the other day. She burst out crying after she had been shown into the vicar's study.

"It's about my little daughter," she sobbed. "She was one of the little girls who were going to be confirmed in church to-night. Now she can't come.

"No, it isn't that she doesn't want to come. She's loved the preparation classes. She's set her heart on being confirmed with her little friend. But 16s. 6d. is the cheapest confirmation dress I have been able to find for her, and we are very poor people. I've an invalid husband to look after, so I couldn't make the dress myself.

"No, she can't possibly come. She can't, she can't."

The vicar drummed his desk thoughtfully. Then: "Don't tell her at once," he said. "The shops have closed for the night, and that's going to make things difficult. But give me half an hour. I'll get her to church somehow. Mark my words, I'll get her there."

That vicar was one of the first customers at a local store the morning after the confirmation service. He asked for "the department that sells young ladies' dresses."

"I've got a confession to make," he said.

"Last night I found myself faced with the urgent duty of finding a confirmation frock for one of my poorer parishioners. The shops were closed, so I went to the house of a richer parishioner whom I knew had a daughter who had been prevented by illness from being confirmed.

* * *

"I hoped to borrow there a confirmation dress they wouldn't require. But the one they had got was one they had obtained from you on approval, and which they planned to return to you unused.

"I am afraid I have permitted that frock to be both borrowed and used." He began to tear the string from a brown-paper parcel. "What is more," he added, "I am grieved to say I found it necessary to get my wife to make minor alterations that are—ahem!—quite irremediable. In fact, I doubt whether it would be easy to sell the frock as a new one now."

Then he came to the point. "I wonder if your firm can help me to put everything right as cheaply as possible seeing that I am by no means a wealthy man. Would you, for instance, be prepared to take 30s. for the frock, losing a matter of a pound?"

The saleswoman said it was a matter for the First Sales. The First Sales said it could only be decided by the Buyer. The Buyer said perhaps it would be better for a Director. The Director called the Managing Director along.

The Managing Director told the vicar the firm wouldn't think of taking a penny from him. They'd find *something* to do with the frock.

But who was it who sent the frock along to the little girl whose mother was too poor to buy her a confirmation dress? The Managing Director? If so, he made no mention of it in the little note which asked the child to go in and see him the day she left school.

PRIVATE NOTICE
to BENNETT COLLEGE STUDENTS

Dear Student,

Now that the holidays are over, I want you to get back to your studies without delay.

Students who study by post can make only one mistake—thinking that tomorrow is as good as today for sending in their homework—but I tell you it is *not*. You are in a queue, your objective is success. Every delay is a waste of time and the missing of an opportunity. I am very anxious for your success, and it is not fair to me or to yourself if you do not do your very best.

This notice does not only apply to present students. It is also in the nature of a notice or appeal to past students. Once a B.C.S. always a B.C.S.

The appeal is to the effect that if for any reason whatever their studies were not concluded, they are at liberty to recommence and continue their course without any further payment. Or, if they have changed their vocation and the course is no longer applicable, they can change to some other course suitable to their present requirements. We have courses to suit all vocations—Technical—Commercial—General, and it is easy for us to fill requirements.

Some people laugh at the idea of making resolutions in the New Year, but I should be delighted if every Bennett College Student would make a resolution and a mark on his ladder of progress so that next year at this time we shall be able to count the definite steps that we have ascended towards our mutual objective, "prosperity."

Yours very sincerely,

J. H. Bennett

HOW TO STUDY.

In your spare time when it suits YOU. You fix your own time, you do not GO to your studies, the postman brings THEM TO YOU. There is nothing that a classroom teacher can show on a blackboard that we cannot show on a white paper. The lesson on a blackboard will be cleaned off, but our lessons are PERMANENT. A classroom teacher cannot give you a private word of encouragement, but a Correspondence Tutor can do so whenever your work deserves it. On the other hand he can, where necessary, point out your mistakes PRIVATELY.

TO STUDENTS LIVING ABROAD

or on the high seas, a good supply of lessons is given, so that they may be done in their order and despatched to us for examination and correction. They are then sent back with more work, and in this way a continuous stream of work is always in transit from the Student to us and from us to the Student, therefore distance makes no difference.

YOUNG MEN.

Young men physically fit and whose careers are not definitely fixed should join the Police Force. We have special Courses for Entrance and Promotion. 1/- per week brings success. Full Particulars Free.

Address:
POLICE DEPT. 31.

ENGINEERS.

Engineers, now is your chance to dig yourselves into a Key position and make your future solid. It needs Technical Training, we can give you that by post. Full particulars free. Dept. 31.

THE MOST SUCCESSFUL AND MOST PROGRESSIVE COLLEGE IN THE WORLD.

DO ANY OF THESE SUBJECTS INTEREST YOU?

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Advertising and Sales Management
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Applied Mechanics
Army Certificates
Auctioneers and Estate Agents
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Banking
Boilers
Book-keeping, Accountancy & Modern Business Methods
BSc. (Eng.)
B.Sc. (Estate Management)
Building, Architecture and Clerk of Works
Cambridge Senior School Certificate
Civil Engineering
Civil Service
All Commercial Subjects
Commercial Art
Concrete and Structural Engineering
Draughtsmanship, all branches
Engineering. All branches, subjects and examinations
General Education
G.P.O. Eng. Dept.
Heating and Ventilating
Industrial Chemistry
Insurance
Mathematics
Matriculation
Metallurgy
Mining, all subjects
Mining, Electrical Engineering
Motor Engineering
Motor Trade
Municipal and County Engineers
Naval Architecture
Pattern Making
Police, Special Course
Preceptors, College of
Pumps and Pumping Machinery
Radio Service Engineering
Radio Communication
Road-Making and Maintenance
Salesmanship, I.S.M.A.
Sanitation
Secretarial Exams.
Sheet Metal Work
Shipbuilding
Shorthand (Pitman's)
Structural Engineering
Surveying
Teachers of Handicrafts
Telephony and Telegraphy
Transport Inst. Exams.
Weights and Measures Inspector
Welding
Wireless Telegraphy and Telephony
Works Managers

If you do not see your own requirements above, write to us on any subject.

SIGNS of the TIMES

ARMAMENTS
means
MASS PRODUCTION
means
JIGS, TOOLS, FIXTURES, etc.

Our extended course on **Draughtsmanship** Teaches the De-ign.
Our **Practical Engineering** teaches the manipulation.

THE AIR FORCE
is to be increased. All branches of
ENGINEERING MUST DEVELOP.

CIVIL SERVICE
Suitable to both sexes. Ages 15½ to 24. Pay cuts have been restored.

G.P.O. ENG. DEPT.
CUSTOMS AND EXCISE: INSP. OF TAXES, ETC. NO EXPERIENCE REQUIRED. OPEN EXAMS.

TELEPHONY, RADIO and MOTOR ENGINEERING are expanding rapidly. There are lots of vacancies.

MATRICULATION.

There are many ways of commencing a career, but Matriculation is the jumping-off board for all the best ones.

We prepare candidates for all
INSTITUTE EXAMS.
TECHNICAL ACCOUNTANCY, SECRETARIAL, INSURANCE, ETC.

Also ask for our New Book (Free of Charge)
THE HUMAN MACHINE, Secrets of Success.

SYNOPSIS.

The Elements of Drawing—Definition of Terms—The Tools of the Trade—Perspective — Shading — Elementary Pattern Designing — Line, Stipple and Wash—Anatomy—Drawings of the Head in Line —Drawings of the Hand — Drawings of the Foot—Male Fashion Drawing—Ladies' Fashion Drawing — Animals — The Study of Flowers — Trees — Facial Expressions—Illustration of Books—Sketches, Cartoons and Caricatures—Lettering and Typography —Advertising Illustrations.

COLOUR.

Artists' Materials — Water-colours — Landscape — Showcard Design — Calendar Designing — Decoration of Pottery — Textile Designing — Wall-Paper designs —Carpet Designs — Coloured Book-Cover Designs—Poster Designing.

HOW TO SELL THE ABILITIES ACQUIRED.

This is the most important part of the Course, and has been written to help the artist **to get on the market**—i.e., to sell the product of his or her abilities.

IT IS THE PERSONAL TOUCH WHICH COUNTS IN POSTAL TUITION

PRESS COMMENTS:

EVERYBODY'S WEEKLY.
The Bennett College, Ltd., Sheffield, have a wonderful record of success, and have trained many now famous artists.

ANSWERS.
There is scope here for those who can produce new ideas in pictures; but however novel their ideas may be, training in the art of drawing is necessary.

THE AMATEUR PHOTOGRAPHER.
Many people have a natural gift for drawing or sketching, others can acquire the art by practice, and these are the people for whom the Course is specially recommended.
Sixty per cent. of Commercial Art is done by Free Lance Artists, and the tuition offered by The Bennett College will assist every student to make money by this method.

DUBLIN OPINION.
Seldom have we seen the ground so well covered and in so interesting a manner.

THE ARTIST, referring to the Text Books which we sent to the Editor for review, says:—
"The Books are really Reference Books giving all the information likely to be needed by anyone entering Commercial Art, and as such are extremely valuable."

TIT-BITS.
If you believe yourself to possess latent artistic talent you should not hesitate to enquire into this up-to-date and very complete Course. It has been prepared by a number of well-known artists, each a recognised expert in the particular subject dealt with.
The copiously illustrated Text Books which are supplied to every student are the "very last word" in thoroughness.
The Course is essentially practical.
It deals with every branch of Commercial Art, and leads the student step by step towards technical efficiency.
At every step the student's progress is guided by experienced instructors, and every effort is made to develop individuality and originality.

Note Address: Dept. 31.

THE BENNETT COLLEGE, SHEFFIELD.

ANDID COMMUNICATIONS

Tenants, Watch The Rent Book!

unishment That Fits The Crime — Mysterious Circular That Must Be Cleared Up

Treasure Everywhere

Mr. Wellesley Orr, Manchester Stipendary Magistrate, has done something for poor tenants

EAR MR. WELLESLEY ORR,—
You are right. The prosecution of a partner in a large Manchester firm of estate agents for an ce against the Rent Restriction Act great service to the poor people in part of the land, and they should that you were outspoken in your ments.

is a disturbing fact that the rent- was printed in such a way that it extremely difficult to read with the ed eye. The type was very small was against a very dark-green nd.

t only had the rent-book omitted ortant particulars, but had de- rately stated something that was not

ith true justice, you said that further ence was required to convince you a firm of such size and standing as one concerned in this case had been mitting, as was suggested, a de- ate and gross fraud on a poor class enants.

he man before you was James Wil- Halls (partner in the firm of Long- and Sutcliffe, estate agents, Spring dens, Manchester).

e the prosecution it was stated that nt of 16s. 6d. a week was charged n it should have been 11s. 9d., an rcharge of 4s. 9d. a week.

* * *

he claim is made that it is not an ted case in Manchester. We have plaints from many parts of the ntry, and always advise that the st publicity should be given through courts.

hat I do not like is that in this case, r the summons was issued, someone behalf of the defendant went to the tenant with a form, asked her to , and gave her £6 8s. 2d., saying that had been overcharged to that extent, n, in fact, she had been overcharged he extent of £7 10s. 8d.

he defence was that the whole affair due to a clerical error—in a firm ling with about 4,000 houses.

alls said the property belonged to his ner, who did not deal with the eral administration of the business, gave the assurance that greater care ld be taken in the future.

was of no avail. You imposed fines lling £11, and ordered costs of £4 4s. e paid.

ll other property owners or estate nts who might be tempted to con- e their law-breaking should be ned by the salutary lesson you have inistered to one of their fraternity.

JOHN BULL.

JACK WARDLE,
tfield, Prestwick

EAR SIR,—You agree that the punish- t meted out to you by the Radcliffe istrates makes you look foolish, but, ertheless, you will do all you can to y out the terms of the rather Gil- ian sentence.

harged with obtaining money from seholders on the false ground that it for a hospital, you were told to repay money to each donor, and apologise. entence was suspended for six months give you a chance, and I hope the sewives each gave you a little advice he kind you seem to need.

JOHN BULL.

essor EMERICH HERTZOG,
er Diviner

EAR PROFESSOR.—I admire your opti- m when you declare that if King n's fabled treasure is lying at the om of the Wash, you cannot fail to it.

ot only that, but you are going to for water in the Sahara desert, rch for diamonds in the Belgian go, and explore the grounds of mond Castle, where you believe re is more hidden treasure.

nd you have found beyond doubt that there are big oil deposits beneath the Eiffel Tower in Paris. I remember your previous adventures, when you had something to do with a mountain of gold in Wales.

Stop it, Professor, you make me laugh.

JOHN BULL.

Sir ARNOLD WILSON, M.P.,
Diehard

DEAR SIR,—It is not often I find myself in agreement with you, but your latest outburst criticising "expensively educated but useless members of the community" meets with my hearty approval.

You decry their general incompetence and add that they are to be found on political platforms laying down the law on what is good for the working-class.

You are, of course, referring to the not very bright young members of your own Tory Party who are busiest in telling all workers what is good for them. Keep it up.

JOHN BULL.

Mr. J. HANSON BEDFORD,
Road Menace, Huddersfield

DEAR SIR,—You are the kind of person who helps to keep up the accident toll on the roads, yet no court has found it necessary to drive you off the roads for good.

Twice on one day you were responsible for motor accidents, yet you did not report them.

You have served a twelve months' sentence for manslaughter and were kept off the roads for two years, and have on two other occasions served sentences of six months each for serious motoring offences.

Not for another three years will you be seen at the wheel of a car, but before that time is up you should sentence yourself never to drive again.

JOHN BULL.

Mr. A. T. GOOSEMAN,
Leicester City Surveyor

DEAR SIR,—What is the meaning of the circular which Leicester Corporation workmen are now being pressed to sign?

Chairmen of committees do not appear to have authorised the issue of the document, which asks whether workmen have served with the forces, whether they suffer from a disability which renders them unfit for further service, and whether they can drive a car or ride a bicycle.

If this paper has anything to do with anti-gas training, then why not say so?

If it has any other motive which you or your superiors are anxious not to publish at the moment, then you are sure to come under the strong fire of public criticism.

I am advising workmen not to sign until an official statement is made in open council, so that the ratepayers may judge.

JOHN BULL.

Councillor L. PILSWORTH,
Nottingham

DEAR SIR,—What was it that led you to accuse an opponent, Alderman Bowles, of being responsible for the dismissal of two corporation workmen, and to say that you would forfeit £1,000 if the statement was not correct.

Well, seven weeks' investigation by a special committee has shown that Alderman Bowles was not responsible for the dismissal of the men, and that you were wrong.

Now, which charity is to benefit from your blunder?

JOHN BULL.

Professor V. H. MOTTRAM,
Authority On Diet

DEAR SIR,—Thanks for the attack on the people who cannot talk about food unless they use long words that only confuse people.

Thanks, too, for the defence of the herring, and for the advocacy of a pint of milk each day as a minimum.

Now that we have so much in common, will you join those who have been fighting for a system wherein such a diet will be available for everyone?

You have always shown courage in face of the new diet crazes that periodically sweep the world, and I hope you will keep up the rôle of defender of the right of the people to eat what is really good for them.

JOHN BULL.

Mr. C. G. BEARDWELL,
Worsley, Lancashire

DEAR SIR,—All children about to leave school should remember your words—that in the textile trade the law allows children to work 55½ hours a week.

In non-textile trades they can be made to work up to 60 hours a week, with some overtime.

These words should be written over every school until there is a real higher leaving age and a drastic cut in the hours children can be forced to work.

JOHN BULL.

BARGAIN HUNTING UP-TO-DATE

By A Very Special Investigator

"LEGGO!" said Mrs. Franco.

"'Oo are you shovin'?" screeched Mrs. Hitler.

"'Ere, get aht o' me way!" shouted Mrs. Mussolini.

There they were, the three old harridans, hair and hatpins askew, grabbing viciously at the Spanish remnants.

"That's my bit," screamed Mrs. Hitler, tearing viciously at the remnants.

"I wos 'ere fust," retorted Mrs. Franco, grabbing at another bit.

"And 'oo 'elped you to get 'ere?" demanded Mrs. Mussolini truculently, seizing a large remnant and dragging it off the counter.

"I don't like to interfere, ladies," said one of the shopwalkers (he must have been a pacifist), "but I do wish—oh, I do so wish, ladies, that you would not damage the remnants."

"As a matter of fact," he added, rubbing his hands together nervously, "these remnants are not for sale at all, although some say they have been sold over and over again."

The struggle got more and more violent. So the other shoppers formed a non-intervention committee and sat on the counter and looked on.

* * *

I passed on to another counter. It was almost hidden by a seething mass of politicians. They, too, were grabbing remnants—remnants of old election programmes, promises, and self-respect.

Piled high on the counter was a huge pyramid of stones. "What are they for?" I asked. "These," said the salesman, "are the stones for 1937. None of them will be left unturned. We sell them also for paving the avenues, none of which will be left unexplored."

All of a sudden I felt a bump against my ankle. Looking down, I perceived a man crawling about the floor on hands and knees between the shoppers' feet. It was Neville Chamberlain, hoping that someone would drop some money by accident.

* * *

Down in the bargain basement I found a whole *coterie* of novelists, playwrights, poets, and short-story writers crowding round another counter and scrambling for plots.

All the plots *looked* the same, and everyone seemed to have grabbed a bit of everybody else's. So it looks as if literature in 1937 may be a bit "samey."

Round another counter in the bargain basement a bevy of beautiful film stars were raising their voices in the most unladylike way.

"You said it, huh!" cried one in thrillingly husky tones. "I'll say that guy's going to be *my* husband. Say, didn't I choose him first?"

"Aw, can it," cooed a sweet little thing with the brightest of bright red hair and green-tinted finger-nails. "Say, can't you see that bozo's dial jest matches my complexion."

"Wal, I'll say you jest can't have him," said another girl with platinum-coloured hair and a pet panther. "Say, just listen, dames. That feller suits my temperament. I wonnim and I'm gonna have him."

I left them squabbling for husbands and returned to the upper floor just in time to see a real, old-fashioned, honest-to-goodness bargain sale in full swing in the Ladies' Hats department.

* * *

There was something rather comfortingly sane about it. Dodging the flying fists and jabbing hatpins, I rushed home and wrote a poem in which (if you listen very carefully) you can hear the echoes of the thunderous feet of the women, whose ceaseless quest for bargains has made our England what it is to-day.

In England, Ireland, Scotland, Wales
The time has come for bargain sales. . . .
The modern Amazon with sturdy stride
Sweeps down from suburbs far and wide,
Her eyes agleam, her fingers twitching,
Her soul suffused with envious itching.
"Bargains! Bargains! or your life!"
Beware the cry of the prowling wife!

Would You Like To Have Great STRENGTH?

Take The FIRST STEP NOW

No matter how poor your physical condition is to-day I can, in the short time of 30 days, transform your body into a mass of solid muscles—your chest measurement can be increased 3 to 5 inches, your neck, arms, thighs will become muscular and manly—your broad shoulders will give you power and great strength, will bring respect and admiration—you'll feel and look a new man. TAKE THE FIRST STEP NOW—Write for my FREE BOOK.

WHAT THIS AMAZING FREE BOOK TELLS YOU!

- How To Add Inches To Your Chest.
- How To Strengthen Your Back.
- How To Treble Your Strength.
- How To Get Strong Nerves.
- How To Get Great Strength.
- How To Develop A Muscular Body.
- How To Cultivate Personality.
- How To Be Successful.
- How To Attract Friends.
- How To Do Feats Of Strength.
- How To Be Always Well.
- How To Get Endless Endurance.

This FREE BOOK Shows How Easy It Is—

I make no idle boasts—what I promise YOU I have already done for thousands of other men in all parts of the world. Get my amazing free book at once—read the startling facts, the wonderful testimonials, see the hundreds of photographs of students who have become STRONG through my methods. Superb outstanding specimens of manhood yet some of these men were mere weaklings before they took my course.

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(Please use BLOCK letters.) 9.1.37

T is at this time of the year that we take the pulse of the nation. From all quarters statistics of the past year pour in, telling us whether in this, that or the other respect—health, morals, stry, mortality, and so on—we on the up-grade or the down- le, getting better or growing e.

d no phase of this annual stock- g is better worth watching than of crime. It is therefore with satisfaction that I record the fact the jail-bird population of the try is declining. Not sensationally, by leaps and bounds; but steadily, ly, uninterruptedly.

e full details are not yet available, I will take the experience of one area which may be accepted as sentative.

te the daily average of prisoners—n dealing, of course, only with in- able offences—was up to the end of ember last 286 men and 41 women, pared with 306 men and 50 women the same period of the preceding

is decrease, which is stated to be ressive, is claimed to have brought figures to the lowest level since the

« « «

this is not a subject for congratu- on then I am at a loss to know what For consider the years of storm and s that have passed since the war. re have been all the conditions in ch we might have expected to see country submerged in a wave of ne without parallel.

e have had social and industrial eavals that have shaken the fabric he State. We have seen the youth he nation, after being plunged into boiling cauldron of the war and ituated to a life of organised slaugh- and violence, turned loose into civil to find their way about in a new shattered world.

e have seen the young generation ipped with knowledge about motor- s and all the modern ingenuities of nce that make crime tempting and y.

nd we have seen across the Atlantic h an outbreak of the underworld as naced the stability of the State, and only being brought under some asure of control by methods such as se used for suppressing a rebellion.

n the face of all this, the experience this country is as impressive as it is ooked for. It has shown us as a ple that can turn from the vast me of war to the civilities of normal

The BETTER WAY with Criminals

By A. G. Gardiner

The stark horror of the prison cell must go; criminals must be reclaimed—not crushed

life without internal disruption. It has shown that the heart of the generation that came to maturity in a mad world is sound at the core.

It has shown the virtues of free institution of government, and the civilising effect of education. The more schools, the fewer prisons.

Not the least significant lesson of the crime statistics from the large industrial areas is this: Neither depression in trade nor revival in trade has much bearing on the law-breaking or law-observing tendencies of the mass of the people.

Crime does not blaze up when things are bad. It does not sensibly decline when things are good. This, of course, is largely due to the fortunate fact that our unemployment insurance system was set up before the hour of trial came.

But it means, too, that the population in the mass is fundamentally on the side of law and order, and that the criminal class is not only small, but tends to decrease. And one of the major problems of society is how that tendency can be maintained and stimulated.

It is a problem of great complexity, and, though we have gone far to solve it, we have still much to learn, as the mutiny at Dartmoor five years ago, and incidents like that at Chelmsford prison, so strikingly told in Mark Benny's "Low Company," sufficiently show.

On one vital point finality has been reached. I am old enough to remember when the "treat 'em rough" school had it all their own way. The "hanging judge" was familiar. Long sentences and harsh treatment were the only medicine.

That phase has gone by. No one to-day thinks that crime is combated by the savageries of punishment. It thrives on those savageries. They turn the still redeemable criminal into the hardened criminal, and fill him with feelings of revenge against society, instead of respect for its justice.

In short, the idea that the object of prison is not punishment but reform has definitely triumphed. And its fruits are visible in the declining volume of crime.

« « «

Have we reached the limits of that idea? Obviously there are limits. While there are criminals there must be deterrent punishment, and prisons can never be permitted to be turned into mere rest cures for malefactors at the expense of the State; there must always be places which the criminal is anxious to avoid.

Consistent with this, the reformatory purpose must be the dominant consideration. And, broadly speaking, that is to-day the case.

The humanities are brought into play wherever possible. Special attention is given to the quality and sufficiency of food and the general welfare of those who pass through the prisons. There are books to read, concerts to be enjoyed and lectures to be heard.

In most prisons there are special classes for physical training, and half the male prisoners take advantage of the gymnastic classes. If there were more facilities for open-air games this aspect of the system would leave little to be desired.

All wise officials are only too glad to give effect to any reforms tending to abolish corporal punishment.

I think I am expressing this feeling when I say that they would be glad to see, in place of this ugly form of deterrent, a system of graduated reward for good conduct that would lead men and women to take that initiative in personal reform which is, ultimately, the only thing that matters.

The spirit of the policy to-day was admirably summarised by that most enlightened of prison administrators, Mr. Alexander Paterson, when, at the Penal and Penitentiary Congress at Berlin, he declared that "No State is justified in throwing a man on the scrap-heap and leaving him to rot."

« « «

His experience, and that of all reformers, is that men and women always respond to humane treatment.

And though much has been done to put that philosophy into effect, more still needs to be done.

There are grave defects in the present system.

For one thing, the prisons themselves, built under the old revengeful dispensation, are unfitted for the new times and the new spirit.

They are too bad to be reconstructed. They should be scrapped. And in the case of Dartmoor the site should be changed.

Further, it is notorious that much of the trouble that arises is due to the inadequacy of the staffs. That was the case at Chelmsford. The result is that the prisoners are exercised too much *en masse*.

Still worse, the hours in the cells, often fourteen out of the twenty-four, are too prolonged. Moreover, the prisoners should be paid for their work, so that their self-respect may be appealed to, their minds and bodies usefully employed, and their comrades outside spared the competition of cheap jail labour.

Nor do I see any good reason why such alleviations as permission to smoke and to have lights on in the cells longer should not be the reward of good conduct.

Add to all this a better standard of pay and quarters to the prison officers, so that the best type of men can be enlisted, and a new type of governor who can preserve discipline while diffusing that human and redemptive atmosphere which is the creative task of prison administration.

The time is ripe for a great advance in our prison system. I believe the Home Secretary and the Prison Commissioners know this, and are prepared to act.

Our prison population is falling, and with courage we can reduce it to a negligible handful.

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He knows that without a world free m war none of his plans for the rancement of his own country is ely to mature.

The President would attend this con-ence, for he realises that the time s now come to lay the foundations of system that will avert international astrophe.

The man who triumphed over grave rsonal disabilities also knows that the ves of restlessness sweeping over the rld may soon reach the shores of the ited States unless he can give the d to the forces of construction.

Vested interests which opposed the sident have all along complained t he was going too fast, and the Left d he was not going either fast ough or far enough.

Without any thought of what the ver-t will be in 1940—when the next presi-ntial election is held—the man at the hite House will follow the "middle-the-road" policy which comes natur-y to him.

☆III☆

It is his ambition to steer the nations the path of peace and to be known the "Great Conservator." In Eng-nd we would say that this is the equi-lent of being called the "Great Con-rvative," but there are important dif-rences, and to eradicate these and to ild up a new spirit in American litics will be one of his legislative ms.

First, he is expected to deal firmly th the abuse of the freedom of the ess, about which Americans are fond boasting, but which in the recent ction showed that there were virtually depths to which it would not sink to in a political advantage.

To give English readers a fair idea of e temper and tactics of the "stunts" ployed to discredit Roosevelt, they uld have to imagine an election cam-ign being fought out with a "Zino-viev" Red Letter being sprung on the public every morning and an equally ridiculous story every evening.

There were no stories too lurid, no possible insinuations missed out that could implicate the President, and even his family, in situations repulsive to the naturally conservative American elec-tors.

If Roosevelt cannot find a legal means of curbing the worst of the scare Press, he will use all his influence with public opinion to swing it against this jour-nalism in such a way that at the end of his four-year term they will find that it does not pay.

Not by any standard can the enormous majority be interpreted on a class basis, and it is because of this that Roosevelt will shape his social measures to bene-fit the whole nation in such a way that the lot of the unorganised and the poorly paid shall be improved without "soaking the rich."

Big Business did all it could to unseat the man who saved half a continent from bankruptcy, but from him will come no resentment.

His active brain, planted with the lessons of past mistakes, is even now trying to find a means whereby he can revive in some form the National Re-covery Administration with the co-operation of both employers and workers.

Strongly organised workers in Britain have little conception of the ferocity with which many of the large employers of labour in the United States oppose trade unions.

To overcome this easily stirred source of strife will be another of the President's aims, but he does not mean to move from the viewpoint that workers have the right to organise in unions free from the in-fluence of their em-ployers, so avoiding the evils of company unions.

Now that Finance and Big Business have been chastened by the result of the ballot, they will be much more willing to listen to the President's views, and, indeed, depu-tations have already been to see his principal ad-visers to make their peace and to see whether some basis of common action can be reached.

There is no rancour in Roosevelt's heart against these men, many of whom spent their money lavishly to defeat him.

With the waning pres-tige of money and of cer-tain sections of the Press, it will be easier to curb the activities of the lobbyists who have made such inroads into the powers of the legislatures that they and not the elected representatives could be said to enact the laws of the land.

In this reform Roose-velt will have the sup-port, perhaps in some organised, per-manent body, of those business men who recognise that only sound demo-cratic methods with full freedom of the elected chambers can preserve the Con-stitution.

☆III☆

But even the Constitution has been used by the opponents of Roosevelt to defeat the clear mandate given by the nation at the previous election.

One of the principal obstacles in the path of social reform was the Supreme Court.

Here Roosevelt will not fall into the trap of trying to "pack" the Court with his own nominees after in-creasing the number of judges.

To do that would require an Act of Congress, and the President has too much to do without attempting such a step.

It would, in any event, probably de-feat the very ends he has in view by rousing opposition which has no other outlet.

The line he will most likely take is that the majority of the Court will now have recognised that it is flouting the will of the people.

It is very probable that this view will be tested by resubmitting the various proposals which were thrown out by the Court on majority after being in operation for some time—to the delight of Roosevelt's opponents.

☆ ☆

There is a Bill, left over from last session, which would grant to Congress the power of veto over legislation now vested in the Supreme Court, but Roosevelt is too much of a democrat to support such a measure.

If this Court refuses to reverse its former decisions the President will be forced to bring in as many amend-ments to the Constitution as he feels necessary to carry out his policies in agriculture, better working conditions for labour, social security, and for the better regulation of unfair trading prac-tices and monopolies.

He knows that without a world free from war none of his plans for his own country is likely to mature

Relief is one of the biggest problems the President has to face, and he is thoroughly committed to the policy of work relief instead of the dole.

But he also recognises that the exist-ing system is far from perfect, and that the relief rolls need more constant checking to prevent abuses

The relief problem, then, will be linked to the question of taxes and balancing the Budget during his second term.

Government aid for local relief works may be the most likely outcome of this consideration, and the aid of a promi-nent group of citizens in an advisory capacity may be sought.

☆III☆

Though America is moving steadily towards full-rate production, it is ad-mitted that there will not be jobs for everyone, since the technique of produc-tion is moving faster than the absorp-tive capacity of industry.

In finding work for the displaced men will be the Administration's hardest task.

But within the framework of the policies here set out the President will occupy all his undoubted financial skill to see that the nation preserves a balanced Budget without any excessive new taxes or increases in the present levies.

Should it be necessary in the face of this resolution to impose any new taxes, they will take the form of levies on the higher incomes and not in the form of indirect charges on the wages of the middle classes and working men.

But his friends expect most from Roosevelt in the field of foreign affairs, because he has the outlook of the realist and will not be deceived by the bluff and manœuvring which seems to blind the statesmen of more than one country in Europe.

SEE PAGE 42

On page 42 is an article you must read without delay. It vitally concerns the safety of yourself, your family and your home.

THE HUMAN MACHINE

THERE are two common errors into which most people fall. They think that much of what happens to them is due to chance; and they imagine that at any time they choose they can just "blot out the past" and start all over again.

The first error is due to the fact that life is a very complex thing. The things that formed our minds and our characters get so hidden as we grow older that we forget them. We come to think that we were "born that way," or we are tempted to believe that it just happened and that it can't be helped anyway, so we'd better make the best of it. Yet nothing could be further from the truth.

We are building all the time the ladder by which we climb up through life. Every act and every thought counts. Every rung in the ladder is made by ourselves, made out of our past thoughts and deeds.

We may seem to forget what we learn, yet each mental or physical effort leaves its mark. Each wise decision makes the next decision wiser still. Each foolish indulgence makes it harder to resist the next temptation.

Many things we do may seem to us of small consequence—but don't let's deceive ourselves. Don't ever let's imagine they're of no consequence. Everything is of some consequence. For good or ill everything counts. Everything leaves its mark—however tiny.

That's why it's impossible just to flick over the page and nonchalantly start a new leaf. It can't be done. You can't fool life that way. The past is part of us. We are product of the past. We are what we have made ourselves. No one else is to blame.

We can, of course, wipe out the past, but it needs real hard work. It's about the hardest job anyone could take on. It needs all the courage, self-denial and perseverance of which a man is capable.

But it all works both ways—that is the encouraging thought. No effort on the right side is ever wasted either.

And in the end it becomes a simple sum. If the grains of good outweigh the grains of bad—? Well, you work out the answer!

SOUND ADVICE

Make GOOD HEALTH *Your New Year Resolution!*

DURING the next few months particularly, it is only common sense to take steps for safeguarding your health! Be prepared! Many people suffer needlessly from ailments which can be rectified quite easily. The pain and discomfort which follow normal eating, "nerves," those racking headaches, that "too old at Forty" feeling—be rid of them in 1937! There is a Shadforth remedy for every common ailment—a remedy which has been proved by time to be of the greatest aid. They are reasonably priced and will save you doctors' bills. Go to your chemist to-day, or send direct, and let Shadforth Prescriptions bring you back to health!

THE SHADFORTH PRESCRIPTIONS PUBLISHED BELOW WILL HELP YOU IN YOUR SEARCH FOR GOOD HEALTH

Send Your Order Now!

BANISH LIVER TROUBLES

CONSTIPATION, BILIOUSNESS, SICK HEADACHE.

PERIODICAL bilious attacks, constipation, sick headache and bowel indigestion indicate a sluggish liver, and for this nothing equals this pill. Take it with each meal and you will soon be better. This is a useful formula to keep in the house for family use. Get it now, and prove its worth. It is known as **Shadforth Prescription (No. 2,000)**. Prices **6d.** (36), **1/3** (100), **3/-** (300 pills).

Booklet (J.B. 222) price 2d. post free.

STOP THAT COUGH

The New Chest and Lung Tonic.

One of the latest products of the Shadforth Laboratories, prescribed for common Winter coughs, colds, and chest troubles in adults when asthma and bronchitis are absent.

Gives quick relief and comfort, promotes restful nights; good for aged patients.

When mixed with sugar and water as directed, makes 2 pints of the World's best Chest and Lung Tonic.

Shadforth Prescription No. 617.

Price 3s. per bottle.

USE THIS SOOTHING, WARMING LUNG TONIC AND STOP THAT COUGH!

Mr. Shadforth's Book on Coughs and Chest Troubles (No. J.B.203), post free on request.

CHILBLAINS

Keep the body warm by exercise, friction and clothing. Don't live in hot rooms and get warm by going too near fires. Use any or all of the following—directions with each:—

(1) **Chilblain Ointment (No. 581)**, for unbroken Chilblains. Price **1/3.**

(2) **Chilblain Tablets (No. 580K)**, for increasing the density of the blood. Price **1/9** and **3/3.**

(3) **Birch Tar Soap**, for washing and stimulating the skin **(No. 630)**. Price **1/-.**

(4) **Heart Tonic (No. 632)** for stimulating the circulation of the blood. Price **2/6** and **4/6.**

The Shadforth Booklet on Chilblains (No. J.B.325) post free.

KILL CATARRH & COLD NOW

DELAY IS DANGEROUS.

Shake off Catarrh, and Cold in the Nose before they get a real grip on your constitution! Try this famous and reliable remedy, which has worked wonders in thousands of cases. It is the **"Shadforth" Triplex Catarrh Treatment (Prescription No. 231/T)**, which penetrates the system, and completely expels all harmful poison naturally and easily. Ask to-day for the Shadforth Triplex Catarrh Treatment. **Prescription No. 231/T.** Prices **2/9** and **4/6.**

Let it do for YOU what it has done for others who are now quite well.

Special Book on Catarrh (No. J.B. 321). Price 2d., Post free.

NEVERILL

OLD SALTS

(Prescription 565K)

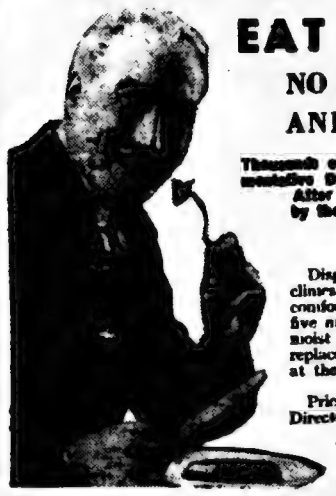
A Spoonful a Day Keeps the Doctor Away. The best morning Saline for Biliousness, Constipation, Disordered Stomach, Sluggish Liver, Bladder and Kidney Troubles, Gout, Rheumatism, Feverishness, Obesity, etc. Drink it **first thing every morning.** Tasteless with your Tea.

For Sparkling Eyes, Clear Complexion, Tip-top Fitness and Joie de Vivre.

Prices, post free in airtight canisters, **3d., 6d., and 1/-.**

EAT WHAT YOU LIKE

NO MORE GASTRITIS, ACIDITY AND PAIN AFTER EATING



Thousands of sufferers from Acidity, Heartburn, Sour Stomach, Pernicious Dyspepsia, Gastric Catarrh, Wind or Flatulence, Fullness After Meals, and all forms of acid indigestion have been cured by the SHADFORTH ACIDITY PRESCRIPTION No. 1077.

POPULARLY KNOWN AS "WHITE LIONS."

Dispensed after the successful formula used in hospitals and clinics by prominent physicians, they give prompt relief and comfort. This prescription is non-purgative. You feel easier in five minutes. Note the steady improvement; clean tongue; moist mouth and throat; flatulence vanished; long, sour face replaced by such broad sweet smiles that your friends marvel at the magic change.

Prices: **6d.** (24), **1/6** (72), **2/6** (144), **7/-** (432 Lions), with Directions.

"White Lions" are POSITIVELY the World's Greatest Remedy for Acid Indigestion.

KEEP YOUR ARTERIES YOUNG

Lower your Blood Pressure and Take a Load Off Your Heart.

Avoid Blood Pressure Breakdowns! Steady heart action co-ordinated with youth-like elastic arteries are now possible for those past their prime. The "Shadforth" Simple Home Treatment for Arterio Sclerosis rapidly reduces high blood pressure and tension. It gives prompt relief from palpitation, giddiness, premonitions of collapse, and sleeplessness; it leads to permanent restoration and makes you feel years younger within 20 days. Get it now. **Prescription No. 1106T.** Prices: **2/6** and **5/6.**

"How to Prevent Blood Pressure" (Book No. J.B.342) price 2d. post free.

HEART TROUBLE

Prescription That Always Gives Relief.

Don't be alarmed because you suffer from symptoms of palpitation or pain near the heart. It may be indigestion or overstrung nerves. **Shadforth Tonic No. 632** (known as "Blue Lion Fox Nuts") will strengthen the nerves, steady the heart, and tone up stomach and kidneys. Don't imagine yourself into an illness; have a good rest, take the prescription, and be normal in a few days. **Ask for Shadforth Prescription No. 632.** Prices: **1/-** (25), **1/9** (50), **2/6** (72), **4/6** (144 pills). This prescription prevents palpitation, faintness, tremblings, run-down conditions, and stops that falling-to-pieces feeling.

The Shadforth Booklet on Heart Troubles (No. J.B.320) price 2d. post free.

HÆMORRHOIDS

QUICK RELIEF AND COMFORT.

THIS Tonic Laxative prescription quickly relieves and soothes Hæmorrhoids, Constipation, Sluggish Liver, and Atonic Dyspepsia. It ensures regular bowel movements, improves nerves and increases energy. Why endure the misery of Hæmorrhoids any longer? **Ask for Shadforth Complete Four-fold Pile Treatment No. 304/DD.** Price **7/9.**

Descriptive Booklet (No. J.B.325) price 2d. post free.

WHEN the days drag, when you know that your vitality is low and life is wearisome—take **"Shadphos"** Tonic Tablets. They will positively revivify the bodily organism and set you free from the fears of mind and body through jaded, worn-out nerves. Every woman would benefit from a course of

"SHADPHOS" TONIC TABLETS.

There is nothing like them. They are not a "patent medicine." They are what your doctor would advise. But what a difference they make! In place of lassitude—pulsating life. In place of depression—bright, buoyant spirits. In place of despondency and despair—a new fresh outlook that will mean everything to you.

Equally Good for Men, and all for a few shillings. Ask for "Shadphos" Tonic Tablets **(Prescription 470).**

Prices: **1/-** (12), **1/9** (25), **3/3** (50), **6/-** (100).

Write for the Special Number of "Health News," dealing with Nerve Troubles (No. J.B.323) price 2d. post free.

ECZEMA

For dry, wet or scaly eczema, an approved remedy is found in **Eczema Ointment (No. 1389).** It is also excellent for Dandruff or Scurf. Prices **6d.**, **1/-** and **1/9.**

Special New Formula for Vesicular Eczema **(No. 702N).** Price **2/6.**

Booklet on Eczema Treatment (No. J.B.272) free on request.

STOP KIDNEY TROUBLE

WHY THOSE DISTURBED NIGHTS!

It must not go on. Bladder troubles can be relieved. Quickly. Surely. And during the day—whilst you are employed—this soothing work will proceed. Until you have tried **"Shadforters"** you may be enduring endless suffering and misery—mental as well as physical. **"Shadforters"** will help you. And there is not an ingredient in them that can do you the slightest harm. Cooling, cleansing, healing **"Shadforters"**—for many years known as Shadforth Brand Bladder Comforters. **Prescription No. 255**—have been the successful remedy for Cystitis, Prostatitis, Gravel, Gall Stones, Scalding and associated Liver, Kidney, Uric Acid and Bladder troubles. Try them to-night. Ask for **"Shadforters."** Prices **1/6** (25), **2/6** (50), **4/6** (100), **13-** (300).

The Special Shadforth Booklet on Kidney and Bladder Troubles (No. J.B.326) price 2d., post free.

HEADACHE

SCIATICA, NEURITIS.

All Nerve Pains, including those of Neuralgia, Colds, Influenza, Headache, Sciatica, Neuritis, etc., are promptly relieved by **"Shadspro" Compound,** the new pain-killer **(No. 253).** This formula is non-purgative and does not upset the stomach. It quickly relieves pain and renders movement possible. It reduces inflammation and temperature, and kills bacteria. **Prices 6d.** (10), **1/3** (25), **2/-** (50), **3/6** (100 tablets).

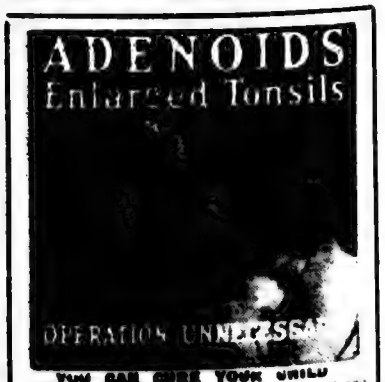
In exceptionally painful cases use a **Neuritis Gachet (No. 622A). Prices 3/-** (6) and **5/6** (12).

The Shadforth Booklet on "Neuritis" (No. J.B.236) price 2d. post free.

HEALTHY BLOOD

100 P.C. PURITY. 100 P.C. VITALITY.

HERE is the Shadforth known, admitted and approved remedy for blood troubles. It eliminates rheumatic tendencies and soothes painful parts. It heals ulcers, sores, boils, eczema, and skin disfigurements. It renews the blood, and blood is life. Ask for **Shadforth Blood Purifying Tablets (No. 1282).** Prices: **2/6, 4/6** and **13/-.**



YOU CAN CURE YOUR CHILD without the surgeon's knife or the loss of one drop of blood by means of the **"SHADFORTH" KNIFELESS TREATMENT FOR ADENOIDS AND ENLARGED TONSILS.** This most successful treatment has been drawn up by a distinguished doctor, and it can be carried out easily at home, and in any part of the world. It is claimed to be one of the most recent advances of medical treatment; it has saved hundreds of operations, and costs only **7/6**, with full directions. Ask for the **"Shadforth" Treatment for Enlarged Tonsils and Adenoids (No. 231/TAD). Septic Tonsils and Nasal Obstruction in Adults** are also conquered without operation, pain, or loss of blood.

The Shadforth Booklet on "Adenoids" (No. J.B.288), price 2d. post free.

All Shadforth Prescriptions are obtainable from your nearest chemist, including all branches of Boots, Timothy Whites and Taylors, Ltd., or privately packed and post free at these prices from:

SHADFORTH

PRESCRIPTION SERVICE, Ltd., Dispensing Chemists

(Dept. J.B. 99), 48, KING WILLIAM ST., LONDON BRIDGE, E.C.4

and Branches

They ALL *Tell* ME!

Says HANNEN SWAFFER

ON my table, as I write, there are hundreds of unanswered letters. In my room are thousands.

I wake up quite cheerfully in the morning to find a postbag full of the world's woes. Every other person in the land seems to want me to solve his or her problem. Yet I am like Edward VIII—I cannot solve my own.

Sometimes, six different societies write to me in a day asking me to make speeches. Unpublished novels come for me to read. So do plays and poems and songs. Every semi-literate who can rhyme "love" with "dove" thinks himself entitled to what Irving Berlin gets.

I am supposed to be an authority on music, marriage and the Means Test.

If, on Saturday night, some cinema raises its prices by making a few rows of seats 3s. 6d. instead of half-a-crown, people write to me complaining. If a box-office man is rude, I get the blame.

People who claim some dead man's millions ask me to finance their fight. So do folk who want to go diving in the Wash for King John's jewels.

I am asked to write speeches with which other people are to open debates; plan holidays for visitors to London; find their missing daughters; and abolish the Gold Standard.

"You know so many millionaires," write parsons. "Cannot you get one of them to finance our church?"

Some years ago, I was asked to find a giantess, because a man wanted to marry her. A young man who had worked at Olympia one Christmas was "greatly attracted" by a freak, 8 ft. 7 in. in height. He, alas, was only 6 ft. 5 in. high.

"The attraction seemed to be mutual," he wrote, "and I was hoping we might become more than friends. Before the circus ended I was called home."

FEARED RIDICULE

Then he lost sight of her.

"I did not know how to tell my folk and my friends that I am in love with a girl nearly 9 ft high," went on his letter. "I dreaded the ridicule of my sisters, the leg-pulling of my brother, and the coarse jokes and ribaldry of my pals. I could not muster up enough courage to go back to London and see if the lady was willing and go through with it. Now I regret it."

So he wanted me to find the giantess and tell him where she was. Some months later, the young woman was on show in the West End. I went to look at her and decided that . . . it would be better for him to remain a bachelor. "He might annoy her one day," I thought.

Then when, after visiting Tangier last January, I told a story of the Englishwoman who, sixty years ago, married the Sheriff of Wazzan, the religious head of the Moors, and who, although now eighty-two and still a Protestant, still lived in Morocco advising Moors who came to her over matters religious, a Peterborough woman wrote me:

"It reads very much like my long-lost sister who went from England to France," she said, "and from there to America. I have not heard of her for fifty-nine years."

Why on earth should she think a sister who had gone to the States had gone to Morocco?

HOPEFUL PARENTS

Some of the letters are pitiful. Every doting mother who thinks her child is a genius implores me to get him, or her, to George Black, Alexander Korda, or the B.B.C. They send gramophone records of their voices, photographs of their faces, letters about what the teacher says.

There is a Freddie Bartholomew in every street, a Shirley Temple in every town—and a Caruso in every cottage.

If a "Journey's End" happens to click, by chance, a hundred war plays reach me. If one "Love on the Dole" succeeds, I hear of fifty that will.

Atheists write me accusing me of being pro-Christian. Parsons write me complaining that I am anti-Church.

Men straight out of jail call on me and ask for help. Men who have not been to jail write and tell me about people who should be sent there.

Then, in every hour of crisis, all the world's prophets write to me. Followers of Joanna Southcott implore me to make the bishops open her silly box.

People who believe that it was all prophesied in the Pyramids send in proofs that even Belisha beacons were foretold by the measurements of the King's Tomb.

"Judge Rutherford knows it all," say some letters. "Study Revelation," admonish others.

I'M TERRIBLE!

Readers write in to prove that Hitler is the Beast with Seven Horns. They prove it by sacred signs, and by adding up a lot of dates, all of which come to 666. Astrologers contradict palmists. All the prophets disagree.

In one letter, I am the only hope. In the next, I am a fiend, a rat, a liar, a humbug. Last week, someone told me that I was a notorious drug addict.

Noel Coward once asked me to abolish the Censor. Other people have written complaining that plays are filthy and that films debauch the young.

Ivor Novello, when he sent me thanks for something I had said about him, forgot that after "Liliom" he wrote accusing me of writing "like a virulent enemy."

I am often accused of being cruel to actors and actresses who, not long before, thanked me for helping them to fame.

A young man once threatened my life because I criticised Greta Garbo—and then, the next Christmas Eve, came up to me in the street, apologised, said I was right, and added, "I could not be happy to-morrow unless you forgave me."

Three or four times Fascists have—anonymously—sent notes saying what they would do to "a dirty Jew like you" when they have seized power.

On the other hand, I got a birthday present, one year, from an old age pensioner, who sent his week's pension, half for me and half for George Lansbury, with the message, "Go on doing God's work by helping to abolish poverty."

When the Gorsedd made me a bard, Welsh Nationalists mocked and called me "a national clown."

One playwright who had barred me from his show was exulting, in a bar, in his victory over me in the very hour that, unknown to him, his wife was in my flat asking me to go along and boost her husband's show, "like you once made Miles Malleson's." She added, though, "Don't for mercy's sake tell anyone I called." I was to do the publicity privately!

"Swaffer is the best Christian of us all," said a Methodist, moving a vote of thanks after I had addressed a local Brotherhood.

Then, in his published report of my speech, he criticised my views on Orthodoxy!

"I have longed and prayed that you might become as earnest and avowed a disciple of Christ as was Francis of Assisi," wrote a Salvationist brigadier last week.

"Your article in JOHN BULL makes me glad I do not know you personally," read the next letter I opened—a letter that blamed Queen Mary for her son's abdication, and added, "Had Queen Alexandra lived, it could never have happened. . . . *It is common knowledge that Queen Mary has no love of animals.*" Dear, dear!

One day I am implored to become a British Israelite, the next day I am told Israel is the curse.

Once when I had been in the Tower Circus at Blackpool, I wrote, "At last I have seen a funny clown." They told me that, the next night, five clowns wouldn't go on because they were quarrelling about which one I meant.

Three times I have been impersonated in revues. I have had my face slapped in public by an American actress who thought it would do her show good. I have been modelled by Louis Tussaud, caricatured by Low and Strube, been sung about on the halls a thousand times.

I have acted myself in a film for which I wrote my own dialogue, and I have been asked to televise. I have spoken on the air to millions, and I have whispered, to myself, asides that were much funnier.

And often, when I walk along the Strand or any crowded thoroughfare, I hear my name whispered behind me as though everybody had made the sudden discovery that I was myself. I have spoken to scores of thousands of miners at the same time, spoken, too, in Wormwood Scrubs and Pentonville, on board a liner, and in churches.

And everybody wants me to do something that, at the moment, I am not doing, and have no intention of doing. Always, according to my readers, I am wrong and I am right at the same time.

"You are a menace to the theatre," once wrote C. B. Cochran, who is the only man who has actually put me out of a theatre. "How on earth was it that we ever quarrelled?" he said, not long after. Soon after, we quarrelled again. Then, again, we made it up.

Now there is a lesson in all this. It means that merely because I express my own opinion honestly and frankly, I am always attacked by one section and applauded by another, sections that will take the opposite view about me the next time I say anything.

It means, too, that there are in the country hundreds of thousands of people who do not know how to fulfil their ambitions. They feel themselves square pegs in round holes. They do not know that each one of them has to do his own job and work out his own salvation in his own way.

MERE PLATITUDES

The singers do not understand that, if they really had voices like Caruso, they have only got to sing in the street for five minutes to be recognised. People with opinions of their own do not realise that, if their opinions were really original, someone would pay attention to them.

But, alas, their remedies for unemployment are not new, or, if they are new, they are impractical. Their opinions about war and peace are mere platitudes.

They cannot understand that there is such a thing as a law of Evolution, that it is one of the great laws of the universe. Nor do they understand that another great natural law is the law of Cause and Effect.

They cannot see that one remedy must create another difficulty, that Society advances slowly towards perfection, that there must be something in the world to worry about, triumph over and to battle against, or man would have nothing to do.

"S O S . . Clear All Lines"

DRAMA IN THE HIGH

A disabled ship, battling for existence in the winter gales . . . men's lives in danger . . . there is no drama more tense than that behind the dread signal, S O S

D E, de, de . . . dah, dah, dah . . . de, de, de.

The receiving set gives out its grave message, *S O S.*

Instantly the two operators on duty drop everything and listen intently. Yes! Here it comes a second time and a third. Then the two letters D E and the name of the ship, also repeated three times.

That is the sort of thing happening almost every day just now in the wireless stations round our coast.

For this is the height of the S O S "season."

Men s lives are in danger, so, from the moment that first distress signal is received, all other "calls" are suspended.

Everything possible must be done to help the vessel in danger. The first thing the operator does is to warn everybody else "off the air." He taps out just three letters, Q R T. But it is the signal which wireless operators of all nationalities understand as a request to "stop transmitting."

When all is quiet on the air they settle down to keep in touch with that ship, whether it is in mid-Atlantic, the North Sea, or just off some part of our own coast.

It may be hours, it may be even days, before the danger is past, but until it is over every wireless station within range keeps in constant communication with the distressed vessel and suspends all other business.

NEAR, YET FAR

One of the most dramatic stories of a disabled ship battling for its existence, and of the struggle to get assistance to her, was told in this way, hour by hour, to the wireless stations at Land's End and Fishguard.

The story begins about noon on a stormy, winter day. A small steamer of 2,500 tons nas managed, during the night, to struggle into the entrance of tht Bristol Channel. Great waves from the Atlantic are still buffeting her and she is now seriously damaged. Since dawn she has lain there unable to make any headway.

Her steering gear is broken. Number 2 hatch is stove in. The lifeboat is damaged. And the wireless aerial has been washed away

The storm is rising and it seems only a matter of time before she becomes a total wreck. Less than fifty miles from land, yet how far from safety!

By noon the wireless operator, every minute in danger of being washed overboard, has managed to rig up a temporary aerial.

Back again in the wireless cabin, he taps out the S O S. But transmission is so weak that it does not reach either Land's End or Fishguard, although both are within normal range.

The signal is, however, picked up by two vessels in the vicinity and they pass it on to the stations. Both ships alter their course, and by 2 p.m. one of them has reached her, but can do nothing except stand by because of the terrible storm.

All the afternoon messages are flashed to and fro.

The crew have made desperate efforts to repair the steering gear, but have failed. Towards dusk the doomed ship asks Fishguard station to send an ocean-going tug to try and tow her into port.

Before another hour has passed she is in a worse plight still, and is asking for lifeboats to be sent, as she is drifting helplessly towards the rocky coast of North Devon.

Land's End wireless station tell the coastguards, who immediately send messages to the lifeboats at Appledore, Ilfracombe and Lynmouth. Lloyd's is also informed.

The storm is still so bad that the lifeboats cannot be launched for some hours. While they are waiting a powerful salvage tug has, after a terrible ordeal, sometimes being forced to heave to, and sometimes crawl along at two and a half knots, succeeded in reaching the stricken ship.

Throughout the night the vessel is told every hour or so of the efforts being made to save her.

By 5 o'clock the next morning the gale has subsided a little, and members of the crew have rigged up a temporary steering gear.

For over twenty-four hours they have been fighting the storm. None of them has had any sleep, and most of them are exhausted.

In this condition the battered steamer begins to limp back to Swansea.

Her wireless operator tells Land's End and Fishguard what she is doing, but asks them to keep a look-out for message in case of further trouble. The tug and the vessel which have been standing by proceed on their way.

DRIVEN BACK

Things look more hopeful for a few hours, but shortly after midday the storm rises again, the steering gear is washed away, and the ship is drifting towards the Welsh coast out of control.

The sea has wrenched off the door of the wireless cabin. The vessel is rolling so badly that the wireless apparatus is continually being broken.

Between each message sent out the operator has to repair the mechanism, and finally has to jam himself into a fixed position to avoid being pitched out on to the deck and washed overboard.

The land stations have great difficulty in getting answers from the ship because of the damaged wireless. When all seems lost the captain orders a second S O S to be sent out.

The message is picked up by Fishguard, who asks a tug to go to her assistance and also calls out the nearest lifeboat.

But after several hours it is forced to abandon the attempt and returns. As soon as Fishguard knows this the operator immediately calls out another lifeboat.

Two ships try to leave Milford Haven to render assistance, but are driven back by the gale. Happily, a ship in the Bristol Channel hears the S O S and manages to reach the ill-fated vessel. But she can only stand by and wait to take off the crew if the captain decides to abandon ship. It is impossible to tow the boat in such weather.

CERTAIN DEATH

At dusk on the second day the operator sends out the news that the captain has mustered the crew, served out lifebelts, and given orders to abandon ship. After that there is . . . silence. The land stations can get no reply to questions, for the temporary aerial has been broken by the mad jerking of the masts and derricks.

At tremendous labour another aerial is rigged up, but is constantly being "shorted" by swinging wire ropes which have broken loose.

Because of this interference Fishguard can hear the messages only faintly.

But continually comes the urgent question: "Where is the life-boat? How long will it be?"

So time drags on into the early hours of the third day.

In the dark, small hours, just when Fishguard is beginning to give up hope and fear that the ship has sunk with all hands, a message comes from the tug.

She has found the ship by means of her wireless direction finder and says she will try to get a hawser aboard and hold the ship off the shore.

Such seas are thundering over the forecastle, however, that any man going for'ard to prepare the chain would be going to certain death.

So they have to wait with what patience they can for daylight, knowing that at any moment she may be driven on the rocks.

By some miracle, however, daylight finds the ship still safe. The tug floats a buoy with a line attached, and after two more hours of strenuous toil the line is secured and the tug's 5-in. wire hawser made fast to the ship's chain.

Thus towed and accompanied by one of the vessels which has stood by, the ship and her crew come safely into port at Swansea. But not before the wireless operator sends the final message saying she is safely in tow and that the lifeboats can be recalled.

SUDDEN CHANGE

Only after that message had been received did Land's End and Fishguard give the "all clear" signal.

Such protracted dramas are, of course, rare. It is just as well, because from the moment an S O S is heard every wireless station within range, and this often means every station round our

...es . . ." The Call That Signals

MA On The IGH SEAS

coast, must suspend all other business. Stations near enough to be of service to the distressed ship will take part in the rescue.

The others just stand by and listen, but must not transmit.

All operators engaged on this special distress work must know French and German as well as English, so that they can more readily give help to foreign ships.

Two operators are always on duty to ensure a continuous watch being kept on 600 metres, which is the special wavelength for distress calls.

Immediately an SOS is received part of their routine duty is to inform the coastguards. They also notify Lloyd's, and the owners of the vessel if the captain wishes it.

Sometimes an SOS drama which began with apparently no danger suddenly takes a perilous turn.

Not long ago Burnham-on-Sea station picked up an ordinary message from a 3,000-ton Greek tramp steamer in the Bristol Channel. It said: "Ashore, sandy bottom; smooth sea, no danger." Yet within two hours the same ship was sending out an SOS, and asking for lifeboats and rockets.

What had happened?

There had been a sudden change in the weather. A storm had blown up. The ship was now in grave danger. Tugs were sent and she was refloated and brought safely to harbour. The SOS service had once again saved a ship and her crew

The new station at Burnham-on-Sea, near Weston-super-Mare, is so powerful that it can receive messages from any part of the world.

But it does not transmit. All transmitting is done through a separate station twenty miles away at Portishead, which in its turn does no receiving. The dual station arrangement—one for receiving the other for transmitting—is to eliminate interference and speed up work.

Operators at Burnham tap out their messages, which are carried by direct land line to Portishead and then put "on the air" without any intervention from officials there.

This is the largest station in the British Isles, and at least half of all ships' wireless messages coming to Great Britain pass through it. Over thirty operators are employed, and never less than six are on duty, even throughout the night.

FALSE ALARMS

Not long ago it took a hand in a little drama played out in the Mediterranean, where two ships passed each other at night, one going to, and the other returning from, India.

About twenty minutes after they passed, the officer on the bridge of the outward bound vessel thought he heard shouts from the water.

He stopped the ship and ordered a searchlight to be trained on the spot from which the shouts seemed to come.

Sure enough, it revealed a man, a Lascar, swimming about in the water. A boat was lowered and he was picked up.

Almost before he was safely on board the homeward bound liner sent out an SOS: "Man overboard." Burnham picked it up and sent out a message to all vessels in the Mediterranean. The liner which had picked the Lascar up received both the original SOS and Burnham's message.

She answered them both, saying he was safe. The two liners then proceeded on their way.

The SOS "Man overboard" often just means that somebody is temporarily missing. One such message had held up the wireless stations for six hours when news came that the man had been found asleep under a crane.

Another time the stations had been working on a call from a Dutch ship in the North Sea for twelve hours, only to be told that the missing man had been found asleep in the donkey under a boiler.

Distress calls have, also, their lighter side, and occasionally there are false alarms.

BEWILDERING

Recently at the zero hour of 2 a.m. Niton station, Isle of Wight, received an SOS from the captain of a ship in the Solent. It said he had seen what appeared to be distress signals from a vessel in Totland Bay, but that it was too close in shore for him to stand by under the bad weather conditions then prevailing.

The wires got hot with "advices" to the local coastguards, to the Naval Commander-in-Chief, Portsmouth, to Lloyd's and to other authorities. A warning was broadcast to shipping. Wireless operators called up from their sleep by "auto alarms" came running to their wireless cabins. Those already on watch had their peace rudely disturbed.

In a word, the whole of the life-saving organisation was galvanised into activity.

Then within twenty minutes a report came back saying that a thorough search of the locality had been made and the alleged distress signals seemed to be nothing more alarming than lights used in connection with the construction of a sea wall.

There followed rapidly another flood of "advices" cancelling the original warnings.

Sometimes a distress message causes bewilderment.

One day an operator at Burnham got an SOS message which said: "Here is s.s. ——. I am ashore on one of the Isles of the Sea."

"What on earth does the fellow mean?" said the operator, until he looked it up on the list, and found that "Isles of the Sea" are a group of islands just off the West Coast of Scotland.

Another bewildering message was received from a foreign ship shortly after midnight: "We are stuck on the mud in England." Further enquiries elucidated the fact that she had run ashore in the Thames Estuary, and arrangements were then made to send assistance.

Even when sending an SOS call some captains keep their sense of humour. "We are a plaster on Hunter Rock," said one, whose ship had foundered on this rock, which is about five miles off Larne, in Northern Ireland.

Here is another dramatic rescue effected through the offices of the distress service.

A tramp steamer had left London and was to call at Falmouth on her way to the U.S.A. In the English Channel she ran into a south-east gale. In the heavy weather her steering gear was broken. When she sent out the SOS she had been driven to within a quarter of a mile of the Manacles, a group of rocks near Falmouth generally considered to be among the most dangerous round our coast.

Land's End sent out a message asking for help for her and a Dutch tug, which was not far from the French coast, picked it up. Immediately she answered that she would hurry to the rescue. But it was six hours before she arrived.

TOO LATE

During that long, anxious wait the captain of the disabled ship had only been able to save his vessel (which luckily had twin screws) by running the engines full speed astern. By doing that he just managed to keep her about stationary, and prevented her from being driven on the rocks and dashed to pieces.

When foreign ships are in distress delay is sometimes caused by lack of a common language. Details of the particular kind of danger the ship is in and the kind of assistance she wants are then difficult to get, and this causes delay.

A case of that kind was a Portuguese ship, which sent out an SOS when some miles off the south coast of Ireland.

Valentia station (County Kerry) picked up the call at 3.17 p.m. But the ship's operator only gave the longitude of his position, which, of course, was of no use at all. Valentia kept on asking him for his latitude, but in every reply he persisted in giving his longitude only.

Later a vessel in the vicinity got into touch with the distressed ship and tried to go to her assistance. By a stroke of the sheerest luck one of the operators on duty at Valentia knew a little Portuguese.

After six hours of constant messages between Valentia, the rescue ship and the distressed one, they managed to get the latitude.

The rescue ship tried to talk to the vessel in danger, but could get no intelligible answers to her questions. So Valentia stepped in and translated the questions into Portuguese, and the answers that came back into English.

By 2 a.m. they began to get messages like "Little difficult better," and soon after 3 o'clock, when they had been at it for twelve hours, the Portuguese vessel indicated that she was now out of danger and able to proceed on her way without help.

"Unfortunately," said an official of the G.P.O. department in charge of the service, "some captains delay the sending of an SOS until it is too late. Many of them do not wish to run the risk of incurring the displeasure of their owners.

So they hang on until the last minute, and it is then sometimes too late for us to help them."

Front Page News—4
— By —
STANLEY BISHOP

A PRINCE IN EXILE

NOW he is a forgotten figure of history—William, ex-Crown Prince of Germany.

But back in the war time and the troubled years which followed he was the second best execrated man in the world; his father, the Kaiser, taking first place.

"Little Willie" he was generally titled. We regarded him with derision one moment in connection with his military leadership, and hatred the next. He was the buffoon and second scoundrel of the war—from the Allies' point of view. In Paris he became a vulgar postcard, which had a permanent and ready sale.

It happened that I was the first Englishman to meet and interview the Crown Prince of Germany after the war, and the experience is one to be recalled with particular interest because I found the real man so very, very different from the imagined, sabre-rattling chief of the "Death's Head" Hussars.

The date was at the beginning of 1920, when the ex-Kaiser was well settled in his Dutch retreat at Amerongen and the Crown Prince was in exile on that remote, wind-swept and desperately cold island of Wieringen, in the Zuyder Zee.

At that time I was at The Hague, the seat of the Dutch Government, having been moved there from Belgium because surprising events were expected.

France and Great Britain were crying in the hunt for supposed war-guilty personalities. We were still talking in England to the ridiculous strain of "Hang the Kaiser." It was even supposed that such a punishment was possible.

Suggestions were plentiful that the Allies intended a demand to Holland for the surrender of both the Kaiser and the Crown Prince.

For that reason and to wait for possibilities I was sent to The Hague, as the best centre for news.

I waited there, and I worked to find that the ideas of foreign editors at home were based on their own anticipatory forecasts. Incidentally, I spent all my money.

Exchanges were in that sensitive, neurotic stage when the transfer of currency between countries was difficult. I wired to London for money, and received word back that money was despatched.

Unfortunately the money did not come. I asked again for money, to be told again that it was on the way. Anyhow, it did not find me. A third request, and the same satisfactory reply by cable, but still the unsatisfactory non-arrival.

Later I learned of the small technicality which held up three most comforting sums from reaching me.

To be in a foreign country without more than the price of a coffee is worrying even to a reporter. My luck turned when I ran into Mr. George Steward, of the British Foreign Office—now detailed for special duty at 10, Downing Street, and the man who is more behind the scenes of Government affairs than any other.

I knew George Steward when he was a newspaper reporter in Manchester, and quite safely I could and did borrow from him. That gave me enough to carry on and to telegraph to London once more that I wanted money.

Out of the blue the reply came: "Urgent. Go interview ex-Crown Prince."

My predicament: Wieringen, a long and expensive journey. I had a substantial hotel bill in The Hague as a liability, and I had instructions marked "urgent."

What to do? I went to the office of a Dutch newspaper at The Hague, and I saw the editor. I told him my difficulty, and he said simply, "How much money do you want?" I said £50, and I received it forthwith.

Now I cannot, in any circumstances, imagine such courtesy being shown to a travelling and unknown foreign newspaper correspondent in London.

If a stranger from Holland wandered into the office of a national newspaper in London, explained his difficulty and wanted £50—well, he would be nicely treated, and sympathised with, but I cannot imagine him receiving the money at eight o'clock in the evening.

Before leaving for Amsterdam and the top corner of Holland, I called to see a high official of the Dutch Foreign Office whom I knew, and told him that I had to interview the ex-Crown Prince of Germany for my newspaper.

Would he assist me in my object? Certainly. And he wrote me a letter addressed to the Burgomaster of the Island of Wieringen. I imagined at the time the sealed letter would be extremely useful.

So on to the island, which, in these modern days, through the amazing work of reclaiming the Zuyder Zee is no longer an island at all, but in January, 1920, was the most dreary place one could ever imagine.

A straggling day's journey from Amsterdam by slow train, ferry boat and finally carrier's cart, brought me to the tiny outcrop of houses which claims the name of Hippolytushoef, and is the capital of the department. The island was guarded by police, who questioned me closely, but let me through.

It was late at night when I arrived, and I stayed with a Dutch friend and interpreter at the small "local."

Next morning, by messenger—the son of the burgomaster—I presented my credentials to Major Müldner von Mulnheim. equerry to the ex-Crown Prince of Germany, with a request to be granted an interview.

A short wait, and I received an intimation that "His Royal Highness would be graciously pleased to grant an audience."

The villa in which the ex-Crown Prince was living was at the farthest side of the island, against the sea shore. It was a small, unpretentious place with only four main living-rooms.

Here in England the same kind of cottage residence would be rented furnished for £2 a week on a long tenancy, and that was about the price the Crown Prince was paying for it.

His establishment consisted of his two equerries, a housekeeper and cook, a valet, two body servants, a chained watchdog in the drive and a pet dachshund. Only the equerries lived with the Prince in the villa. The others were housed in the village.

The room in which I was received was most plainly furnished. The only conspicuous ornament was a piece of polished oak, bearing a plate noting that it was a piece of the ten thousandth log sawn by the ex-Kaiser at Amerongen.

Nothing of ceremony surrounded that interview. The ex-Crown Prince came into the room dressed in a yellow pullover and riding breeches.

I liked the look of the man. His complexion showed that he was keeping himself in fine condition by strenuous exercise. His keen blue eyes were clear and looked at you straight. Nothing of the effeminate degenerate about this royalty, but rather the kind of man one would be glad to have as backing in any spot of trouble.

He was glad to talk with me, an English newspaper reporter; how glad I learned when he talked on and on about an infinite variety of subjects. To him it was obviously a relief to meet someone from the outside world with whom to exchange minor confidences and opinions.

Really he interviewed me rather than my interviewing him. The only topics barred from discussion were matters of international politics.

(Continued on page 26)

Then and now—"Little Willie" in his Death's Head Hussars uniform during the War; and as he is to-day, in Nazi uniform

Help your dog to grow his winter coat

In winter it is the *natural* thing for your dog to grow a thicker, warmer coat. To grow this coat, he must have the nourishment of rich, pure blood. But because he lives a domesticated life your dog is deprived of Nature's means of purifying his blood—he depends upon *you* to keep him fit. The one sure way is to give him Bob Martin's Condition Powders which contain the natural blood correctives every dog needs. Begin now to give your dog his Bob Martin's regularly and in a very short time rich, pure blood will enable him to grow a warmer *winter coat* which even the heaviest rain and the bitterest winds cannot pierce.

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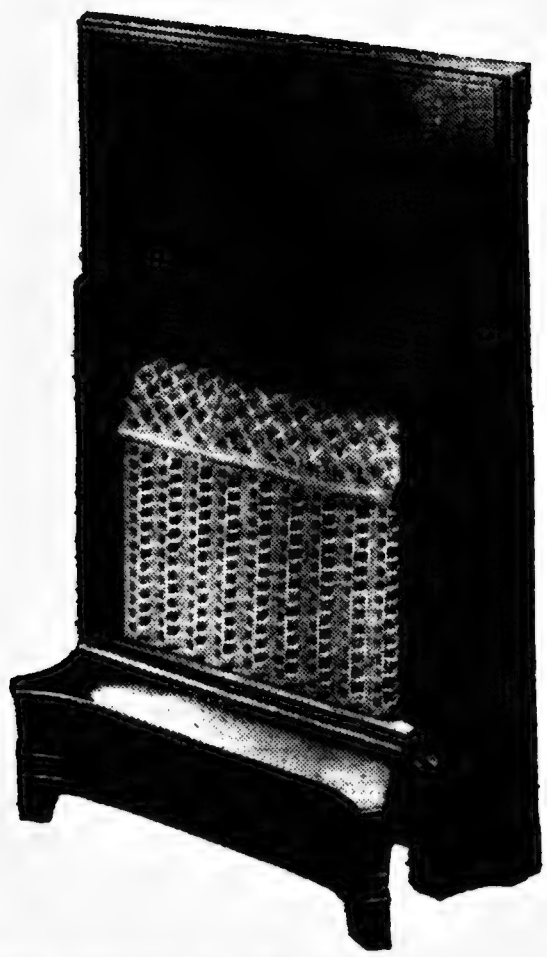

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Continuing—A Prince In Exile

Luck Brings Me Two Big Stories

What he wanted to know was a little of the inside of events happening in England, and particularly of the friends he had formerly in our country.

"I remember," said he, "the last time I was in England, at the Coronation of the King. I drove out one afternoon with the Crown Princess from Buckingham Palace, and the waiting crowd rushed up to our carriage and cheered us. People wanted to shake hands with me."

Curiously enough, I watched that incident; wrote about the enthusiastic welcome of the London crowd to the Crown Prince, and was able to tell him so.

He added, with a touch of pathos, "I do not suppose they would cheer me now. They might want to hang me."

Refreshment was called for by the ex-Crown Prince. A bottle of port was served and we drank together. Under the mellowing influence of the wine his heart opened.

All the everyday intimacies of his life on the lonely island were recounted. He told me of his interests; a motor-cycle—we grew technical about motor-cycles—boxing with the son of the burgomaster and a village engineer, making horse-shoes at the local forge and reading.

Through an agent at Amsterdam a regular supply of English books and newspapers was reaching him. His reading at the time I met him was "Lord Jellicoe's Grand Fleet."

With the port lessening in the bottle we conversed about the war. He told me some of his experiences, and I reciprocated with a selection of mine. We both became very much ex-Service. War-time soldiers will know the kind of thing, except that he was a commander of armies and I was just an ordinary commissioned officer.

In truth it was an interesting morning, for me at least—the ex-Crown Prince of Germany in close conversation with the first Englishman he had met since the war.

"Your people will not believe it," he said. "They would ridicule the idea, but I have always worked—and I always shall work—to bring Germany and England together

"I have been misjudged and misrepresented, but it was in verity my desire to see a clear understanding between the two countries. The war was the greatest disaster in history. Our countries *must* come together in friendship; the whole world requires it."

We parted, with the ex-Crown Prince giving me a signed photograph of himself, bearing at the top the Imperial Arms of the old German Empire and the letter "W."

Of that interview there was not much of importance I could send back to my newspaper at the time. I gave an undertaking that what I wrote would be submitted to the ex-Crown Prince.

Back at the village inn, I wrote feverishly and at length. My copy was sent by messenger to the villa, and on return to me I realised that the ex-Crown Prince was a truly efficient sub-editor—for he cut out all the most revealing newsy parts just as we reporters like to believe that sub-editors do the world over.

Matters ran so easily for me in obtaining the interview that I did not make use of my letter from the Hague official to the burgomaster at the outset.

Having seen the ex-Crown Prince, however, I thought it would be best to call on the burgomaster with my letter.

I did. When the burgomaster read the letter, he cried aloud in horror, saying, "*Do you know what this is? It is instructions to me to prevent you from getting to the Crown Prince at all costs.*"

Luck again. If I had visited the burgomaster first, then I should never have seen the ex-Crown Prince at all. I should never have seen a Prince in exile in his domestic surroundings. I should never have seen a man, and learned—in my way of thinking—that the world opinion concerning him was all wrong.

From a Prince in exile to a Queen in exile. And a highly personal reminiscence.

Paris, April 1931, when the throne of Spain tottered to collapse; King Alfonso, his Queen and the members of their family in flight.

To France I was sent in a rush on the evening of April 15 to describe the arrival of the Queen of Spain in Paris the next morning. No luggage, except a small hand-bag always kept for emergencies at the office.

I made headquarters that night at the famous hotel in which a floor of rooms had been reserved for the King and Queen of Spain. The Queen was journeying by the direct rail route with her train, due at the Quai d'Orsay station early the next morning.

Going to bed, I gave the trousers of my only suit to the night valet for pressing.

Called at six-thirty in good time for the train arrival. Breakfast in the bedroom. Rang for the valet—another one appearing: "My trousers, please."

Delay; more ringing; other appearances of the new valet; fresh and angry demands for the trousers. The valet a little out of countenance, prolific in rapid French explanations which I could not quite understand.

Eventually the arrival of a reception clerk, full of apologies. The valet to whom I gave my trousers was off duty and they could not find him, or my *trousers*.

Heavens! Only half an hour to go. I had to meet that train, but what could I possibly do without trousers.

Believe me, it was not amusing, only worrying. Apparently I was the only visitor who had ever stayed at that fashionable and expensive hotel with only one pair of trousers.

After all, even a reporter cannot go through Paris to meet a Queen without a pair of trousers.

The hotel clerk only offered apologies. But my luck held again.

A colleague from another London newspaper knocked at my room door to ask if I was ready.

Now this good man had received longer warning than I of the Paris story. He had packed adequate luggage, including a dinner suit and braided dress trousers.

He lent me those trousers. They did not fit, but they were sufficient in covering. My costume—a brown lounge jacket and vest and black dress trousers.

The borrowed trousers served me well. With their assistance I was able to watch the arrival of the Queen and her family, and later to secure an exclusive statement of events in Madrid—as coming from the Queen herself—through a member of her suite.

Incidentally, that was an occasion on which I realised the benefit of the identification card issued to London reporters by the Metropolitan Police.

The majority of the Paris journalists were kept away from the platform. The few of us from London, by showing our "police cards," were permitted to the door of the royal carriage!

In the excitement of it all I forgot my braided dress trousers.

A typical example of the way in which "Little Willie" was caricatured during the war. This was called "A Thing of Booty"

BIG NEW YEAR GIFT

The extension of JOHN BULL'S New Year Gift of Writing Sets to its readers has proved popular and brought an overwhelming response

Those who have not yet applied should turn at once to page 33 and cash their Gift Vouchers without delay.

These Vouchers will be accepted as 2s. 9d. and 7s. 6d. respectively in part payment for these Gift sets, if received by not later than first post, January 18.

Next Week:

Night Dash To Save A Woman's Execution

RHEUMATIC SUFFERER

"unable to walk for 4 months"

As every sufferer knows, there is practically no end to the ravages of Rheumatism. Mr. Charlton of Upper Clapton was actually unable to set one foot before another for four long months, so severely was he crippled by swollen joints caused by the sharp, jagged uric acid crystals of rheumatism. He might still be a helpless victim of this painful complaint if he had not made a discovery that put him on his feet again, a new man. Here is his letter:

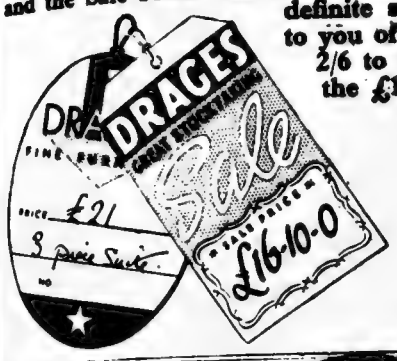
"Having used Fynnon Salt for the last three months it has been a great benefit to me. I had been having a doctor and unable to walk for four months but since taking Fynnon Salt I can walk and do my work as usual."

Thousands of other sufferers from rheumatism have experienced this quick, lasting relief. Fynnon Salt cures rheumatic pains, banishes swollen and knotted joints because it washes out of your system in a natural way the excess uric acid that causes the trouble. It gives you the joyous relief of nature's own mineral salts. Yet anyone can afford Fynnon Salt. A large tin costs only 1/3d.—a single teaspoonful in water equals in medicinal effect three large glasses of natural mineral water.

The Great Furniture Sale of the Year!

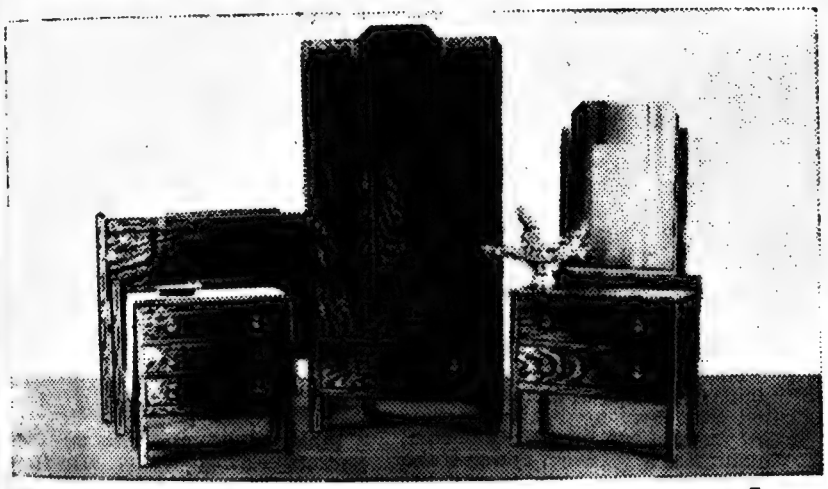
DRAGES ANNUAL STOCKTAKING SALE

At this great Stocktaking Sale, the whole of Drages vast stocks are reduced in price. All reductions are absolutely genuine and are made to clear the regular stock only. Every single article throughout the store shows the ordinary price, and the Sale Price—the latter offering a definite saving to you of from 2/6 to 7/6 in the £1.



We invite you to write for the special Sale Booklet which will be sent to you Free and Post Free by return, on receipt of the coupon below. It illustrates and describes a wide variety of the Bedroom, Dining-Room and Upholstered suites, which are offered at remarkably reduced sale prices. In addition to the reduced prices, Drages famous 50 Pay-Way terms apply—50 months to pay and no deposit. Thus £1 monthly buys £50 worth of Furniture, other amounts in proportion.

Entire Stock Reduced 2/- to 7/- in the £1



CHINE Bedroom Group. This dark Oak finished Bedroom Group comprises a 3 ft. 0 in. Wardrobe with mirror inside door, and drawer underneath; a 3 ft. 0 in. Dressing-Table fitted with frameless mirror and 2 drawers; a 2 ft. 6 in. Chest with 3 drawers. Group complete with 4 ft. 6 in. Bedstead to match. **SALE PRICE £11.10.0.**

4/9

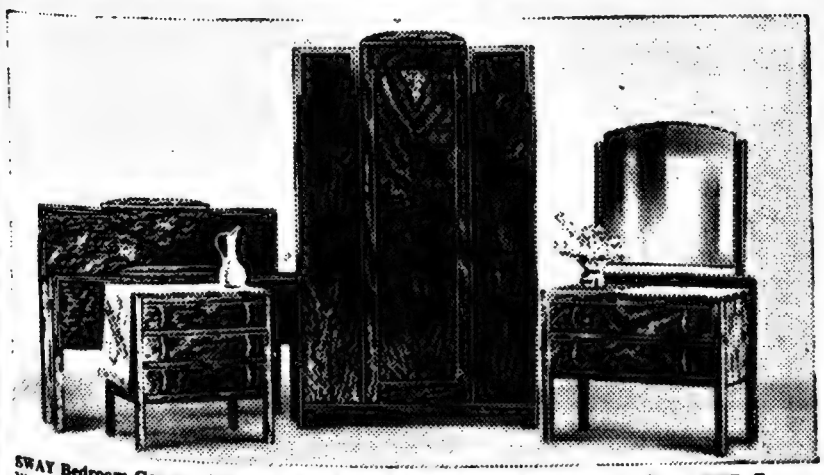
DELIVERED ON PAYMENT OF ONLY 4/9 AND 4/9 MONTHLY.

STAMFORD SUITE. Spring-edged Three-Piece Suite in a bold and modern design, covered in selected Tapestry.

Settee and Two Easy Chairs, **SALE PRICE £13.13.0.**

5/6

DELIVERED ON PAYMENT OF ONLY 5/6 AND 5/6 MONTHLY.



SWAY Bedroom Group. This dark Oak finished Bedroom Group comprises a 4 ft. Wardrobe with mirror inside door; a 3 ft. 0 in. Dressing-Table fitted with frameless mirrors and 2 drawers; and a 2 ft. 3 in. Dressing Chest with 3 drawers. Group complete with 4 ft. 6 in. Bedstead to match. **SALE PRICE £13.19.6.**

5/9

DELIVERED ON PAYMENT OF ONLY 5/9 AND 5/9 MONTHLY.

THE PRINCESS SUITE. Three-Piece Suite covered in hide cloth and fitted with spring interior cushions. Settee, 4 ft. 6 in. wide. Sprung back. Settee and two Easy Chairs.

SALE PRICE £14.14.0d.

6/-

DELIVERED ON PAYMENT OF ONLY 6/- AND 6/- MONTHLY

DRAGES · For Fine Furniture

* SEND COUPON FOR *
Special Sale Booklet
FREE AND POST FREE

73-77 OXFORD STREET, LONDON, W.1
Open daily 9 a.m.—6.30 p.m. *Thursdays till 8 p.m.* *Closed Saturdays 1 p.m.*

MANCHESTER: 42 DEANSGATE. ★ BIRMINGHAM: 101-103 BULL STREET.

LONDON: Open on Thursdays till 8 p.m.

FREE *Post in unsealed ½d.-stamped envelope. Please send me Special Sale Bargain Catalogue together with the book "You and Your Home" by Jane and John.*

*Name*_____

*Address*_____

J.B. 9.1._____

Kingston Mother's Appeal

"CAN SOMEONE HELP ME TO SAVE MY BOY FROM COLDS?"

"I go through tortures worrying about my son," writes a Kingston mother. "I feed him well, yet he isn't as strong as other boys. Every cold pulls him down, and he catches so many more than my cousin's boy. She gives her child Scotts Brand Emulsion, but I give my son a cod liver oil tonic, too. If only someone could tell me what is wrong!"

When mothers find their children getting peaky in winter and catching one cold after another, they look for help to cod liver oil. And quite right too. It's the finest body-builder you could give your child.

But you must be careful to choose the right form of cod liver oil. And that's where some mothers make a mistake. They don't realise that *cod liver oil should be made digestible* so that children's delicate stomachs can get all the goodness out of it. If it upsets your child's stomach or passes through undigested, you are wasting money. That's what may happen with plain oils and most cod liver oil mixtures.

Science to the Rescue

But there is one cod liver oil tonic which delicate stomachs can digest easily. It is Scotts Brand Emulsion. Look what an eminent Research Body says about it:—

"Only when cod liver oil is given in the white creamy form of Scotts Brand Emulsion can children wholly digest the oil and so get all the body-building goodness they need."

Actually, Scotts Brand Emulsion is even more digestible than milk puddings. Thirty minutes after your child has taken a spoonful of it, every drop has gone to strengthen his whole body, and particularly his chest and lungs.

That's what makes him sturdy, strong-boned, and as free from colds or other winter illness as the little Westcliff boy whose mother writes this letter:—

Weakling Becomes Athlete

"Often I secretly cried over our youngest boy—he was so weak and pale and caught things easily. At last my husband suggested Scotts. In 3 weeks we noticed a difference. Now he's nine, never away from school, and captain of his football team."

But remember. A cod liver oil tonic can do good only if your child can digest it. He can digest it properly only if it is Scotts Brand Emulsion.

Get Scotts Brand Emulsion from your chemist today. Give it to your child regularly through the winter. Watch his appetite improve, his cheeks fill out, his muscles get hard, his whole life become as happy as any mother could wish.

Sorters may stop your letters on orders, but the Post Office cannot open them

'Black Cabinet' Of The G.P.O.

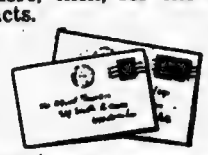
ARE your letters secretly opened and read while in the post? Is the correspondence of private citizens no longer safe against prying official eyes?

To allay widespread uneasiness, these questions must be answered. But Authority's lips are still sealed. To all demands for information, Sir John Simon reiterates that it would not be in the public interest to make any statement. "It is not good for us to know everything," the Postmaster-General once told an enquiring M.P.

In the face of this stubborn and suspicious reticence rumours are growing. An important newspaper publishes a complaint that "apparently no letter is safe from inspection in the post." There is said to be a "Black Cabinet" in London, to examine the mails sent to it from all parts of the country, and that its detective staff has been doubled during the last two years.

It is known that large numbers of letters are being examined in order to intercept sweepstake tickets.

JOHN BULL, whose lips are free from both Post Office sealing wax and Home Office seals, is determined to reveal the truth. Here, then, for the first time, are the facts.



First, this assurance can be given: Providing you *and your friends and relatives* are law-abiding citizens, providing also you do not engage in political activities which the State regards as subversive, your mail is inviolate.

Nor can it be stressed too emphatically that the Post Office has no power to interfere with letters entrusted to it for delivery. They can only be stopped, in official language, when a warrant for this purpose is issued by the Secretary of State for Home Affairs.

When the Postmaster-General receives such a warrant he makes no record of its receipt, passing it—not to any Black Cabinet—but to the chief post office in the district concerned. From there it is handed on to the local sorting office.

Pinned on to a sorter's frame, it tersely instructs him to stop all mails directed to a certain person at a certain address. No reason is given. According to the circumstances of the case, the stopped letters may have to be given to the local police, the C.I.D., the "Special Branch," which is responsible for political and anti-espionage investigations and for the safety of public persons and of the Royal Family, or to the Home Office itself.

Usually they are simply opened with a hot knife and a jet of steam. Sometimes it is necessary to guillotine an extremely fine slice off the bottom of the envelope, the slit being closed later with paper pulp, which soon dries and leaves no trace of the cut. This work is done in various places.

Seals are imitated with expert fidelity. After the letter's contents have been read and perhaps photographed, the envelope is restored so cunningly that the recipient rarely suspects that it has been tampered with. Nevertheless, it is not unknown for official artfulness to be defeated by official forgetfulness.

A few months ago Mr. W. Gallacher, the Communist M.P., when asking if the post addressed to certain political organisations was intercepted, amused the House by declaring, "On one occasion we got the record and signature of the official who examined the correspondence, which had been dropped in the letter by mistake."

But people whose political colours are too gaudy for the authorities' taste are by no means the only victims of this very hush-hush surveillance. The story of Samuel James Furnace, who murdered a young man in a blazing shed at Camden Town and poisoned himself in a police station, typifies the use of the Post Office in criminal investigation.

Furnace, "on the run" for a fortnight, fled to Southend and moved from lodging to lodging. Warrants were issued authorising the stoppage of all communications addressed to persons who, though the postal officials had no inkling of it, were the murderer's friends.

A telegram so intercepted led the police to a room he had engaged in an apartment house. They found he had left half an hour before.

From his next home he sent a letter to a Finsbury Park man, giving no address, but telling him to walk down a street in Southend one Sunday morning: "Keep on the left side and watch for a signal from the window." The rest was easy; a disguised detective-inspector was there to await the signal.

A letter written after the recent murder of a woman in West London similarly helped to put the police on the right trail.

Kennedy, who helped to murder Police Constable Gutteridge in a lonely Essex lane and tried to shoot the officers who arrested him, sent a telegram which he knew would be stopped but which he hoped would mislead the police. His confederate Browne wrote a message in invisible ink, concerning revolvers, on the back of a letter to his wife sent to Sheffield. But the police pressed a hot iron on the letter and the damning message was made clear.

So, too, in other types of crime. "Poison pen." Forgery. Espionage—witness the instance of Baillie Stewart, the "Officer in the Tower." But most controversy has naturally centred about the stoppage of letters presumed to contain sweepstake tickets.

Sir William Davison, M.P., believes the practice helps blackmailers and forgers. Letters are stolen in the post, he alleges, and the signatures copied before being reposted, the recipients concluding that the envelopes have been opened by the Post Office and thus taking no action.

It was the same M.P. who failed to obtain an undertaking that private correspondence, having nothing to do with lotteries, would not be opened during transit to Ireland.

There is, however, a standing rule that letters wrongly opened must be forwarded with a memorandum stating the reason for interference, accompanied by a typed letter of apology. If a letter is found to contain a remittance for "sweep" tickets the money is returned and no prosecution follows, for though it is an offence to sell the tickets it is no offence to apply for them.

Again, it sometimes happens that a letter, accidentally torn in the post, is seen to contain indecent photographs or literature. In this event the facts are reported to the Home Office, which decides on the action to be taken.

It was in this way that a flood of pornographic "birth-control" booklets, reaching Britain from the United States, was detected and stopped a few weeks ago. Sorters were instructed to watch for envelopes of a certain appearance bearing the postmark of an American city.

Finally, Customs officers may examine packets leaving for or arriving from abroad. They must see, for example, that you do not cut a hole in the pages of a book and secret in it a packet of cigarettes for a friend in France (a surprisingly common if trivial trick). Nor may you send vine leaves in a letter for Egypt and other countries for fear of vine disease, nor a packet of picture postcards to Estonia or Japan, and so on.

But it is the interference with the home mails which is fraught with obvious danger to the public's cherished rights of liberty.

There is reason to believe that the number of stopped letters has reached a very high total, and JOHN BULL demands that the Home Secretary should reveal the exact figures and thus end the "hush-hush" stupidity which inevitably breeds rumour and disquiet.

Freeze a jolly good fellow!

Do you get cold looks when you serve cold suppers? It's a very different story when you add Pan Yan to the menu. Its fascinating flavour makes every meal a treat. And Pan Yan is specially blended to stimulate the gastric juices—so you digest your food better and feel fine!

PAN YAN FOR JOLLY GOOD MEALS

...AND HE USED TO BE SO *nervy*

NOW... *he never starts his day without*

QUAKER OATS

SO RICH IN "NERVE-NOURISHING" VITAMIN B!

Always "jumpy," constantly irritable, couldn't face food or make a decent meal . . . but that was before he started Quaker Oats. Now Quaker's whole-grain nourishment *and Tonic Vitamin B* has done away with all that. Your own Doctor will tell you that this precious Vitamin, lacking in so many of our foods, is a vital weapon against "nerviness," constipation and poor appetite. That's why Quaker Oats is recommended as a regular breakfast dish. The whole family needs it *every day*. Quaker Oats makes the most delicious creamy porridge—tempting, satisfying, nourishing and so easily digested. And *Quick* Quaker provides this ideal meal in no more than 4 minutes' cooking! Economical too, costing only 4d. and 8½d. per packet at all grocers.

LOOK AT THE 'QUINS' NOW!

They have Quaker Oats every day.

They've had Quaker since even before they were twelve months old. The World has watched fascinated, as these five frail mites, weighing less than 3 lbs. each at birth, have thrived into glowing health on Quaker Oats.

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357

"Mother's always complaining" ... *I heard them say*

"I'VE lived with my daughter and her husband for some years. Last winter I got bronchitis. For weeks I was too worn-out to help with the housework. I was always tired and depressed.

"One day, as I was coming into the living-room, I heard Gertrude say to Arthur, 'Mother's always complaining these days!' I was terribly upset.

A nurse's advice

"Next day I talked about it to an old friend of mine, a hospital nurse. 'What you need is a good tonic,' she said. 'Try putting yourself on a course of Hall's Wine. I've got tremendous faith in it.'

"I bless the day I took the advice. Right after the first wineglassful I felt a bit stronger, and in five or six days I was back to my old cheery self again. Gertrude and Arthur are as delighted at the improvement in me as I am myself."

— *Mrs. E. T., Felpham.*

JUMPY nerves, tiredness, black moods of depression — these things are not really your fault. They're simply signs that your blood and nerve-cells are weak and underfed, and need a tonic to build them up.

AN AMAZING THING

Hall's Wine is the tonic specially prepared, from a famous doctor's prescription, to build up your blood and nerve-cells. The most amazing thing about this tonic is that it acts so *quickly* — it starts to pour new strength into your blood and nerve-cells within thirty seconds after taking!

After taking this tonic two or three times a day, you'll find that the effect increases every day. New vitality and youth come sweeping through you. It's a grand experience — and yours for the asking. Start on this glorious, vitalising tonic today!

From Wine Merchants, Licensed Grocers, & Chemists. Large bottle, 5/6, smaller size, 3/2. Stephen Smith & Co. Ltd., Bow, London, E.3

Hall's Wine

THE TONIC THAT DOES YOU GOOD IN THIRTY SECONDS

SKIN TORMENT QUICKLY RELIEVED!

There is nothing like D.D.D. Prescription for relieving the fiery irritation of Eczema, the intense pain of wounds, ulcers and boils, and the disfigurement of facial blemishes. This antiseptic non-greasy lotion heals the skin *through* the skin. Salves and ointments remain on the surface and simply clog the pores, D.D.D. Brand Prescription, a penetrating liquid wash, is absorbed the moment it is applied, sinking through the pores and washing out the germs deeply buried in the underlying tissue. It has no equal in the treatment of Eczema, Psoriasis, Dermatitis, and Bad Leg. Irritating spots and pimples are cleared overnight. D.D.D. Prescription is invaluable for chilblains. It promptly clears away Dandruff and promotes a healthy condition of the hair and scalp, and as a household remedy has 101 uses. Excellent as a gargle; as a general antiseptic for cuts, burns and scalds. 1/3 a bottle at all chemists.

FREE SAMPLE BOTTLE will be gladly sent on request to D.D.D. Laboratories, MN 9. Fleet Lane, London, E.C.4.

D.D.D. BRAND **PRESCRIPTION**

BANISHES SKIN TROUBLE

Trust Snowfire Tablet to keep chaps from children's faces & hands

3d. Family Size 7½d.

Soft Snowfire in Tins 3d.

CHILD'S BEST LAXATIVE

Don't rush to extremes when you realise suddenly that your child's bowels need opening and give him a strong dose of medicine! The best way to relieve a child's tender little bowels is the *natural* way.

'California Syrup of Figs' is the gentlest, safest laxative you can possibly give a child. It starts an easy bowel movement that carries away all the poisonous contents of the bowels—all the hard, pent-up matter and half-digested food that makes him feel so miserable.

In a few hours, when the child's bowels have been relieved, when he's had a thorough but gentle internal cleansing—the difference in him is amazing. He's bright and cheerful again, full of energy. Always give a little 'California Syrup of Figs' when you think your child is "stuffed up" after missing a day. 'California Syrup of Figs' is a pure fruit laxative. It never "over acts," never causes the slightest discomfort—it is always kind to a child's extra sensitive little inside.

Many mothers have adopted the plan of a dose of 'California Syrup of Figs' once a week. It keeps the child regular, happy and well.

'California Syrup of Figs' is recommended by doctors and nurses and is sold by all chemists 1/3 and 2/6. The larger size is the cheaper in the long run. Be sure you get 'California Syrup of Figs' brand.

MYSTERIOUS FORCE"

„Holds this face powder to your skin

The most amazing discovery since face powder was first invented. A powder with 'lectro-static affinity' for the skin. This means that the powder clings tight to the skin exactly like a needle or a piece of steel is attracted and held by a magnet. Clings tighter—*longer*—than any powder before known. The worst wind and rainy weather cannot spoil the lovely 'matt finish' complexion it gives. Never a trace of shine on nose or face—not even when dancing for hours in the hottest room. Try a box of the New Poudre Tokalon to-day—see how *different* this 'lectro-static' secret makes it. You will be amazed and delighted with the fascinating girlish complexion Poudre Tokalon gives you. If not, your money refunded in full. 6d. and 1/- everywhere.

The sun was shining full on the pilot's face—but it wasn't a face. It was just a grinning skull!

The Grinning SKULL

As he walked over to his 'plane with his Lewis gun in his arms, he knew what he would see in the cockpit. The thought of it made him shudder. There would be the bloodstains of the young Lieutenant who died in it yesterday.

The poor devil had been hit by a bullet from the ground. It was his first trip over the enemy's lines. He had only been in France two days. The pilot had swooped down from the sky to strafe some enemy troops on a road.

A bullet fired from the ground had entered the bottom of the 'plane near the observer's seat and had pierced the body of the officer between the legs and had come out just below the left shoulder. He had died instantly.

Young Reynolds had helped to get the body out. As he did so he trembled at the thought that it might have been him. He was supposed to have gone on that patrol. Only at the last moment did they relieve him.

"Yes," he muttered to himself, "it might have been me."

So far Fate had been on his side. But it wouldn't last. It couldn't last.

He wouldn't have minded if they had washed the blood from the cockpit. He would then have nothing to remind him of the awful end that seemed so inevitable for him. But these old-timers never thought of doing that.

They were hard-boiled, and they weren't seventeen like he was.

"Looks as if we're going to have a nice day," his pilot said as he came up. Mechanics were warming up the machines that had been wheeled out of the hangars ready for action. They were laughing and joking at their work. He wished he could laugh with them.

He put his Lewis into the cockpit and then looked at the sky. Its blueness was just perceptible through the morning mist that was rising from the ground. It looked so dumb and mysterious. As a boy he had loved it. Now he hated it. He felt that man was not born to die up there.

The plane started off, bumping sluggishly over the wet grass. A few minutes later it was climbing up to that blue void. The roar of the engine seemed to pervade his whole body.

Below the landscape was just visible. It was a mass of ruins. To young Reynolds it represented hell! Its mud was stained red with human blood. Beneath it mothers' sons lay buried with the stark horror of war set on their young faces.

Little puffs of smoke told of the hell that was breaking loose down there. It told, too, the story of living men—men who were using all the most deadly weapons that the mind of man could invent, to destroy themselves.

The sun was getting up now. Its golden beams swept over the landscape below, exposing the horror and desolation in all its hideous detail.

Suddenly young Reynolds became aware that his pilot was signalling to him that they had reached their objective. Forgetting his gloomy speculations, he prepared himself for the task before him.

The machine nose-dived towards the earth. The air rushing in his face watered his eyes. At a given moment he released his bombs. When the pilot knew that this had been accomplished he turned the plane's nose skywards again.

As he did so a battery of enemy anti-aircraft guns let loose a shower of shells. Ducking his head in the cockpit, young Reynolds clenched his teeth and listened to the dull explosions of shells all around the machine.

He wondered whether he would stop a piece from one of them, or whether the gunners would be lucky enough to make a direct hit.

He remained like this for some time. When the firing had ceased he looked up. As he did so, he saw the sun shining on the pilot's leather helmet.

The pilot turned slowly round. As he did so young Reynolds blanched with horror. What he saw was too awful to be true. The sun was shining full on the pilot's face. But it wasn't a face—it was just a grinning skull!

The sight of it petrified him. He sat there unable to move. When he came to his senses he gave a horrified cry and collapsed in his seat.

Returning to consciousness later, he heard a man saying: "He seems all right to me."

He opened his eyes and saw the blue sky and heard the roar of aero engines. Gradually the outlines of men's faces became plain. He recognised them as being those of his colleagues at the aerodrome.

He looked around and there standing with the others was his pilot. For a few moments he could not recollect what had happened. When it came back to him he began to tremble.

In hospital he wondered whether, after all, if what he had seen had been merely an hallucination.

Supposing, he thought, that the skull was a warning of some sort. Yes . . . a warning that the pilot would be killed.

When he rejoined the squadron he expected to hear the worst. But, no, the pilot was safe. In fact, he had never seen him looking better.

Two days later young Reynolds was assigned to another plane. His former pilot had with him the observer who had replaced Reynolds. That did not upset him.

Towards the end of the week, when he was on the flying field, he saw his former pilot take off. Sitting in the cockpit with the sun shining in his face, he looked as pleased as Punch.

The pilot waved to young Reynolds and then took off. He had not gone more than fifty feet in the air when those on the ground saw something fall from the machine. When it hit the ground it exploded with a terrific bang. The onlookers were dumbfounded.

Everyone realised what had happened in a moment. One of the bombs had got loose and had fallen. The machine made an instant nose-dive to the ground, and as it hit it burst into flames.

When the others rushed to the blazing ruins of the 'plane they were too late to render any assistance to the occupants. They had been burned to death.

Young Reynolds, who had been watching, was too overawed to move. Indeed he felt as if he had been glued to the spot where he stood. An ambulance had rushed out in the meanwhile. When Reynolds reached the scene of the tragedy they were wrapping the remains of the pilot in a blanket.

Reynolds peered over the shoulder of a mechanic and reeled back again as if he had seen an apparition.

There in the folds of the blanket was the grinning skull he had seen when he was taken ill. This time, however, it had no flying helmet on.

Conrad Phillips is visiting registered readers in their homes and retelling their big thrill. £5 5s. is paid for each story published. This week's story is from Registered Reader No. 184,797, Mr. E. R. Reynolds, "St. Louis," Oxford Road, Marlow, Bucks.

Wonderful Furnishing Bargains can be Secured in DRAGE'S SPECIAL SALE!

Get their Amazing Free Catalogue

A SPECIAL Free Sale Bargain Catalogue containing selections of furniture at remarkably reduced prices and on Drage's famous easy terms is waiting to be sent to You! Get particulars of these Bargains Now and solve your furnishing troubles by filling in the Coupon in Drage's special announcement on p. 27. A special book, "You and Your Home," a wonderful Guide to Home Happiness, will also be sent with the sale catalogue. Take the first step—Send the Coupon NOW! [Advt.

It is dangerous to feel "under the weather"

Such low vitality means low resistance. And low vitality is just the result of overstrained nerves. Feed your nerves with PHOSFERINE. When you start a course of PHOSFERINE, this is literally what takes place. You give your nerves the very nourishment they need. If you were perfectly fit, brimming with vim and vitality, your own system would do all that is necessary. But your system is like any other working organism. When it is tired, it fails in efficiency. That is where PHOSFERINE comes in, and that is precisely why PHOSFERINE is the standby of thousands of all classes of people.

Keep fit in Winter—Start today with

PHOSFERINE

BRAND TONIC

The Greatest of all Tonics

for	for	for	for
DEPRESSION	BRAIN-FAG	INFLUENZA	ANAEMIA
HEADACHE	NEURALGIA	RHEUMATISM	DEBILITY
INDIGESTION	SLEEPLESSNESS	SCIATICA	NEURASTHENIA

From Chemists, TABLETS or LIQUID, 1/3, 3/- and 5/-

The 3/- size is nearly four times the 1/3 size; you save almost 2/-

WARNING. The public is warned against purchasing worthless imitations.

"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee:—

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked— In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

INFLUENZA SWEEPS THE COUNTRY!

vide Daily Press

London Gets The 'Flu
WORST COLD RECORD FOR TWO YEARS
'FLU WAVE MAY INCREASE
57 'FLU DEATHS A WEEK
FORECAST 'FLU, NOW IT'S HERE
Anti-Bi-San
makes you flu-proof

... and here is the Guarantee

The menace of Influenza is here — the daily newspapers tell of the appalling number of victims of this epidemic scourge which attacks rich and poor alike and brings in its train Bronchitis, Congestion of the Lungs, Pleurisy and Pneumonia, all too often with fatal results. Influenza attacks at least 25,000,000 persons every year.

YOU NEED NOT BE A FLU VICTIM

For the first time in history Underwriters at Lloyd's—the greatest Insurance Organisation in the world—have issued a policy guaranteeing the purchaser of a proprietary article; ANTI-BI-SAN the Influenza Preventive. Would Lloyd's be prepared to pay your doctor's bill unless they had first satisfied themselves that ANTI-BI-SAN does provide 'flu immunity? Is it not worth YOUR while paying 5/- to be "A.1. at Lloyd's"? You need not be a 'flu victim. Start taking ANTI-BI-SAN to-day and be 'flu proof under the Lloyd's guarantee.

Lloyd's

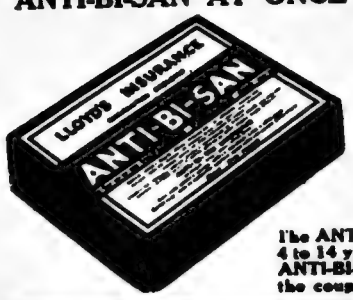
INSURANCE GUARANTEE

An Insurance has been effected at Lloyd's under which all purchasers of Anti-Bi-San who have completed the treatment of Anti-Bi-San Influenza Preventative are covered as follows: in the event of the purchaser contracting influenza within three calendar months dated from the fifth day after the commencement of of the Anti-Bi-San treatment, his or her doctor's bill, which may have been incurred because of this illness, will be paid to the extent of £5.5.0.

(See conditions on registration form in every box).

ONE TREATMENT - INJECTIONS UNNECESSARY

The simple ANTI-BI-SAN treatment of 7 tablets taken over 3 days, according to directions, will enable you to enjoy complete immunity from Influenza or your doctor's bill will be paid by Lloyd's in accordance with the guarantee. Hypodermic injections have been given in the past to ward off Influenza, but due to an important medical discovery anti-influenza serums can now be taken in tablet form by means of ANTI-BI-SAN. You owe a duty to yourself, your wife and family — and a duty to the community at large — so take ANTI-BI-SAN AT ONCE and be 'flu proof this winter.



Read these two unsolicited testimonials taken at random.

A grateful Wife writes:

"For over 20 years my husband had a succession of 'flu colds throughout the winter and was a misery to himself and everyone else. I bless the chemist who recommended ANTI-BI-SAN—this winter he has kept free of 'flu and colds all the time."

Friend writes to Friend:

"I shall strongly recommend ANTI-BI-SAN to my friends. To-day I am sending particulars to a Birmingham friend who is a martyr to influenza like I was before taking ANTI-BI-SAN."

The ANTI-BI-SAN treatment for Adults costs 5/-; for Children from 4 to 14 years of age 3/9, and the same Lloyd's policy applies. ANTI-BI-SAN is obtainable at your chemist or direct by filling in the coupon below.

ANTI-BI-SAN BRAND

Influenza Immunity without Hypodermic Injection

No proprietary rights are claimed either in respect of the formula or the method of manufacture of the above product except the trade name ANTI-BI-SAN (Brand), any infringement of which will be rigorously dealt with.

To:— Anti-Bi-San Laboratories,
King William Street House, Arthur Street, London, E.C.4.

Please send me, accompanied by the Insurance Guarantee,

.....box(es) Adult's ANTI-BI-SAN Influenza Preventive.

.....box(es) Children's ANTI-BI-SAN Influenza Preventive.
(Delete words which do not apply.)

for which I enclose the sum of.....

NAME (Block Capitals).....

Address.....

.....J.B.

(SELLS)

"Nearly Lost my job"

AS SOON AS weak kidneys cause backache, urinary disorders, disturbed sleep, nerve pains, painful muscles and joints or swollen limbs, strengthen the kidney filters with Doans Backache Kidney Pills. Don't wait until the system becomes so poisoned that you are unfit for work and are afraid of the sack. Follow the advice of grateful users who say "I wish I had used Doans Pills earlier."

Retired Schoolmaster Writes

"Radfall Court, Whitstable."

"Once more on my 82nd birthday, I wish you every prosperity. I must sincerely thank you for keeping me so fit for the past 40 years. My friends say on seeing me, 'Good old Doans,' and I am proud of it. (*Signed*) J. D. Griffiths."

A Nurse's Testimony

"5, Vivian Crescent, Chester le Street."

"I tell all my patients about Doans Pills. Years ago my kidney system was out of order; Doans Pills put my back right, removed the headaches and giddiness and brightened me up in every way. (*Signed*) A. M. Kirby."

Get rid of Kidney Troubles, Backache, Stiff, Swollen Joints, Urinary Troubles, Disturbed Rest.

Ask your Chemist for

DOANS Backache Kidney Pills

WHAT TO DO in case of 'FLU

Amazing Effect From New Treatment

DON'T waste time when you feel Influenza or even a common cold, coming on. Take a dose of Phensic immediately, and another one at bedtime.

That's the modern scientific treatment—and the quickest ever discovered. Phensic is the internal germicide with the wonderful power of turning out poisons produced by germs—through the skin.

After the first dose you notice:—

★ PAINS IN MUSCLES RELIEVED
★ FEVERISHNESS REDUCED
★ SOUND SLEEP RESTORED

Colds go in one night. 'Flu departs in half the usual time and leaves no after effects—no weakness, lassitude, rheumatic pains, headaches or weak heart.

"I regard it (Phensic) as an absolutely sure preventive of Influenza. When I get a feverish cold, it brings down my temperature at once and puts me on my feet in a day or two." D. F. G., London, W.1.

Phensic is also the quickest Pain Killer and Pick-me-up Tonic known to science. Get a bottle to-day and see for yourself.

Phensic

Pronounced 'FEN-ZIK' Brand Tablets

FROM ALL CHEMISTS 3d., 6d., 1/3, 3/- & 5/-

SHOPLIFTING in London and the Provinces is increasing. The big stores are losing hundreds of thousands of pounds yearly—a serious matter, as insurance companies will not cover such thefts.

I have been a store detective for years and, while in the employ of one famous company, brought over 1,000 shoplifters to book.

A typical case is that of a woman who, while I was watching her, snatched up a bundle of expensive satin underwear and appeared to thrust it under her coat. I stopped and searched her. There was nothing there.

The woman was wearing a satin dress, and fortunately I noticed that from the centre of the waist-line to half-way down the skirt there was a fold. Closer examination revealed a secret pocket between the frock and the lining.

On another occasion I stopped a woman, who was very indignant when I suggested she had slipped goods inside a long fur cape she was wearing. When I searched her the goods were not there. I knew my eyes had not deceived me, and insisted upon a further inspection, which was carried out while she was excitedly threatening to consult her solicitors about my unwarranted accusations.

But I was soon vindicated. Opening the cape I found an elastic band coming from the back, which was fastened round her waist. Plunging my hand into a pouch at the back of the cape I found it filled with silk blouses, jumpers, gloves, stockings and a variety of other stolen articles.

To-day the "professional" shoplifters are of a different type altogether; well dressed and well groomed, they walk about the stores without attracting the slightest suspicion of the assistants.

I had one under observation the other day. I had known her by sight for quite a year before I discovered that she was a professional shoplifter. Tall, slim, always expensively dressed, she has regularly walked from department to department.

▣ ▣ ▣

STEPPING from a lift, and having no suspicions at all about her, I casually saw her take an expensive fur coat from a stand, and then give a hasty look round. Seeing me (she must have guessed who I was) she threw the coat on a counter and sauntered out of the department.

I now know that she was up to one of her clever tricks when I so unexpectedly came on to the scene. Wearing no coat, she intended to put the fur coat on and walk off with it, as she has done time and again.

For, following my suspicions, *all* big store detectives paid special attention to her, with the result that three weeks later she was in the dock.

Children shoplifters are much more common than the general public supposes. One of my cases concerned a girl of about eight, who was standing at a hosiery counter handling some stockings. She had a baby in her arms, a small boy of six was on one side of her and a girl of about seven on the other.

Suspicious—having seen some of the quartet before—I watched the boy roll up some stockings and push them towards the elder girl; then I saw the little girl on the other side do the same thing. Under cover of the baby's clothes the elder girl took the goods.

Some shoplifters use children in stores to perfect their plans. One is a woman of fifty, who was always accompanied by her two daughters, aged twelve and seventeen. The younger girl kept observation, while the mother screened the actions of the elder.

Another type is the tripper from the provinces who comes to town with a complete list of the articles she wants. In one case I saw a girl of nineteen or so take a cigarette case and place it in a large bag. I stopped her, and took her to the office, where we found a list, which ran something like: "Dad, pipes in a case—Mum, silver manicure set—David, boxing gloves—Auntie, gloves and handbag." It was quite a long list, *and everything on it was in the bag.*

▣ ▣ ▣

IT is often said "Store detectives are hard-hearted." This is not true; I have helped many people whom I thought deserved sympathy. But how often have I made mistakes through doing so! I once urged that two provincial women, who pleaded with me and seemed so genuine about illnesses and bad fortune, etc., should be allowed to go. I later discovered that in the town where they lived they were afterwards arrested and had hundreds of pounds' worth of stolen goods in their house.

One of my most extraordinary cases concerned a well-spoken woman caught, just as the store was closing, with a large quantity of children's apparel concealed about her.

She told me that her husband was a vicar, and that she had left him outside with her two children. This I found to be true, and the vicar later said that he had been puzzled because his wife had refused to let him enter the store with her.

Hers was just one of countless cases where the cause of shoplifting was the lure of getting something for nothing!

Then there is the "Refundment" thief. I will give a case to show how they work. A girl arrived at the baby linen department of a store and produced a most expensive baby gown.

She asked for her money back, saying that she had bought it a fortnight before for her sister's baby, but that the poor little mite had since died. No ticket relating to the previous purchase of the gown could be traced, but the money was handed back.

She had stolen the article on an earlier expedition.

▣ ▣ ▣

THE various types of shoplifters assume different attitudes when "cornered." The "professionals," for example, lie and try to defend themselves until the last minute, then they generally get "sporty"—as we term it—and settle down to take their punishment calmly.

Other types put up the excuse that they have only done wrong "for a wager," while others say "Yes, but you don't prosecute for a first offence." (First time caught would be more appropriate!) Others threaten to claim damages for wrongful arrest, and suggest, that goods were "planted" upon them.

One thing is quite clear—the penalties are not heavy enough. I know a case where a shoplifter with nine previous convictions got off with a couple of months in the Second Division.

Surely magistrates should be urged to deal more sternly with offenders?

When caught, the hardened shoplifter usually has a tearful story ready

Bargain Counter CROOKS

—By A— *Stores Detective*

Turmoil!

A VIGOROUS scraping of heavy boots outside sent a thrill of excitement through the little thatched cottage in Norfolk. It meant that dad was home from his day's toil as a farm labourer.

Time, now, for the bumper meal of the day, even at that moment spreading its appetising aroma and a rollick with the three children.

But what was that choking cloud that came surging through an open window? The thatched roof was alight, was burning like a bonfire of tar-barrels.

Within a minute there was turmoil, a rushing about with ladders and buckets of water that didn't end even when the fire brigade arrived. But the cottage became a smoking ruin.

We are glad to say, however, that that story had a happy ending.

All because that hard-working Norfolk man, determined to do the best he could in life for his growing family, had decided that one of the most important steps to take was to sign the coupon which qualified him and his for the unique protection of JOHN BULL'S free family insurance gift.

It is just as important that you should take that step. You'll find the coupon *now* on page 42.

How to Stop Stomach Pain In Five Minutes

By Dr. Scott, M.D., Paris.

If you want an astonishing demonstration of how quickly and completely acute indigestion can be stopped, just take a level teaspoonful of 'Bisurated' Magnesia in water—four tablets are equally effective. I have found that the moment 'Bisurated' Magnesia reaches the stomach you feel the pain abate; flatulence is relieved, heartburn and sourness pass off, the feelings of weight and oppression are lifted, and in five minutes the pain has disappeared. You can get 'Bisurated' Magnesia from your chemist at the following prices: Powder 1/3 and 2/6; Tablets 6d., 1/3 and 2/6. I advise you to get some and try it after your next meal.

'PROTECTIVE FOODS'

are the great safeguard against infection

'First stop Monte Carlo' shouts Jimmy. But he's only playing trains, and really he—and Ann and Betty as well—have the rest of a treacherous English winter to get through. There's very little to worry about though, so long as you let them have the 'protective' foods that nature intended them to have—the vitamins and minerals that build up their powers of resistance to illness and infection.

That's where 'protective' *Bourn-vita* comes to the rescue. *Bourn-vita* is made of four protective foods—fresh milk, new-laid eggs, barley malt and cocoa. For building up resistance to all the epidemics that float about in the winter months *Bourn-vita* is the ideal addition to the ordinary diet. A generous cupful, comfortably hot—at bedtime is best—and you can feel quiet in your mind about them. When they've finished it (and you won't find they need any persuading to do that!) you can say to yourself 'Now they'll be safe to-morrow'.

Then your own *Bourn-vita*—mothers haven't time for the luxury of being ill you know—and so to bed!

MINERALS VITAMINS DIASTASE

Cadbury's

BOURN-VITA

THE PROTECTIVE FOOD

9D per ½ lb. full weight

JOHN BULL'S

New Year Gift to You

John Bull
New Year
Voucher
2/9
This Gift Voucher will be accepted as 2/9 in part payment of the "John Bull" 5/6 Writing Set. Only one Voucher will be accepted in part payment of each Set. Valid until 18th Jan., 1937.
No. A/69232
ONE or BOTH Take your choice British made
John Bull
New Year
Voucher
7/6
This Gift Voucher will be accepted as 7/6 in part payment of the "John Bull" 12/6 Writing Set De Luxe. Only one Voucher will be accepted in part payment of each Set. Valid until 18th Jan., 1937.
No. B/69232

A FREE 2/9 GIFT VOUCHER which will be accepted as cash in part payment for "John Bull's" handsome 5/6 all-British Writing Set. **A FREE 7/6 GIFT VOUCHER** which will be accepted as cash in part payment for "John Bull's" 12/6 Writing Set De Luxe.
Secure your Gift or Gifts by attaching one or both of the Vouchers to the Coupon at the bottom of the page and posting immediately.

What a Reader says: *Swansea. Nov., 1936.*

"The pen arrived and I was surprised by the remarkable performance and quality . . . after using the pen for the last few days I feel that no praise is too high." S. H. S.

FREE 2/9 GIFT VOUCHER

The Gift Voucher on the left above will be accepted as 2/9 cash in part payment of "John Bull's" 5/6 Writing Set. The handsome chasing of the black vulkanite Pen, latest lever self-filling device and 14-CARAT SOLID GOLD NIB, iridium tipped, all indicate the outstanding quality of this Set. The "Ever-pointed" Pencil fitted with propel, repel and expel movement, rubber, pocket clip, and extra leads, matches the pen to perfection. A handsome Presentation Case gives the finishing touch.

WRITTEN 2-YEAR GUARANTEE WITH EACH PEN.

FREE 7/6 GIFT VOUCHER

The Gift Voucher on the left below will be accepted as 7/6 cash in part payment of "John Bull's" 12/6 Writing Set De Luxe. The Pen, Pencil and Penknife are all made to match in a glossy black UNBREAKABLE MATERIAL. The Pen has TWO inlaid bands of 18-CARAT ROLLED GOLD, a lever self-filling device, "Safety" pocket clip, and 14-CARAT SOLID GOLD nib, with a tip of costly iridium. The "Ever-pointed" pencil has an inlaid band of 18-CARAT ROLLED GOLD, a foolproof propel—repel—expel movement, "Safety" pocket clip, rubber and extra leads. The companion Penknife is fitted with two super quality Sheffield Steel Blades of mirror-polish finish. This lovely gift comes to you in a Golden Satin-lined Casket.

WRITTEN 5-YEAR GUARANTEE WITH EACH PEN.

"John Bull's" New Year Gift Coupon.

To "John Bull" Pen Dept., 27a, Floral Street, London, W.C.2.

(1) I enclose Gift Voucher value 2/9, which please accept in part payment of the "John Bull" 5/6 Writing Set. I enclose P.O. for 2/9 plus 3d. for postage and insurance, making 3/- in all.

or

(2) I enclose Gift Voucher value 7/6 which please accept in part payment of the "John Bull" 12/6 Writing Set DE LUXE. I enclose P.O. for 5/-, plus 3d. for postage and insurance, making 5/3 in all.

(1) Fine. Medium. Broad. Oblique. — Cross out grades of nib NOT required. — (2) Fine. Medium. Broad. Oblique.

If you desire BOTH SETS send the two Vouchers and a Postal Order for 8/- only.

NAME .....
FULL POSTAL ADDRESS .....
.....

Write Clearly in Block Letters.

Cross Cheque or Postal Order /& Co./ and make payable to "John Bull." J.B.9/1/37.

INDIGESTION
IS A THING OF THE PAST

How many years have you been suffering from indigestion? How many ineffective remedies have you tried? No matter how much you've been disappointed by 'cures,' there's still *one* remedy that will definitely relieve you—Digestif Rennie Pastilles. Read this enthusiastic letter: '*Like many people who suffer from indigestion, my husband and I have tried most things, but since using Rennies regularly I am pretty well better, and my husband (whose trouble was of long-standing) is most definitely relieved. We find that an over-full feeling is nearly immediately dispelled after sucking a Rennie and that sour rising in the throat can also be stopped. I tried it with instantaneous effect on a bad attack of hiccoughs. We have told many friends about them.*'

Nov. 24th, 1936. *Mrs. R. A. L., Swindon.*

Digestif Rennie Pastilles go to the root cause of indigestion in a way that has never been done before. They contain antacids which neutralise excess acid, the cause of nearly all digestive disorders. When excess acid has been neutralised, indigestion *simply cannot start*. And in the marvellous Digestif Rennie Formula there are also absorbents to free you from stomach gas, and ferments which *actively help to digest food*. End your indigestion once and for all with this amazing new scientific discovery. Digestif Rennie Pastilles are pleasant to take and they're handy; each one is individually wrapped in waxed paper. Digestif Rennie (Brand) Pastilles, the new prescription for indigestion, are obtainable from your own chemist. Trial size 6d., Family size 1s. 9d.

Digestif Rennie

You suck it like a sweet

The *Quick* Way
WITH A

Rub on this
SUPER-STRENGTH OINTMENT

This treatment will make sure that it goes overnight. Get a pot of Musterole Brand Mustard Ointment. It is *super-strength*. It is the most powerful remedy you can buy. Yet it will not burn or blister. Rub it on when you go to bed and in the morning all soreness will be gone, and dangerous complications like bronchitis or pneumonia warded off. Because Musterole is so much more powerful and penetrating it costs a little more than ordinary preparations, but what are a few pence against the *certain* and almost instant relief from pain and discomfort that Musterole brings? Actually, you will find Musterole very economical because, owing to its great penetrating power, you need use so little at a time. A pot of Musterole in the house may save you and yours hours of pain and misery—rub it on at the first sign of coughs, sore throats, chest colds, muscular rheumatism, 'Flu (in thousands of cases it has prevented pneumonia), aches and sprains and congestion.

MUSTEROLE BRAND MUSTARD OINTMENT PRICE 2/6

HUMAN DOCUMENTS BY PHILIP INMAN

Does It Pay to PLAY The GAME?

Why is it that the rogue always "gets away with it"?

"DOES it pay to go straight?" asks one of my correspondents. Right down the centuries people have been asking the same thing. "Why is it," wrote one man thousands of years ago, "that the wicked prosper while those that do good are humbled to the dust?" And here in 1936 is a young man in just the same quandary. In his letter to me he says:—

How many times during the last few years have I asked myself, "Does it pay to go straight?" And taking life as I have found it, I have to confess that it does not pay. I am twenty-nine years old, and for the past year have been engaged to a girl whom I dearly love. But I know that she does not feel the same way about me.

Why? I do everything I can to make her happy. I don't drink, I don't gamble, I don't gad about with other girls. I have worked my way from an errand boy to a decent position in my firm. And I have always tried to do what is right.

Yet when I look round, what do I see? A man I know who has robbed his employers has secured a good job with a bigger salary than I am receiving. Another fellow, who goes around with any girl he can get hold of is engaged to one of the sweetest girls I have ever met. Perhaps life would be kinder to me if I altered my ways; if I drank, did not pay anyone, were dishonest or immoral.

Now, on the surface there seems a good deal in what this young man says. The rotter so often seems to come off the best.

To give just one example. We all know parents who have a tender spot for the black sheep of the family. That old story of the Prodigal Son is very true of life to-day. The young fellow leaves home and squanders every penny he has, and yet when he comes back he is received with open arms. It does not seem fair. And there is much that is unfair and unexplainable in this life.

But taking the long view, I am convinced that the only game worth playing is the straight game. Some people cannot do anything else. My correspondent is one of that number. To do otherwise would only lead to misery and what is even worse, a loss of self-respect. Wrong-doing, insincerity or double-dealing can never bring lasting happiness.

In "Confessions of a Crook," a book published some time ago, the author finishes his story in these words, "If I had my time over again I'd play straight. Oh, yes, I have had excitement, but it hasn't brought me any real pleasure. I have made money, easily, but it's gone just as quickly. The straight game is the only game worth while.'

And I am sure my next correspondent would endorse those sentiments. This man says:—

Twenty-five years ago, when a mere youth, I was convicted and sentenced to a term of three months' imprisonment. I was tried by an autocratic lay magistrate, eighty years old. He said he would make an example of me, and did so. Had it happened in these days of leniency I would undoubtedly have been discharged under the First Offenders Act or bound over.

When I came out of prison I resolved to live it down, and succeeded in doing so. I served my country throughout the war, and afterwards secured a good situation.

Quite recently I was summoned for a minor motoring offence that happened during my everyday duties.

A member of the firm and also a fellow employee were in court. After the police evidence was given the stipendiary magistrate asked if there were any previous offences. A police sergeant with a loud voice replied by saying, "Not since 1910, when he was sentenced to three months' imprisonment for larceny."

The magistrate noticed my agitation, and speaking in a sympathetic voice, stated, "That was a long time ago. This case is dismissed." Next morning, when I appeared at the warehouse, several of the employees were standing in a group talking together, and they dispersed on my approach. My employer has not said a word about the matter, but whereas we were on very friendly terms, he merely passes me by with a curt nod of the head.

I was boarding with an employee of the firm, but found I was getting the cold shoulder both from him and the rest of the family, so I changed my lodgings.

I am very unhappy, and am wondering whether it would not be better to leave the firm and look for another job.

My first correspondent spoke of a man who had robbed his employers and who had secured a far better job. He may not always be so fortunate for the past has a nasty habit of cropping up again. This second correspondent has, alas, found that to be true. He is suffering acutely now as a result of something that happened twenty-five years ago.

From the cold shoulder he has received at his lodgings, the aloof attitude of his colleagues and the indifference of his chief, he feels inclined to give up his job. I think to do that would be a great mistake. It needs courage to carry on under such conditions.

But what good would it do for him to run away. It would throw him out of work, and if his present employers mentioned in any reference what they had discovered about his past, it would make it almost impossible for him to find other employment.

I strongly urge him to see it through. He must have given good service to his firm or they would not have retained him in their employ. Let him continue to do so.

To rehabilitate himself with the head of the firm, I would make this suggestion. The stipendiary magistrate before whom he appeared for his motoring offence seems to be a kindly disposed man. He obviously regretted the necessity of referring to that lapse of so long ago. My correspondent might see him and explain what has happened as a result of that disclosure.

The magistrate would, I feel sure, be only too glad to write to that employer pointing out how unfair it would be to penalise the man for something that happened so long ago. After all, he was only a youth at the time and that, coupled with his twenty-five years' clean record, should obliterate that incident of the past.

And here is another man who is apparently suffering because of a crime of long ago. This is his story:

I am an ex-convict, but for the last seventeen years I have kept clear of trouble. Soon after I came out of prison I went to look after motor-cars in a public parking place, and some time afterwards the Council took me over as a paid attendant.

After some years that car park had to be closed and another one was opened. To my great distress the man who acted as my relief was appointed attendant and I was discharged. I have applied for various jobs under the same council, but without success, and I am now faced with another down-and-out period.

Do you think my previous conviction is the cause of it all? If so, I am slowly being driven back to crime. How can a man's soul not perish when he has to live like a hungry wolf.

This man, after holding a position for several years, was discharged by the Council. And his relief was appointed in his stead. Surely he is entitled to know the reason. If there had been any complaint about his work he should be informed of that fact.

If, however, his dismissal is due to that crime of seventeen years ago, then it is indeed a cruel injustice. After all, he paid at the time for his wrong-doing and he has gone straight ever since. In that event, I think he has a legitimate grievance.

The Council of his town is simply custodian for the people it represents. And I am sure that the majority of the ratepayers would not wish this man to be mulcted for something he did all those years ago.

If he can get no redress from the chairman of the Council, I strongly urge him to see one of the local magistrates and place his case before him. If that should fail, then I think he should apply to the Discharged Prisoners' Aid Society, the address of which is Victory House, Leicester Square, W.C.2. I know from cases I myself have submitted to the officials there how anxious they are to help anyone who wants to live down the past and who has proved that he intends to go straight.

Send your private problem to "Humanist," at 93, Long Acre, London, W.C.2, enclosing stamped envelope. Letters sent to Mr. Inman at any other address cannot be dealt with. £1 1s. will be paid for each letter quoted.

You should get *free* particulars of the latest SELF-LIGHTING GAS FIRE

SCIENCE and invention to-day bring into every home the use of many labour-saving appliances, and the case and low cost by which they can now be secured deserve the special attention of all readers. On page 25 is an announcement which will ensure all the home comfort you need—the soft penetrating warmth of a HIGH BEAM Self-Lighting Gas Fire. No excuse for playing with matches now! It's got the new self-lighting tap! HIGH BEAM GAS FIRES heat a room the healthy way—not just one bit, but every corner. For full illustrated particulars write, *mentioning "John Bull,"* to Radiation, Ltd. (Dept. S.49), 164, Queen Victoria Street, London, E.C.4, or fill in the coupon on page 25. [Advt.]

AILING, WEAK RUNDOWN, NERVOUS

Feed Strength-Building Natural Iodine & Minerals to Glands for RICH, RED NOURISHING BLOOD!

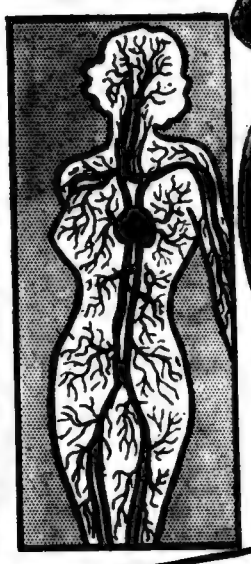
How Amazing Sea Plant from Pacific Ocean Feeds MINERAL & IODINE-STARVED GLANDS, Quickly Renews ENERGY, Builds Glorious NEW STRENGTH & VIGOROUS HEALTH in 10 DAYS or No Cost!—Absolutely Free from Drugs!

If you are weak, frail and rundown—if you go around always tired, nervous, irritable, easily upset, the chances are your blood is thin, pale and watery, and lacks the nourishment needed to build up your strength, endurance and the healthy, strong body you need to feel right. Science has at last got right down to the real trouble with these conditions and explains a new quick way to correct them.

Food and medicines can't help you much. The average person usually eats enough of the right kind of food to sustain the body. The real trouble is assimilation, the body's process of converting digested food into firm flesh, pep and energy. Tiny, hidden glands control this body-building process—glands which require a regular ration of the 12 MINERALS and NATURAL IODINE (not the ordinary toxic chemical iodine, but the iodine that is found in tiny quantities in spinach, lettuce, etc.). The simplest and quickest way to get these precious needed substances is "Vikelp" Tablets, the astonishing mineral concentrate from the sea. "Vikelp" Tablets are 1300 times richer in iodine than oysters, hitherto considered the best source.

Builds-Up Strength-Lasting Energy

With "Vikelp" Tablets' iodine you quickly normalize your weight and strength-building glands, promote assimilation, enrich the blood and build up a source of enduring strength. "Vikelp" Tablets, too, contain twelve other precious vitally needed body minerals without which good digestion is impossible.



Every minute hundreds of arteries all over your body carry blood to the muscles and nerves. This blood must be rich in Natural Iodine and in minerals to nourish Starved Glands.

"VIKELP" TABLETS PRECIOUS MINERALS REGULATE WEIGHT AND IMPROVE HEALTH

For Iodine supply of	Corrects
Iodine ..	Goitre, incorrect weight, low vitality, faulty metabolism, nerves.
Iron ..	Anæmia, headaches, weakness.
Copper ..	Anæmia, loss of vigour.
Calcium ..	Stomach trouble, rickets, eczema impaired teeth during pregnancy
Phosphorus	Brain fag, subnormal growth.
Sodium ..	Stomach, kidney and bladder disorders, rheumatism.
Potassium	Acidosis, bad heart, constipation.
Magnesium	Heart-burn, skin diseases.
Sulphur ..	Constipation, rheumatism, blood and liver disorders, nervousness.
Manganese	Anæmia, gout, general debility.

ALSO VITAMINS A, B_1, B_2, D, E.

Results Guaranteed or No Cost

Try "Vikelp" Tablets for only 10 days. Notice how much better you feel, how well you sleep, how your appetite improves, colour comes back into your cheeks. And—if it doesn't improve your looks, give you new strength and energy the first 10 days, the trial is free! Your own doctor will approve this way. "Vikelp" costs but little. Prices from 1/9 to 17/6. If your dealer can't supply you send 3/6d. for 10 days' guaranteed treatment to Dept. J.B./1/2. Health Products Laboratories Ltd., 20 Henrietta Street, Cavendish Square, London, W.1.

VIKELP HEALTH and BODY BUILDING Tablets

Catarrh begins in the COLON—treat the CAUSE and your

Catarrh

HEAD NOISES & CATARRHAL DEAFNESS

CAN BE CLEARING FOR GOOD AND ALL BY → THURSDAY* JAN 28

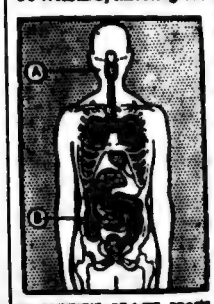
or it shall not cost YOU a 1D.

*This date applies to every reader of this paper who writes to Mr. Cooper TO-DAY. If you write to-morrow or the day after you must add one or two days to the above date.

Sufferer's Amazing Health Discovery makes Unqualified Public Guarantee Possible

This is not a far-fetched statement, but a definite fact based on the successful results achieved in over 100,000 cases. I repeat that your Catarrh, Catarrhal Deafness and Head Noises can be clearing for you **for good** in little more than a fortnight from the day you follow my advice. This is not an offer to **relieve** your troubles—any sprayer, inhalant or douche will do that—but a definite offer to show you how to remove **every trace** of the loathsome disease from your system **for ever.** I tell you from bitter experience that this can only be done by treating the CAUSE, which does not lie in the head, as so many people think, but in the COLON, where the waste matters of the body collect and form an ideal breeding ground for the catarrhal germs. From the colon the germs spread UPWARDS, infecting every part of the system—that is why you get indigestion, flatulence, heartburn and constipation—**that is why it is worse than useless to treat the head effects only.** You have probably spent pounds doing this already. I don't ask you to risk anything but a stamp to write to me, and I would not dare to make this offer without the knowledge and experience of the truths I have stated here.

THE HEAD EFFECTS of CATARRH are really symptoms of a much more serious and often dangerous internal condition.



CATARRH'S BLACK SPOTS in the human body are shown above. Accumulation of germs and mucus occurs at A and B, which explains why only by treating both cause and effect at the same time can a permanent banishment of the horrible complaint be achieved.

The Facts Behind My Offer That 100,000 Have Already Accepted

For the benefit of every reader with even the slightest anatomical knowledge, I publish here a diagram showing the two "black spots" of Catarrh in the human body, which proves the amazing fact that Catarrh begins in the colon. You have Catarrh long before you notice the stuffiness, deafness or noises in your head, and unless you **ACT** quickly and treat the cause you are liable to suffer all your life, gradually getting worse as the poison permeates your system. Avoid this danger and the threat of serious chest and lung troubles in later life. Tear out this announcement and write your name and address in margin and by return I will send you **FREE** full information as to how you can treat the cause and the effects of your Catarrh in the privacy of your own home **AT MY RISK.** Do not blame the Winter Season for making your Catarrh worse. Catarrh is certain to recur with increasing virulence as the germs spread up from the Colon. Only by acting now can you stop this infection and prevent the danger of more serious winter ailments. Please address all letters for the PERSONAL ATTENTION OF MR. ALLAN COOPER, 60 Strand, London, W.C.2. Note.—If you prefer not to mutilate your copy of this journal, send your name and address, mentioning "John Bull." If you care to enclose a 1½d. stamp to cover postage it will be appreciated, but this is not essential. "John Bull," 9/1/37.

THESE PEOPLE TOOK ME AT MY WORD

HEARING AND GENERAL HEALTH IMPROVED

"I may say that your Treatment has done wonders for me. My hearing has improved, general health O.K., and I have a cheerful outlook. Indeed, I am a different man."
H. BRADLEY, Tufnell Park, N.19.

A COMPLETE CURE.

"I offer you my grateful thanks in reporting to you my complete cure from Catarrh after using your Treatment. My hearing is also greatly improved. I have recommended your Treatment to others."
C. CROSS, Bristol.

FENNINGS' FEVER CURER

SOLD IN BOTTLES at 1/3.

INSIST ON FENNINGS'

FOR INFLUENZA COLDS & FEVERS

70 YEARS REPUTATION

SEND FOR A FREE COPY OF FENNINGS' "EVERYBODY'S DOCTOR" to

ALFRED FENNINGS, COWES, ISLE OF WIGHT.

Its beauty is more than tin deep

The 'Minor' tin is made for use more than for show. It keeps De Reszke Minors fresh and uncrushed as the day you bought them. Slip it into pocket, handbag or rucksack—whatever you do, wherever you go—the oval tin 'takes the strain.'

And what a worthy mission in life, to keep IN PERFECT CONDITION 30 De Reszke Minors. Each is a ten-minute smoke of the finest De Reszke tobacco, fragrant and well packed.

* * *

The price is 1/- for 30. Give them a trial straight away. They're at all tobacconists.

Ask for a tin of thirty De Reszke Minors

Issued by Godfrey Phillips Ltd.

She married her boss
...AND HERE'S THE LETTER, MR. RYAN.
BE FRANK: PITY HER HANDS ARE SO RED AND ROUGH—SHE'S RATHER LOVELY OTHERWISE.
NOW, HELEN, YOU WORK IN A BEAUTY PARLOUR—SURELY YOU KNOW SOME WAY OF MAKING MY HANDS SOFT AND WHITE!
JUST SMOOTH ON A LITTLE VASELINE JELLY LAST THING AT NIGHT, DEAR.
LATER
DARLING, THESE SOFT HANDS WON'T HAVE TO DO ANY MORE WORK!

After marriage, don't let kissable hands turn into "Housework Hands"

The skin of your hands is different from the skin of your face. Hand skin needs a different kind of protection. That is why "Vaseline" Petroleum Jelly is the best protection — it prevents roughness and redness. It prevents soda from getting into your skin. Smooth it on last thing at night for soft, smooth hands. Jars 4½d., 6d., 9d. Also in handy tubes. Chesebrough Mfg. Co. Cons'd., Victoria Rd., London, N.W.10.

— Vaseline — Petroleum Jelly

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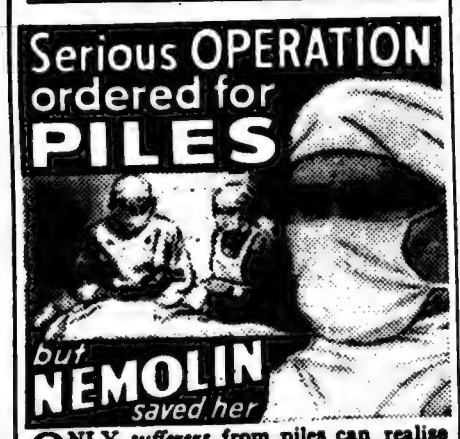


ONLY *sufferers* from piles can realise this Teddington woman's gratitude to 'Nemolin.' Tortured for years with this terrible complaint, Mrs. G. could get no relief. She writes: "I attended ——— Hospital, and then St. ——— Hospital for operation, but I suffered agonies after. Doctor wanted me to have yet another operation, but I objected. I tried 'Nemolin' .... it was the *only* thing to give me relief. I've tried ointments from Hospital, but nothing relieves like 'Nemolin'."

Why go on suffering the torture of itching or bleeding piles? All chemists sell 'Nemolin' Ointment at 3/- a tube—it's *guaranteed* to bring you rapid relief.

Surgery To CURE Offenders

Dr. Coddington (inset) is showing that some cases are better for treatment by the surgeon than the prison warder

SURGICAL treatment of certain types of offenders has raised new hope among those who look to something of this kind to achieve what prison and punishment have failed to do.

Recently a man appeared before Dr. F. J. O. Coddington, the Bradford Stipendiary Magistrate, charged with indecent assault on a girl of three. The man was given the choice of undergoing a serious operation or going to prison.

Great surgical skill was needed to carry out the operation, and the magistrate knew well the risk that was being taken when he offered the alternatives.

No pressure was brought to bear on the man in court, but when he heard the choice he readily accepted the offer of surgical treatment.

So, when the court was over, he was taken in an ambulance to a hospital. Two days later, after careful observation, he was wheeled into the operating theatre, and he emerged from unconsciousness a different man.

The effect of the operation was so to alter the function of certain glands that, though he was not rendered impotent, he is now unlikely to commit further outrages of the kind that brought him to court.

The operation was performed by a famous surgeon, and now it is hoped that the improvement in the man's self-control will make him immune from those waves of uncontrollable feeling which lead to states of mind in which crimes of a certain type are committed.

The man, former victim of an abnormal sexual instinct, was discharged from hospital, thanking the surgeon. Later he also thanked the magistrate for giving him an opportunity to live a new life, free from the fear that he would again be overcome by his anti-social passions.

The case, of course, is not ended, for the man has been "bound over," and, should there be any unfortunate recurrence of his trouble, he will have to be dealt with afresh.

Though it is still too early to say that this bold experiment has been a complete success, so far there have been no relapses, and both the surgeon and the magistrate are hopeful.

In another court this man would have been sentenced to a term of hard labour, after which he would have left prison not cured of the abnormal fact which impelled him to commit this crime.

In addition, he might have, as is very often the case, a desire to avenge himself on those who had deprived him of his liberty for so long when he felt that he was not altogether responsible for his weakness.

Without this treatment he might have gone on adding victims to those who lose their peace of mind or who suffer from some form of nervous weakness as a result of an attack.

❧ ❧ ❧

A JOHN BULL representative who interviewed Dr. F. J. O. Coddington (he is a doctor of law) found that Bradford's stipendiary is a man of common-sense and wide vision.

"There is nothing reckless in my method of dealing with offenders against the law," he said. "In cases of those who commit sexual offences I am all for the protection of the public, and there is no sentimentality in my method of dealing with them.

"Had I sent this man to prison, it would not have helped or cured him. I wanted to make him the choice of prison or the suggested operation. There was no pressure. I am glad the man accepted."

Grey-haired, tall and broad-browed, Dr. Coddington has no illusions about this new phase of preventive and curative work. He is equally prepared for disappointment or success.

Certainly criminals who appear in his court soon learn that they are not "on velvet" because the man on the Bench happens to have advanced views on certain matters.

Dr. Coddington admits that he is fortunate in having the ready help of the head of a voluntary mental hospital, of a specialist in medical psychology, and of a leading consultant.

The general method in certain cases is to remand the offender for a specialist's report and advice. Then the magistrate usually offers the choice between being sentenced in the ordinary way or of going to a hospital or institution for treatment and being bound over.

❧ ❧ ❧

EVEN habitual drunkards, usually regarded as almost helpless cases, are given a chance of treatment. The idea here is not to punish the offender, but to attempt a cure, though workers in this field know how deep-seated this particular trouble is.

Often the problem arises of the woman in middle life who, at a very difficult period, commits some small crime—such as shoplifting on a very small scale.

The overwhelming majority of the offences are committed in a period of acute mental stress and often in an emotional storm.

It makes no difference from what class of society the women are drawn, the effects of natural tides are the same.

Experts have long recognised that corrective punishment of these women is no remedy, and may lead to a further outbreak but with added experience.

Such women coming before Dr. Coddington forget the terror that sweeps over those who appear in the police court for the first time. Here, in Bradford, they receive that sympathetic treatment which invites their co-operation.

These offenders are generally turned over to a woman who has specialised in this class of preventive work. Skilled advice given in a proper manner, in which all the difficulties are appreciated, helps these women over a trying period in their lives when they are often not only a worry to their families but also to themselves.

As Dr. Coddington says, it is too early to talk proudly of success, but in two years' work at this court he has set an example which will, in time, spread throughout the country.

During these two years no offender dealt with under this new system has come back under police notice, except an occasional habitual drunkard.

In the new and broader treatment there is the aim and the growing knowledge to treat people as though they were suffering from some form of ailment when they commit a crime. The remedy seeks not to punish, but to cure.

This does not mean that all lawbreakers or criminals can be cured by a surgical operation, but it does mean that locking-up people behind prison bars will no longer be society's only reply to those who are unfortunate or vicious.

In the first serious period of stress or temptation he loses self-control or yields and soon finds himself "in the hands of the law," when really he ought to have found himself in the hands of men who knew how to deal with his complaint.

We have all heard of the person who when charged with a certain crime declares, "I don't know why I did it. Something came over me." It is to this "Something" that doctors and psychologists will address themselves more in the future, and it is along this line that this new departure of Dr. Coddington of Bradford offers the greatest hope.

A sage has said "Anger is little madness"; it may be along lines like these that the research workers will find the solution to many of the strange emotions that sweep through men and women and cause them to break laws which, in a normal state, they would defend and keep as faithfully as the man on the Bench or the policeman who takes them to court.

Dr. Coddington has the courage to carry through his particular experiment to a successful issue. We congratulate him and his colleagues.

"Greatest of These"

MARY has spent four and a half of her seven years in hospital undergoing countless operations for the removal of tubercular growths. One of her fingers has been amputated, and one of her legs is slightly deformed.

Mary is one of a large family. A little brother is also under the doctor. The distracted mother tells us that the medicine and special diets are a constant drain on her lean purse. She herself is on the verge of a mental breakdown, and has had to pawn bedding and even her wedding ring to obtain food and boots for the kiddies. Two of the boys have had to leave their church choir because they feel their clothes were too shabby.

The reason for this poverty is, of course, the unemployment of her husband, who is now on the Means Test. When he managed to get a few weeks' work he found it difficult on a diet of bread and jam.

The family's doctor has a high opinion of the character of Mary's mother and of the manner in which she cares for her home and large family under difficulties.

Will our kind-hearted readers give Mary's family a better start for 1937 by sending donations earmarked "Mary," which, as well as donations for the General Fund, should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Lists of subscriptions are kept at the Office, and a copy of the current week's will be sent on application.

EDICAL DREAM REALISED . . .

r generations Doctors all over the World have alised that if it were possible to administer ULPHUR in a form that the body would accept ere would be an end to all skin suffering. Now is great page of Medical History has been rned and it has been given to Professor Ignatz rochem through a lifetime's research and deavour to discover at Breslau University first soluble, assimilable form of Sulphur er known.

THE INSTITUTE, BRESLAU, where many of Professor Mrochem's experiments were conducted, and in which success finally crowned his efforts.

Great German Professor's Epic

SKIN DISEASE DISCOVERY

e name of JACOB IGNATZ ROCHEM, whose photograph is published above, will be linked with one the greatest discoveries of the twentieth century.

Results so spectacular that in many cases there can actually be seen an *HOUR BY HOUR IMPROVEMENT*

Doctors have always predicted outstanding results if genuine *sulphur assimilation* could be achieved—their knowledge and experience have taught them what to expect—but the amazing success of this

FIRST SOLUBLE, ASSIMILABLE SULPHUR TREATMENT

for skin diseases has literally staggered all medical expectation. The effect is so certain and the clearing so swift, that the Professor-Inventor is confidently able to offer the most emphatic guarantee to all Skin Sufferers of all ages and sex irrespective of whether the troubles are functional or of years' standing, whether caused by contagion, blood impurity or the after effects of other illness. To sufferers who write to him to-day he is prepared to undertake that—

By JAN 28 the end of YOUR SKIN TROUBLE shall be in sight or TREATMENT IS FREE

THIS is a guarantee solemnly undertaken and meaning exactly what it says—that within fourteen days from now (longer only if you delay your reply) you shall have received more than encouragement, more than hope, but definite proof that your trouble is **conquered at last,** or all the treatment you have received till then shall cost you nothing. It is made possible by this amazing fact—**that in no case where SIBSUL Brand Assimilable Digestible Sulphur has been correctly given has there ever been recorded a failure.**

Strong words these to sufferers who have endured their afflictions ceaselessly through months and even years, and almost beyond belief to those who have tried with dogged patience, every reputable specific, with still no lasting relief. Yet the facts are there, this great discovery has been made, and the testimony is overwhelming. Spare a moment to read a few of the amazing letters taken at random from the unsolicited praise received from great hospitals, from clinics, specialists, and private folk who have suffered, perhaps, even more than you.

Never before has your body been able to avail itself more than infinitesimally of the great cleansing, purifying and healing action of sulphur. Even if it were possible for you to eat a hundredweight of this precious mineral, **less than a saltspoonful would be absorbed.** Till now in the various sulphur preparations known to medical science, and even in the world-famous hot sulphur springs, you have seen but a glimpse of its power.

But now deep down through the skin, and internally through the blood stream, you can bring this great agent to work, at last harnessed to human need. It sweeps completely away the **internal disorders** of which skin troubles are only the outward manifestation, and impregnates the true skin cells with its anti-parasitic properties.

Every question that arises in your mind now is answered clearly and fully in a remarkable thirty-six page book entitled "The Guaranteed Way to End Skin Troubles for Good." Its message is as revolutionary as the discovery it describes, and as practical as the results **SIBSUL** has achieved. It contains information of the greatest importance for every skin sufferer, skin hospital and skin specialist. A **free copy** of the first edition to be published in this country will be sent to all who fill in the Application Form below.

Doctor's Report on Two Patients (Ulceration)

"For years he has had an unsightly eration at both angles of the outh. After application of the ointent for three days the ulcerated rface had healed over, and after ree weeks of treatment the tissues emained normal. A number of remedies had previously been tried ithout effect, and he had resigned imself to the idea that the condition as incurable."—London M.D.

PSORIASIS

"There was Psoriasis at the hairline, face, neck and arms, so unsightly that she was not able to meet her friends. In one week the patches had disappeared, leaving only reddened skin corresponding to the affected sites, and in three weeks it was practically impossible on examination to detect where the skin lesions had been."—London M.D.

SUCCESSFUL IN GENERAL PRACTICE

"During my last year of practice I used your SIBSUL Brand Preparations for Eczema, and also these low forms of Chronic Rheumatism, and I must candidly state that all the patients derived benefit. My successor is continuing the use of your Products, also with benefit . . ."—M.B. (Names withheld for Professional reasons).

SEVEN YEARS' RASH ENDS

"For about seven years I suffered from a most painful and unsightly rash on my face and neck. I had several courses of treatment—X-ray, teeth extracted, etc.—but without any effect whatever. I was persuaded to try the SIBSUL Brand Treatment. After about four days' time there was a decided improvement . . . and after a fortnight all trace of the rash had disappeared, leaving my skin smooth and even-textured, and no trace of scars where the rash had been the worst . . ."—Mrs. L. S. G., London, W.9.

CHRONIC ECZEMAS

"According to my experience with SIBSUL Brand Preparations, I can report in summary that Skin Eruptions and Chronic Eczemas, which hitherto defied any therapeutics, were cured after using these Preparations, and did not return."—Dr. Hellmüt, Klin, Breslau.

If you suffer from:

ECZEMA, PSORIASIS
LEG TROUBLE
NETTLERASH (Urticaria)
BARBER'S RASH (Sycosis)
IMPETIGO
DERMATITIS
BLACKHEADS
PIMPLES & BOILS

Post this NOW

APPLICATION FORM

To SOLUBLE SULPHUR, LTD., Adam House, Strand, London, W.C.2.

Dear Sirs,—Please send me, without obligation of any kind, in plain envelope, a copy of your booklet, "*The Guaranteed Way to End Skin Troubles for Good,*" with full details of your guarantee that my skin trouble shall be clearing for good by January 28, 1937.

NAME .....
(Please print in BLOCK Letters.)

ADDRESS .....

.....

.....

NOTE.—If you care to enclose a 2d. stamp for postage, it will be appreciated, but this is not essential. "John Bull," 9/1/37.

STOP COLDS

CHILLS, 'FLU

Feverishness & Shivery Feelings

Tickle!—tickle!!—SNEEZE!!! And in a few minutes you are in the throes of a heavy cold. Your eyes "burn," your head hammers and thumps, your nose runs, your limbs feel leaden, your joints ache, internal 'shivers' alternately change to a feverish flushing and make you feel fit for nothing!

But for TWO PENCE you can CHANGE that SNEEZE into EASE! Yes!—you can actually STOP that Cold and put all its horrible discomforts to flight for the record-breaking price of TWO COPPERS!

The wonderful remedy which makes this possible is BEECHAMS POWDERS—a product of the Laboratories whose name is famed throughout the World! BEECHAMS POWDERS ACT LIKE MAGIC! They smash a cold instantly—relieve the headache and aching limbs—reduce the feverishness—stop the shivery feeling and chase away every trace of sneezing and sniffling. If YOU have a Cold or feel 'Flu coming on—take a BEECHAMS POWDER *NOW* and GET RELIEF FOR 2d.!

QUICK RELIEF FROM
HEADACHES NEURALGIA RHEUMATISM LUMBAGO NERVE PAINS

Cartons of 8 Powders 1/3. Single Powders 2d. each. Not Laxative. Sold Everywhere. A Beecham Product.

Beechams BRAND Powders

Act Like Magic 2d. EACH

PILES!

Internal, external, blind or bleeding piles—you will be amazed at the relief experienced immediately you apply Man Zan. The terrible irritation disappears. Made specially for pile trouble. In clean to use, special applicator tubes, price 3/-, from all chemists. Don't stay in pain and danger, obtain a supply of

Man Zan

Brand PILE REMEDY

To end Constipation—Take De Witts Brand Little Laxaliver Pills. Price 1/3.

MUCOUS COLITIS

INTERNAL ABSCESSES

Miss SAUL, 8 Lyveden Road, Blackheath, London, S.E.3., writes: "I am writing to let you know I am still keeping well after being cured 15 years by your most wonderful Vitadatio. I had suffered from Mucous Colitis and Internal Abscesses, and been confined to bed for FOUR YEARS and THREE MONTHS, and was told I could only live two months. Vitadatio is the most wonderful medicine I know, and I wish it every success."

Vitadatio

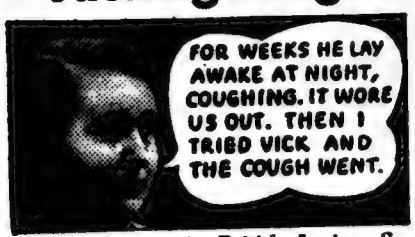
SEND FOR FREE BOOK of TESTIMONIALS

The world-renowned Herbal Tonic and Blood purifier—invaluable for Blood Trouble, Liver, Kidney and Stomach Complaints. Vitadatio has saved thousands of lives—it may save yours. Sold by Boots, Timothy Whites and Taylors, Ltd., Chemists and Stores, 2/- and 5/- per bottle (post 6d. extra in U.K.). Special £1/- Bottles for export only, containing 3 weeks' supply, post free. From VITADATIO, No. 121, ASHLEY, LEEDS.

RHEUMATISM GET RID OF IT.

"After the second day I began to feel the benefit, stiffness going and my general feeling greatly improved. I feel no stiffness or any sign of rheumatism since taking the Uracc brand tablets." Miss ——, Chelsea. Free sample from Newbery & Phillips, Ltd., 33M, Banner Street, London, E.C.1. From your chemist, 1/3 and 3/-.

Frees son from tortured weeks of racking cough



Mrs. Ridgers, c/o British Legion, S. Harrow, says: "Now I use Vick too—rub it on my chest and back at bedtime and inhale the soothing vapours all night long. By morning, the worst of the cold is over."

The 3-MINUTE VICK MASSAGE Breaks up most colds Overnight

Simply rub Vick brand Vapour-Rub on throat and chest, and on the back—between and below the shoulder-blades. Then spread it thick on the chest and cover with warm flannel.

No Waiting—Acts Instantly

The brisk massage starts Vick working through the skin like an old-fashioned poultice. Even before you finish rubbing, the chest and back feel warm and comfortable as Vick begins to "draw out" tightness, break up congestion.

At the same time, warmed by the body, Vick releases its powerful medicated vapours. Breathed in for hours, 18 times a minute, they clear the air-passages, make breathing easy again.

Relaxed and comfortable, the patient soon sleeps. And Vick's double action keeps on working for hours, breaks up most colds by morning.

Now Improved— WHITE, STAINLESS VICK BRAND VAPOUR-RUB

★ *Every Post a Winning Post!* ★

BETS by POST

National Hunt Season

SAME GENEROUS TERMS ALL THE YEAR

Send for the SPORTSMAN'S COMPLETE SERVICE RACING FOOTBALL GREYHOUNDS

LETTER COMMISSIONS

bearing a time stamp not later than the set time of any race will be on at

FULL STARTING PRICE or Totalisator Returns as desired

In accordance with rules. *Registered Letters must be posted overnight.*

Send Your Bets to the Big Two

Please send me particulars of your service. I am over 21 years of age.

Name .....
J.B. 9/1/37
Address .....
Town .....
County .....

DAVID COPE & CLIFFORD MAURICE LTD
227 BATH ST GLASGOW C.2
Send for our Weekly Lists

FROM OUR READERS

Babies Who Weren't Wanted

Espionage by Landlords

Custody of Pay-Packet

THE wife of a local laird addressed a Women's Rural Institute near here two weeks ago and made a fervent appeal to her audience to produce more babies in the national interest.

To-day I had an interview with that laird. I was one of a company of men seeking vacancies at his home as gardeners and estate workers.

Five of us were turned away as soon as we mentioned that we had wives and children. When I tried to reason with him that the surroundings would be ideal for bringing up more and healthy children as his wife had urged, I was told to "Get out."—P. BRENNARD, Sutherland Street, Paisley.

Preaching and practice again.

Incredible

I AM a member of the Brigade of Guards and desire to bring to the notice of the public one of the most astounding examples of theft that can ever have happened.

On the occasion of the Jubilee and again at the Proclamation ceremonies on the accession of King Edward VIII and King George VI it was found when my battalion returned to barracks after route-lining duty that a number of men had lost three or four decorative buttons from the tails of their tunics.

These had been snipped off by people in the crowds behind us.—W. A., Tamworth, Staffs.

We refused to believe it until this statement was verified.

Her Trials

WIVES of football enthusiasts need far more sympathy than golf widows.

Look at my husband's week-end programme. Friday night is spent filling in pool coupons; rush midday meal Saturday to go to match; rush home to await radio Soccer results; rush out to buy early football paper to make sure; checks coupons.

Rushes me to cinema, where he can depend on seeing gladiators performing before goalposts; rush home to read full reports of games in later editions. Next day spent comparing the Sunday newspaper critics' comments.—MRS. R. WALLACE, The Oval, Warley, Smethwick.

Still, most Soccer fans make good husbands.

Race with "Silver Ring"

Newmarket's 'National'?

I AM asked what is Newmarket's best for the Grand National. A tall order before the entries are out.

There is not a wide choice, but I consider Lord Derby's Irish horse, Hillsbrook, is likely to be preferred to Shannon Breeze.

Hillsbrook was recently turned out of training for a short spell, but he possesses useful form. He beat Avenger in the Grand Allies' 'Chase at Manchester and accounted for Royal Mail at Newbury. Avenger was a 100 to 30 favourite for the last Grand National.

Newmarket has a fine record in the big 'chase at Aintree, in spite of the fact that comparatively few jumpers are trained there. In recent years, Sergeant Murphy, Double Chance and Golden Miller have scored for trainers at Turf headquarters.

Drinmore Lad and Atlantic Blue may be the best bets at Gatwick this week-end.

"SILVER RING'S" CODE

The Code covers racing from Thursday, January 7, to Wednesday, January 13.

B A K X U Z R 98 N 96 G E D V H J
I 95 S O Y 97 L W T F 94 M P Q C 93

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below as the case may be. Example: LMPC95HSRM would read RED HACKLE. Where a double letter occurs in a name the figure 2 is substituted. KXT295 would read SONNA.

Some Driver

IT was pleaded on behalf of a motorist charged at Clerkenwell Police Court yesterday that in eighteen years he had driven 5,500,000 miles without accident or offence.

Of all recent records, this is surely the worthiest.—F. S. A. BELL, Rann Street, Ladywood, Birmingham.

Scores of readers comment on this report. It is astonishing that the magistrate accepted the statement. The driver would have had to cover 835 miles daily for 18 years.

Frills

AS a headmaster of more than thirty years' experience, allow me to protest against the manner in which the schools curriculum is more and more becoming smothered with frills—leather modelling, rhythmic dancing, percussion bands, dramatic elocution and even plastic thinking.

These and the like may be admirable subjects in themselves, but the process is being carried too far in cultivating them at the expense of fundamentals such as mental arithmetic, good penmanship, spelling, clear writing and speaking styles, and ability to read and understand.

Let us educationists get back to foundation work, leaving the frills to be added in later life to suit individual taste.—D. C. WREN, Christ's College, Cambridge.

Mr. Wren and his profession are largely to blame. They should have resisted.

Changed Times

IN various ways the Government and official bodies, when making wages, relief and similar regulations, act on the wrong assumption that the cost of living is less in the country and in villages than in the towns.

In rural areas, prices are higher because of larger overhead costs in distribution, but more especially because of absence of competition and the credit system which country traders operate.

Coal and clothing are much dearer and in the country there are no cheap "sales." Since quotas and marketing schemes became general, we also pay top prices for milk, butter and eggs and the cheap rural rents belief is now a myth. — MRS. A. ALLEN, Sullatober, Carrickfergus.

Official cost-of-living index figure has always been hopelessly wrong in this respect.

Spies at Large

THE last shreds of personal liberty and domestic privacy disappear with a rule being copied from municipal housing schemes by private landlords.

It is that occupiers must at any time give access to representatives of the owners, whose job is to see that the houses are well and tidily kept.

Women usually do the work, and when they make their visits every two or three weeks their conduct and remarks are often outrageous and impertinent.—G. M. IRVING, Great Lister Street, Birmingham, 7.

This practice seems to be growing. "John Bull" believes that, notwithstanding anything in tenancy agreements, the courts would declare it pernicious and illegal.

Precautionary

WHEN a fellow-passenger on the 'bus received his ticket I saw him insert it in a small slot in the handle of his umbrella.

He must have seen my enquiring glance. "No need to search pockets when the inspector comes. My own idea—foolproof," he explained.

Next day I had to call at the local lost property office. Conspicuous on a shelf was the brolly of the brainy man with the ticket still reposing in the slot.—R. BENWELL, Grove Road, Romford.

Another good idea gone wrong.

Advice From Eighty-Two

TO-DAY, in my eighty-second year, I can read the smallest type in John Bull with the utmost ease without the use of glasses.

The reason is simply that when I was a baby my mother never allowed me to be exposed in cradle or pram to bright light.

Nowadays it is thought beneficial to allow infants to be unprotected from rain and wind. But the consequence is the prevalence of spectacle wearing among young people.—G. MOORHOUSE, Lane End, Chapeltown.

Observe the cat. She won't allow her kittens' sight to be endangered by bright light.

Change Over

IN many areas just now electric light and power users are having their supplies converted from D.C. to A.C. in accordance with the national plan to standardise the system and voltage.

Must the occupier of any premises replace existing electrical apparatus such as a wireless set, which is rendered useless by the change?—A. GEMMILL, Gloucester Road, Peckham, S.E.

No. Suppliers must carry out necessary alterations or replacements, or compensate consumers, who can seek arbitration if dissatisfied. In case of wireless sets, some provide new receivers but others only fit converters.

Somnambulism

RECENTLY my brother and I saw a falcon hawk's nest with three eggs about seventy feet from a cliff top in a very inaccessible place.

We decided to return next day equipped with ropes to descend to get the eggs.

But next morning the eggs were on the dressing-table in my brother's room.

We went to look at the nest. It was empty.

My brother's pyjamas were soiled with moss from the cliff face. He remembers nothing.—IAN SUTHERLAND, Seiv Cottage, Mid Clyth, Caithness.

It would be difficult to find an explanation to this sleep-walking incident.

Provocative

TWO relatives now home on holiday from Canada tell me that it is the universal practice in that country for men to hand over their pay-packets intact to their wives and to receive pocket-money.

Because of the system in Britain husbands giving wives a set allowance for household needs, most women are insolvent before next pay-day.

Our husbands must by all means be Prime Ministers of their homes, but their wives should not be deprived of their rightful position as Chancellors of the Domestic Exchequer.—MRS. F. A. BARR, Thursby Road, Burnley, Lancs.

Please don't write to "John Bull" about your reaction.

Write to John Bull About It—

We invite readers to write to us about any subject of public interest, keeping us in touch with the world as they see it. Letters should be as brief, forceful and topical as may be.

Half a guinea will be paid for each letter published. Envelopes, marked "Letter Bag," should be addressed to "John Bull," 93, Long Acre, London, W.C.2.

Asthma & Bronchitis sufferers can be sure of INSTANT RELIEF

by inhaling POTTER'S ASTHMA CURE

Why suffer paroxysms of coughing, feelings of suffocation, tightness across the chest and frantic struggles for breath when by **simply inhaling the pleasant fumes of Potter's Asthma Cure you can get instant relief.** You will be astonished at its wonderfully soothing and calming influence.

See that you always have a tin of Potter's in the home. It is equally beneficial for **Asthma, Bronchitis, Catarrh, Hay Fever and other lung and chest troubles.** Free from opiates. Does not cause headache as do other so-called remedies and cannot injure the general health in any way. Don't forget it is **POTTER'S** you require—it is the one remedy that will give you the relief you need.

POTTER'S ASTHMA CURE

Supplied by all Chemists, Herbalists and Stores in full-sized tins at 1/6, or direct, post free 1/9, from Potter & Clarke, Ltd., 60 Artillery Lane, London, E.1.

All outdoor workers should smoke Potter's Asthma Cigarettes and Smoking Mixture. They are specially recommended to those subject to Asthma or Bronchitis who, by their work, are compelled to be out and about in all weathers, especially fog. Always carry a supply as their continued use tends both to prevent and break the force of future attacks. Chemists and Stores everywhere sell them.

WHOOPING COUGH, CROUP and other chest complaints of children.

Parents distressed by the sight of the suffering of their children, feel the urgent need for a remedy which will at once give relief and be absolutely free from harmful or dangerous drugs. That exactly describes Potter's Asthma Cure, the remedy with more than half a century's reputation.

Not only is it good for Asthma, but just as beneficial in Whooping Cough, Croup, Bronchitis and other bronchial diseases of children. The burning of Potter's Asthma Cure in the bedroom of all children suffering from the diseases above mentioned is strongly recommended. In such cases it acts *like a charm and prevents these distressing paroxysms of coughing* and enables the patient to obtain restful sleep, which is so necessary. The strength is thus kept up, exhaustion avoided and a complete restoration to health is hastened.

It is just as safe and valuable for children as adults and all that is necessary is to place a small teaspoonful of the powder on a plate, ignite it and allow the fumes to pervade the room.

Workers! Get quick relief from SPRAINS, BRUISES

Crippling sprains or painful bruises may have serious consequences with loss of work and pay unless treated promptly. The quick action of Sloans makes it invaluable to all workers. It gives quick and complete relief. Applied lightly it disperses congestion, reduces swelling and helps to restore the injured tissues. You can rely on Sloans to kill the pain.

Men and women whose daily work keeps them exposed to changeable wintry weather; athletes; sportsmen; all who work hard and play hard, as well as those who suffer from rheumatic ailments, find Sloans Brand Liniment 100% effective for aches and pains. Sloans is a concentrated medicament made from the original formula of Dr. Sloan, containing *active* ingredients only. There is no waste—it penetrates by itself; you don't use it up by rubbing.

Get a bottle to-day. Look for the portrait of Dr. Sloan on the package you buy.

SURE relief from pain of RHEUMATISM LUMBAGO SCIATICA, NEURITIS BACKACHE SPRAINS, BRUISES ACHES AND PAINS *No rubbing required*

At all Chemists 1/9 per bottle.
MADE IN ENGLAND

SLOANS *Brand Liniment* **KILLS PAIN**

GRAVES Beats the World For Quality & Value

Size: 16½ x 10 x 9½ins.

This world-challenging offer of a fully equipped low-consumption 3-valve Battery Radio Outfit removes every obstacle standing in the way of your installing a first-class Set. For only 5/- per month (which is 2d. a day) you can easily afford this self-contained highly efficient, trouble-free Wireless Set.

5/- Monthly

OWN YOUR OWN RADIO

THE GRAVES S.3. RADIO enables you to enjoy all the pleasure & interest of up-to-date Wireless for many years at a remarkably low cost of upkeep. Specially built for economical working, yet maintaining high efficiency and faithful reproduction. All components are of tested reliability, including Steel Case; Radio Frequency Coils with Iron Cores; British made Permanent Magnet Moving Coil Loud Speaker; reliable 2-volt Accumulator; Long-life H.T. Battery; Full Vision Tuning Dial; Cabinet finished in two shades of Walnut, as illustrated. Complete in all respects including Aerial and Earth equipment. Nothing else to buy. Carriage Paid. **£4.17.6** Easy Payments 5/- Monthly.

IT IS HIGHLY IMPORTANT you should understand that nothing is added to the price for the convenience of easy payments. The price quoted is all you have to pay.

G. G. of Liverpool, writes:—"This is my personal opinion (over 5.3 Radio. I would not change it for the best Set on the market, and that is saying a lot. It has amazed all the critics. It has amazed my wife and myself, so I am writing to give full credit for turning out so low a consumption Radio. It is impossible to believe that a Set can consume so low a power and bring in so many stations, hers are a few, Berlin, Budapest, Rome, Normandy, and goodness knows how many more."

WRITE FOR CATALOGUE and full specification of this and other sets for Batteries or Mains, including Super Hets.

G. GRAVES LTD. SHEFFIELD.

RE-AWAKEN & FEED those HAIR ROOTS!

Your Hair Roots need not be either Dead or Dying. They are merely too stunted or too weak to grow hair through a hardening scalp.

Simply soften and Free the Scalp from the stale hair-poisoning and choking dandruff and other pore cloggings with Kotalko Scalp Soap. Then **Feed and Nourish** the Hair Organism by massaging with KOTALKO True Hair Grower.

YOU WILL QUICKLY SEE NEW HAIR GROWING.

through the Scalp, even where it is bald or the hair is very thin. **The new hair will keep on growing Thicker, Longer and Stronger.**

KOTALKO TRUE HAIR GROWER

You have everything to gain—nothing to lose—by writing for trial package of KOTALKO and Kotalko Scalp Soap.

If Bald, Going Bald, Losing Hair through Dandruff, or general Weakness of the Hair Organism, then post or copy Coupon below.

Feed Hair Roots with KOTALKO Cleanse and soften Hair Follicles with KOTALKO SCALP SOAP—the Tonic Shampoo.	To JOHN HART BRITTAIN LTD., 9, Percy St. (53.FK), London, W.1. Please send me post paid Testing Package of Kotalko and Kotalko Soap with directions, for which I enclose 3d. in stamps. Name ..... Address .....

BANISH 'FLU FOR GOOD!

ON page 91 are announced particulars of a new discovery, which is believed to be so efficacious that a special free insurance policy covering special medical expenses up to £5.5.0 is issued with each treatment, in the event of an attack of 'flu, provided the remedy is taken in accordance with directions. Turn to this amazing offer NOW!

Would You like to Have GREAT STRENGTH?

Then don't overlook Alfred J. Briton's offer on page 16. Fill in the coupon for full particulars and a copy of a special free book, "The Secrets of Muscular Strength." It's FREE!

ANOTHER GIANT PENSION OFFER FOR 'JOHN BULL'S' CROSSWORD
47
£2 WEEKLY FOR LIFE
AND
£500 CASH
OR £900 IN ONE LUMP SUM
£100 BETWEEN RUNNERS-UP
UNLIMITED SURPRISE AWARDS
To each sender of entry containing only one less meritorious Answer than Runners-up, we shall forward a special Surprise Award—to be posted Wed., Jan 27.
HUGE 10-IN-1 HAMPER
WITH EACH PRIZE OF £1. OR OVER
NOTE NEW CLOSING DATE SAT JAN 16

PRESENTED on this page is the forty-seventh of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

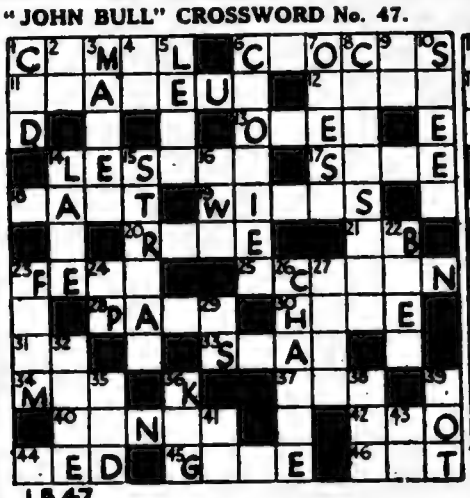
Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged, and all decisions will be based on the Answers of Competitors. This judging will be carried out under the supervision of an Adjudication Committee consisting of the following:—The Editor of JOHN BULL; Doctor Lascelles Abercrombie, Litt.D., D.Lit., M.A.; and Doctor C. E. M. Joad, M.A., D.Lit.

Each entry received will be carefully considered, and the First Prize-winner will be the competitor who on one entry square has completed the Puzzle, and has given what, in the opinion of the Adjudication Committee, is the best set of Answers to the Clues provided. And this set of answers will constitute the Winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee decides that no one word submitted can be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as Answers will be regarded as having tied at these points, which will be duly indicated when result and Winning Puzzle Square appear in JOHN BULL published Thursday, January 28, 1937. The reasons which decided the Committee's Award will be published in JOHN BULL'S free weekly "Crossword Gazette," obtainable as instructed on page 43. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties, the appropriate cash prize will be equally divided, but not more than one cash or other prize will be allowed to one entrant upon one coupon.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of JOHN BULL in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this Crossword Competition.

"JOHN BULL" CROSSWORD No. 47. Closing SATURDAY, JANUARY 16, 1937



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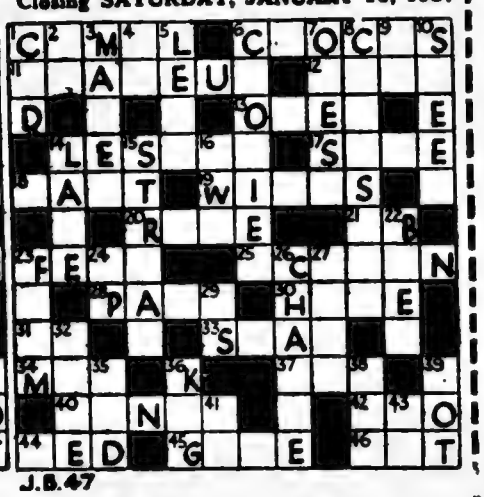


J.B.47

In entering this Competition, I agree to abide by the rules and conditions as final in all matters, and I enclose

P.O. value .....

No.....

ENTRY FEE for 2 Squares 6d.

SIGNED .....

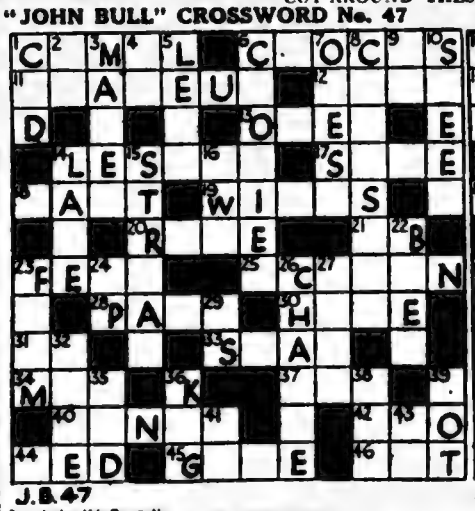
ADDRESS .....

.....

CUT AROUND THESE BROKEN LINES

CUT AROUND THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 47 Closing SATURDAY, JANUARY 16, 1937



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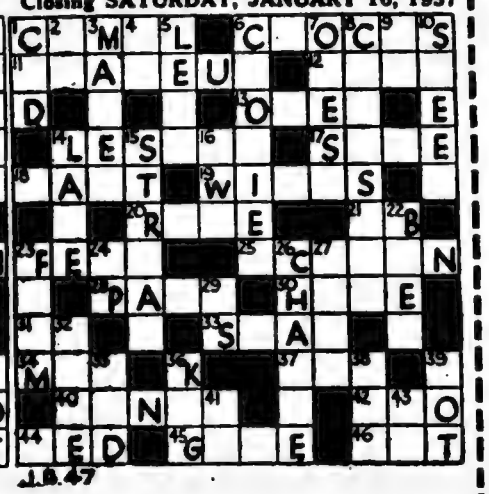


J.B.47

In entering this Competition, I agree to abide by the rules and conditions as final in all matters, and I enclose

P.O. value .....

No.....

ENTRY FEE for 4 Squares 1s.

SIGNED .....

ADDRESS .....

.....

ADDRESS ENTRY: CROSSWORD NO. 47, "JOHN BULL," 57, LONG ACRE, LONDON, W.C.2 (Comp.)

READ THESE RULES CAREFULLY

1.—Complete puzzle in ordinary ink, not copying-ink or copying-ink pencil, cut out the whole Entry Form whether both puzzle squares are used or not. Entry fee for one coupon (two squares) is SIXPENCE. For two coupons (four squares) send ONE SHILLING. Make Postal Order payable to Odhams Press Ltd., and cross it /& Co./; write name and address and date of posting on back of P.O. and fill in the number upon Entry Form; Entry Form to be posted as directed (not delivered by hand), to reach us not later than Saturday, January 16.

2.—In addition to two sixpenny Entry Forms from "John Bull" each entrant may submit TWO EXTRA SIXPENNY ENTRY FORMS, provided these are taken from "John Bull's" free weekly "Crossword Gazette" or other announcement of this Competition. Thus each entrant is limited to 4 Entry Forms (8 squares in all), and Entry Fee of 2s.

Should any single letter square be left blank, contain a letter which is not clear or altered, or not given in ink, the corresponding properly indicated letter on adjoining Entry Square will be regarded as Entrant's intended letter for both Entry Squares. If entrant's answer cannot be so decided, or such flaws occur in more than one letter square, Entry Square concerned will be disqualified, as will any mutilated coupon.

No responsibility is accepted for any entry lost, delayed, not delivered or misaid, and no correspondence will be entered into.

3.—Winner and winning Puzzle Square will appear in "John Bull" on sale Thursday, January 28. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize he must demand a scrutiny by first post, Tuesday, February 2, in accordance with the directions given with result and enclosing £1 Scrutiny Fee. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up prize or Surprise Awards. Accordingly, entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both across and down, which agree with the winning Puzzle Square.

4.—Should the first prize be shared, £900 cash will be paid instead of the Two-in-One Award.

5.—Failure to comply with any of the Rules and Conditions involves disqualification.

6.—Employees of Odhams Press Ltd. and members of their families are not eligible to compete.

CLUES ACROSS

1. Animal with humps
6. These go too quickly to please most housewives
11. Not a professional
12. Attracts fish to the hook
13. Getting food in this is often difficult
14. Given to child at school
17. War Office should study this of arms factory
18. Job covered by new maid's reference in this
19. Most men appreciate good ones
20. It's easy to do this by simply ignoring minority
21. Both ends of thumb
23. Festival
25. Moving pictures are seen on this
29. We all have this to live up to
30. Electric one is chased by hounds
31. Rhyme always starts thus
32. Disfigurement may easily result from one
34. Used for washing floors
37. Fresh in Newcastle
40. Sections of glass in window
42. Time gone by in pagoda
44. It's easy to see which card is this in a ... whist
45. You expect a good one to move with a ...
46. Obtain

CLUES DOWN

1. Ill-mannered fellow
2. Time between midnight and noon
3. Horse dealer often has to comb out these
4. Second half of dust
5. Not much use when broken
6. Old pals
7. Fat
8. Tea is kept in this
9. Common to king and kid
10. Seems to become tired at times
14. Not many trains are this nowadays
15. One running through wood may make it prettier
16. Wise bird that hoots
22. Pub often has this of excellent quality
23. Most kiddies get in school is usually this
24. How tramp begins and ends
26. Invalid needs this to get well
27. Unconscious
28. Tales without a drink
29. Goes with faith and charity
33. Block of writing paper
35. Small craft
36. What dogs' tails do
38. Future makes family man worry about it
39. South Africa in short
41. Finish of voyage
43. ...

X-WORD No. 44

Winners on page 42

The Adjudication Committee decided that the most apt and accurate Answers used by competitors were those seen in the Square shown.

One space is left blank to indicate that at this point BEES-GEES were required as apt words of equal merit.

Reasons for Committee's findings appear in next week's "Crossword Gazette." Secure your free weekly copy by using Reserved Form on page 43.

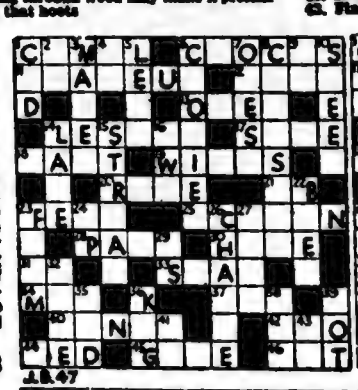
COPY SQUARES

These miniature reproductions of this week's puzzle are only to be used for keeping copies of your solutions, and are not accepted as entries.

NO CLAIMS REQUIRED

NEWSAGENTS' PRIZE

A special prize of £5 will be awarded to the Newsagent from whom this competition's First Prize winner usually purchases his copy of "JOHN BULL." Should the First Prize be shared, the £5 will be divided between shares' Newsagents.



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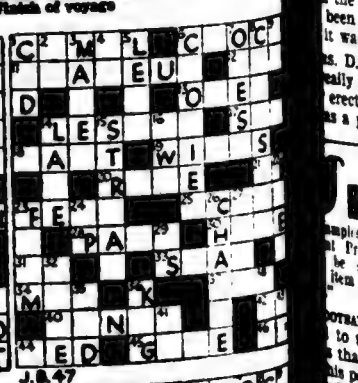

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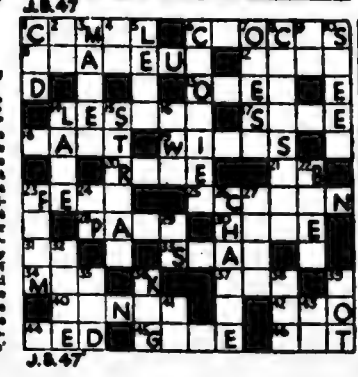

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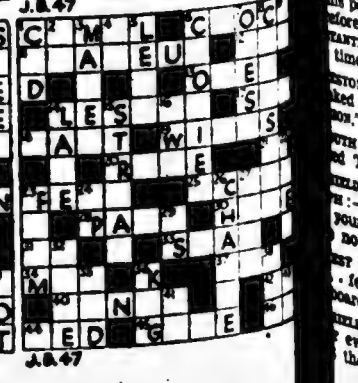


J.B.47

The Editor Laughs Last

SCHOOLBOY (Worcester).—"I think a master takes an unfair advantage by threatening a schoolboy with the birch." He can certainly put it across him.

TRADER (Leeds).—"When I caught the salesman ing at one of my assistants I showed him the door." weren't having any of his games

C. (Witley).—"I am waiting to see him to tell him I think of his leaving an unlighted car for me to run" So now you want to run into him.

DETERMINED (Newgate).—"I pushed the letter in the grate, ne I hadn't a match, lit it with my cigarette." You n end to it.

ND REPAIRER (London, E.).—metimes have to work four- hours a day." And then epair home?

L. (London, W.).—"Our jazz rs should organise to keep the Americans." Band her, as it were?

(Charlton). — "When ring in London in really weather, what do we see on hand?" Gloves.

B. (Edinburgh).—"There's thing about the average oyer that his typist doesn't His wife?

D. (Aldershot).—"The man hoaxes people with tele- e is a low creature." A wire , in fact.

ATEUR (Penge).—"There are al obstacles in the way of ing young athlete." We —hurdles.

RMASTER (Reigate).—"Our st always wheedles a loan of me." He has a good

THER (Hull).—"My young imply howled in the train e way to London." That's cry.

OTBALLER (Lancashire).—"Our mas- is noted for his keen sense of our." He's always pulling somebody's

Y. (Halifax).—"Many people strongly t to a man who keeps on wanting orrow money." And also to one who has any to lend.

TD (Edmonton).—"It is sometimes ult to determine what exactly are my g man's intentions." You mean that s been keeping you in the dark.

NALD (Oban).—"I have nothing but ism for the use of scented soap in washing." Most people simply shut eyes to it.

ERARY CRITIC (Bloomsbury).—"What er of man must always be reading thing with a punch in it?" Omnibus t inspector.

K. (Notts).—"My son is the only ar in his standard at the moment to an outbreak of measles in the ol." So he is in a class by himself?

s. J. (Malden).—"Our new maid is ely satisfactory, except that no cup ate is safe in her hands." A smash- success, evidently.

T. (Chichester).—"I felt very upset the dentist took out my teeth, for I been very proud of them." Doubt- it was a bit of a wrench.

ss. D. (Lancaster).—"I do not think eally needed the outdoor aerial, but erected it to irritate me." You think s a put-up job?

Cave Man: "I'll get something smaller this time. Cold meat for nine months is rather overdoing it."
(From "The Passing Show")

Doctor (Bristol).—"A man suffering from a severe attack of gout is always stern and intolerant." Yet he simply daren't put his foot down.

SIDE-SLIPS

amples of unconscious humour from the t Press are welcomed. Actual cuttings be sent. 2/6 is paid to the sender of item published. Mark envelopes "Side-"

OOTBALL PINK (Swindon):—"With re- to the goalkeeper the manager sug- that a substitute should be allowed his position at any time. . . . My rule, efore, would be framed to allow a ESSENTIAL goalkeeper to be introduced time. . . ."

STON MERCURY:—"The Chairman sked the lecturer for his able EX- ON."

UTH WALES ARGUS:—"——, who ed Tredegar last LEEK-end."

IELDS GAZETTE AND SHIPPING TELE- H:—"Enquirer—the installation was your own INCONVENIENCE, and you no claim to compensation."

ST LANCASHIRE EVENING GAZETTE:— . fears were expressed that the POOL oard might have run short. . . ."

IELDS DAILY NEWS:—". . . asked evidence of arrest had been given the CHASE should be adjourned."

IF you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope marked "Free Advice" is all that you have to send with your query. Write to-day. The replies given on this page to facetious correspondents are for your entertainment.

MILKMAN (Endon).—"No matter what the expenses of delivering milk are, I try not to show it." You just bottle it.

T. L. (Bloomsbury).—"I have seen the sun rise over a hundred times this year." Ah! you have a young baby.

G. J. (London, W.1).—"I saw a football match between two drapery stores." What was the result—eleven-three?

K. S. (Hove).—"I failed to find any reason why I ran into the tree, although it was foggy." You couldn't see why.

W. R. (Buxton).—"Who holds with the building of numberless houses?" Not postmen.

N. E. R. (Boston).—"The sales of English bulbs are coming up and up." So will the bulbs later.

J. N. (Minehead).—"A dance band containing numbers of both sexes has been very successful." Several engagements?

JAMES (Londonderry).—"I didn't recognise the dentist as my old enemy until he began to extract my tooth." Then he took it out of you, eh?

CLERK (Balham).—"I used to leave the office in order to get a cup of coffee during the morning—until one day the boss came in unexpectedly." And found you out?

SPORTS DEALER (Middlesex).—"One of my customers still owes me for a chessboard he bought six months ago." It's about time he squared up.

D. J. (Kingsbury).—"With the roads congested as they are to-day, where can a motorist safely leave his car?" In the garage at home.

BASHFUL (Bournemouth).—"I had not sufficient pluck to speak to her until one day we collided at the skating-rink." And that broke the ice?

AVIATOR (Bicester).—"Correct clothes are most important when making a parachute jump." We should say a parachute was.

TOPIARIST (Wood Green).—"Before I started on the hedge it was a tangle of leaves and twigs, but it is now a neat representation of a liner." So you've got it ship-shape at last.

MASSEUR (Kensington).—"I am an attendant in a Turkish bath, but do not really enjoy my work until after I have attended to at least three clients." It is only then that you are warmed up to your work.

HORSEMAN (Canterbury).—"How much is an untamed bronco worth?" About fifty bucks.

P. D. (Taunton).—"No one wants to be down and out." Except, of course, nervous aeroplane passengers.

T. J. (Gunnersbury).—"The ostrich egg can be used for cooking purposes." Can you beat it?

CRITIC (Elstree).—"I must say that the army, composed entirely of extras, was excellently drilled." Super soldiers.

L. K. (Wrexham).—"I hope you started the New Year well." It began without our help.

FATHER (Worksop).—"There is no cure, so far as I can see, for the boy who plays truant from school." Probably he doesn't want a cure.

F. R. (Coulsdon).—"Herrings are far too dear." Remember the good old days when a herring and a half cost three-halfpence . . .?

MISS R. (Battersea).—"Since I let my temper get the better of me and exploded at him, he has not been near me." He is evidently gone off, too.

GARDENER (Windsor).—"For a slug to drop suddenly on your neck is a startling experience." Especially if it comes from a small boy's air-gun.

INDUSTRIALIST (Leeds).—"Most manufacturers have to consider very carefully the question of upkeep." Particularly manufacturers of sock suspenders.

DANCER (Bournemouth).—"I will back my wife against any other dancer in the county." But surely this will make you very unpopular in a crowded dance hall.

YOUTH (Reading).—"I have come to the conclusion that success is not so pleasant, and every day I hear something that makes me hate the thought of rising." So do we—the alarm-clock.

J. D. L. (Dundee).—"Coming up to London for the Coronation will be beyond my reach." Not when you reach page 43, where we offer £1,000 and a Coronation Week in London for Two.

D. R. (Amersham).—"What should a suitor say when the girl to whom he proposes rejects him?" "I don't quite get you," seems as appropriate as anything.

T. R. S. (Birmingham).—"If you were suddenly embroiled in one of those American gang-wars, you would naturally begin to pack a gun, wouldn't you?" Yes; or, of course, a suitcase.

MOUNTAINEER (Leeds).—"What could be worse than only just being able to jump out of the way of an avalanche of boulders as it comes hurtling down the mountain-side?" Not being able to.

P. H. (Cardiff).—"I went to the fancy-dress ball made up to represent a velvet cushion, but I was snubbed by some acquaintances." But then you were asking to be sat upon.

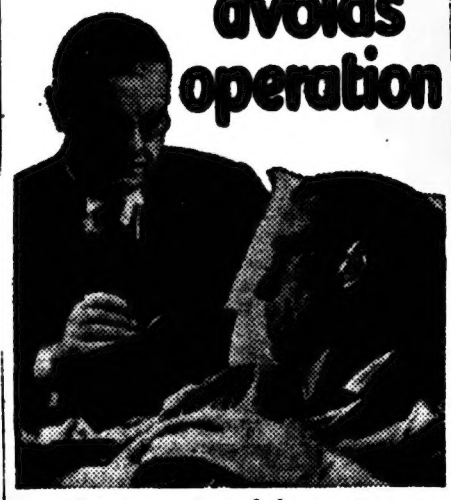
NOVICE (Fordham).—"What equipment is necessary when turning up virgin land?" A toolshed, some cigarettes, a pipe, a box of matches, and an ounce of your favourite tobacco.

GEO. (Whitechapel).—"A heavyweight all-in wrestler confesses that he regularly eats the food of four men." And, he being a heavyweight all-in wrestler, they deem it wiser to say nothing about it.

S. A. (Chichester).—"I seemed to have been walking for hours and I had no idea where I was. I felt on the point of collapse, and to my dismay found I had only one cigarette left." At your last gasper.

(Many replies unavoidably held over)

Gastric Sufferer avoids operation



Here is another of the many cases in which a fortunate recommendation has saved a stomach sufferer from the surgeon's knife.

Suffered a very long time

"My husband was a great sufferer from gastric trouble and terrible indigestion for a very long time. The doctors said nothing but an operation could do any good. A friend advised him to try Maclean Brand Stomach Powder before giving in. He tried a bottle and felt much better, so continued, and has had no operation or doctor since. He can eat anything now and enjoy his meals and carry on with his work, which he had to give up for many weeks."
—Mrs. G. F., Collingham Place, S.W.

Never neglect stomach pain.

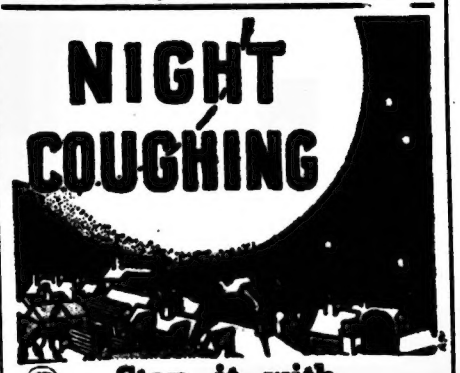
You would be wise to take a dose or two of Maclean Brand Stomach Powder at the least sign of stomach discomfort. A clean stomach is essential to health.

WARNING! See the Signature Alex. C. Maclean
Do not risk taking any but the original Maclean Brand Stomach Powder. The signature on bottle and carton is your safeguard. It is never sold loose. All chemists sell it at 1/3, 2/- or 5/-, in Powder or Tablet form.

MACLEAN BRAND Stomach Powder

Macleans Ltd., Great West Road, Brentford.

NIGHT COUGHING



Stop it with

'Pineate' Brand HONEY Regd. COUGH-SYRUP

1/6 per bottle from your chemist

after SMOKING

Soothe tickling throats. Freshen the mouth.

TASTE GOOD—DO GOOD

Kidneys Must Purify Blood

To Bring Vitality, Clear Skin and Youthful Looks

Women Need Help More Often Than Men

The only way your body can clean out Acids and poisonous wastes from your blood, is through 9 million tiny, delicate Kidney tubes or filters. If your Kidneys get tired or slow down in their work, these poisons remain in the system and make your eyes look dull and your skin coarse and dry, and at the same time you find yourself all Tired-Out, Nervous, and unable to keep up with the speed of modern life.

Slow Kidney action also may cause much more serious and disagreeable symptoms, such as Getting Up Nights, Leg Pains, Backache, Circles Under Eyes, Dizziness, Rheumatic Pains, Acidity, Burning, Smarting and Itching.

Any Doctor can tell you that the speed of modern life and present-day foods throw an extra heavy load on the Kidneys, and that most people need help from time to time if they are to feel their best and preserve their youthful appearance. Fortunately for sufferers it is easy to help Kidney Troubles with the Doctor's guaranteed prescription Cystex, which now is available at all Chemists under a positive guarantee to satisfy completely or cost nothing.

Doctors Praise Cystex

Doctors throughout the world praise the merits of Cystex. For instance, Dr. C. Van Straubenzee, noted specialist, of London, recently made the following written statement: "Poisons taken from the blood are deposited in the Kidneys. They must be removed promptly or irritations are set up which annoy the system. I consider Cystex one of the most meritorious formulas of its kind and recommend it most highly."

Dr. Van Straubenzee

Cystex is not an experiment, but is a proven success in 51 different countries throughout the world. It is prepared with scientific accuracy in accordance with the strict and rigid standards of the British Pharmacopoeia, and being designed especially to act in the Kidneys and Bladder is swift and safe in action. Most users report a remarkable improvement in 48 hours and ending of troubles in 8 days.

£1,000 Guarantee

Because of its world-wide and unusual success, Cystex is offered under a written guarantee to do the work to your complete satisfaction in 8 days or money back on return of empty package. This guarantee is backed by a fund of £1,000 on deposit with the Westminster Bank, London. Under this written guarantee you can put Cystex to the test and see exactly what it can do in your particular case. You must feel younger, stronger and better than you have in a long time—you must feel that Cystex has done the work thoroughly and completely, or you merely return the empty package and it costs you nothing. You are the sole judge of your own satisfaction.

48-Hour Results

With Cystex there is no long waiting for results, because it is scientifically prepared to act directly on the Kidneys. Most people report a remarkable improvement within the first 48 hours and complete satisfaction within 8 days. As the guarantee protects you completely, you should not take chances with cheap, inferior or irritating drugs or any medicine not good enough to be guaranteed. And remember that delay may endanger your life. Ask your chemist for guaranteed Cystex (Pronounced Ciss-tex) to-day.

ELECTRICIAN earns £500 in a FLASH!

"NO—there's no need to tell me who you are!" Cheery Mr. C. W. Frost greeted me thus when I called on him at 76, Evelina Road, Nunhead, bringing congratulations on his £500 First Prize in our *Bullets* 1,055th Competition.

"Many's the time I've seen your picture in JOHN BULL, congratulating *Bullets* First Prize-winners," this alert 39-year-old electrician went on. "And, believe me, I've been looking forward to the day when I should meet you myself!"

It was with the thoughtful and well-phrased effort, IN THE BANK—FOR WHEN *I'm* "SURPLUS," that Mr. Frost achieved his ambition of heading our prize-list.

Constructing his First Prize effort, this bachelor "Bulleteer" told me, was the work of a minute. "The word 'Bank' in the *Example* immediately suggested 'Surplus,'" he recalled. "In a flash I spotted the second meaning of 'Surplus'—and there was £500 earned for me!"

* * *

"Just an everyday thought" is how this Contest's Second Prize-winner described the idea which led to his £50 *Bullet*. He is Mr. E. W. Mackley, 325, South Frederick Street, South Shields, and the effort that brought him this fine prize was the new and human *Bullet*, JOB I'D LIKE—"A New Box — " APPLIES "LID."

"It struck me," this young miner told JOHN BULL, "that if I had to write applying for a job to an advertised box number it would probably put the lid on my chances."

* * *

No shadowy box number, but plain "JOHN BULL, Long Acre," is the address which you are invited to post your entry for our first Giant *Bullets* Coronation Offer announced on the opposite page.

There is one thing, however, that will certainly put the "lid" on your prospects of capturing that mighty First Prize of £1,000 cash and a Coronation Week in London for Two. That would be failure to get your *Bullets* into the judges' hands by Saturday, January 23!

MONSTER £1,500 SURPRISE

SEE NEXT WEEK'S ISSUE!

RESULT OF COMPETITION No. 1,056

First Prize, £500, plus Family Week-end in London:
F. J. WINTER, 13, Warrior Square, Southend-on-Sea.
Example: MUZZLED
Bullet: UNDER-DOG—DICTATOR'S "SEAT" SAFER!
(Entered on "Target" Prize coupon.)

SECOND PRIZE, £50:
E. COOKE, 8, Johnson Street, Norwich.
Example: Book Of Life
Bullet: "Passport" Entering "Greatest Kingdom."

THIRD PRIZE, £25:
E. A. BARNES, 59, Waterloo Road, Peterborough.
Example: In The Pink
Bullet: Britain—And "Clearing Fences."
(Entered on "Target" Prize coupon.)

OTHER PRIZES:

£20: T. JOBLING, 126, Kimberley Road, Edmonton, N.
On All Sides—War-clouds—Stay Home, Britannia!

£18: A. E. RANGER, Ringmer, Lewes, Sussex.
Bargains—Dictators Await, Spanish "Remnants."

£16: H. SCOTT, 7, Rosslyn Terrace, Sunderland.
Groping In The Dark—Miner "Writes Glorious Chapter."

£14: J. FOLEY, 27, Newport Road, Chorlton, Manchester.
On All Sides—Destruction—Spain's Being "Saved"!

£12: Mrs. F. FARQUHAR, Birchwood, Stepps, Glasgow.
To Help The Poor—Flavour, Newlywed Added Kiss!

£10: H. BUTTERWORTH, 32, Windsor Road, Watford.
Legacy Of War—Forgotten—Lunacy Of Peace.

£9: C. ABLETT, 4, Cockton Hill Road, Bishop Auckland.
On All Sides—Arms "Traffic"—Peace, "Pedestrian."

£8: R. WOOLLEY, 23, Roseneath Place, Edinburgh.
Honest Toil—Highly Recommended — For Lowly!

£7: J. SUMMERS, 165, Kenmure Street, Glasgow.
Through The Snow—Buried *Sheep* In *Shepherd*.

£6: W. I. TROTTER, 119, Park Road, Leyborough.
Shrinking—League's "Mantle." Thrown "Washerwomen."

£5: F. ATKIN, 31, Brassington Road, Manchester.
Part Of The Hero—Played—Blindness, Then "Curtain."

£4: C. R. WOOLMER, 147, Winchester Road, Bristol.
Man With A Barrow—Hawk-eyed—Mac "No Hawkers"!

£3: T. WILSON, 4, Holme Gardens, Sunderland.
Honest Toil—Sister's *Work* For *Looks*.

5 OF £2 10s. EACH:

Miss R. COLLINS, 33, Ridge Crest, Enfield.
Bargains—Mean "Battle" For "Array."

A. HOWARD, 45, Boscombe Avenue, Romford church, Essex.
Like A Nigger—Baby, "Crooning" Into Chamber scuttle!

Mrs. R. LAMB, Percydale, Vane Road, Barnard Castle.
Candidly—Criticising Wife? Candidly—Not!

A. J. WARD, 16, Swindesley Road, Wembley.
Shrinking—From "Stretching" Point.
(Entered on "Target" Prize coupon.)

H. WHALE, 26, Altofts Road, Normanton, Yorks.
Legacy Of War—That "Blind Crime" Of Geneva.

Each of the above winners up to £8 also receive a £17 17s. Radiogram. A further 500 2s. 6d. winners can be seen at these offices.

£3,450 CASH WON IN CROSSWORD No. 44

In connection with "John Bull" Crossword No. 44, the Adjudication Committee decided that the senders of the most meritorious sets of Answers on one Square (see page 40) were the following five competitors who share the 3,000 Guineas offered as First Prize:

E. Dupree, The Grey House, Lansdowne Road, Worthing.
J. Jackson, "Dennlscourt," Lr. Addiscombe Road, Croydon.
Mrs. M. Jan, Bournebrook, Gosfield, Halstead, Essex.
Mrs. E. M. Joyce, Ballacraine, Manwick Road, Felixstowe.
Mrs. N. Matthews, Dousland, Yelverton, Devon.

Subject to the Terms and Conditions of the Competition, a cheque for £630 will be sent to each.

Any other entrant who believes that he submitted a Square eligible for a share of this Prize must demand a Scrutiny by not later than First Post, Tuesday, January 12, sending £1 Scrutiny Fee, copy of all Squares submitted and Postal Order number. Envelope to be registered, marked "Scrutiny," and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the Award of £300 to Runners-up. This Prize has been divided between competitors from whom we received Squares inferior in merit by reason of only one less apt and accurate Answer compared with the best Squares received. These winners will receive £4 18s. 3d. for each such Square. A list of these Runners-up can be seen at the "John Bull" offices and all have been notified.

An extra £250 Bonus will be divided between Runners-up from whom we received four or more coupons in same envelope bearing same name.

A further £200 will be divided between prize-winners who made a "Crossword Gazette" reservation in accordance with the Terms of the offer.

Sweeping Triumph of our 1937 FREE FAMILY INSURANCE

WITHIN a few hours of the announcement last week of "John Bull's" Free Family Insurance Gift for 1937 thousands of registration forms similar to those which appear below were arriving by every post.

Our readers have been quick to realise that the benefits "John Bull" offers are the widest and most comprehensive in the field of newspaper insurance. Since the inception of this Great Pillar of Family Security more than £500,000 has been distributed to registered readers or their dependents—half a million pounds—a world record in weekly journalism Free Insurance.

"John Bull" is the only paper in the world to safeguard your household effects against damage by Fire, Storm, Flood and Tempest. "John Bull" is also the only paper in the world to provide benefits for Sickness as specified.

These exclusive benefits together with many others incorporated in this great scheme place "John Bull's" Free Family Insurance Gift absolutely in the forefront—unique, unparalleled and pre-eminent.

If you are already a registered reader there is no need to re-register unless you have changed your address or newsagent. If you have not yet registered fill up the forms below at once.

CUT HERE

JOHN BULL
Hand this Form to your Newsagent

To (Name of Newsagent).....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature.....

Address .....

.....

.....Date.....

PLEASE WRITE CLEARLY.
J.B. 9/1/37

CUT HERE

Post this Form to
"John Bull," Registration Department, 122, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....
Reader's Signature. Age.....

Address .....

.....

.....

Name and Address of Newsagent.....

.....

..... Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and certifying registration will be sent if addressed envelope is enclosed for
PLEASE WRITE CLEARLY.

"BULLETS" FIRST MONSTER CORONATION OFFER

CELEBRATING "BULLETS" BULLETIN'S 7th BIRTHDAY

£1,000 CASH and CORONATION WEEK FOR TWO IN LONDON

CASH VALUE OVER £1,937

"JOHN BULL'S" CORONATION GUESTS WILL BE PROVIDED WITH BEST AVAILABLE HOTEL ACCOMMODATION, "MILLIONAIRE'S" SEATS FOR THE HISTORIC CORONATION PROCESSION, A ROUND OF ENTERTAINMENTS AND THE EXCLUSIVE USE OF A LIMOUSINE FOR CORONATION WEEK ENDING MAY 15, 1937

10,545 OTHER PRIZES!

£50	£25	£20	£19	£18	
£17	£16	£15	£14	£13	£12
£11	£10	£9	£8	£7	£6
				£5	£4	£3

25 of £1

500 PRIZES OF 2/6 EACH
4,000 "DOUBLE-STAR TARGETS"
6,000 "STAR TARGETS"

CLOSING SAT. JAN. 23

NO. 1,059

£500 "BULLETIN" BIRTHDAY BONUS

BETWEEN WINNERS OF £1 OR OVER WHO HAVE ENCLOSED WITH ENTRY THE £500 BONUS COUPON ON THIS PAGE. THIS MUST BE DULY STAMPED TO PROVIDE FRIEND WITH BULLETIN SUPPLY, OR TO PROVIDE ENTRANT WITH SUPPLY IF HE IS NOT ALREADY REGISTERED

N.B. MAKE SURE YOUR FRIEND IS NOT ALREADY REGISTERED, FOR NO EXTENSION OF AN EXISTING SUPPLY CAN QUALIFY YOU FOR BONUS . . .

FOUR-FIGURE FORTUNE AND MILLIONAIRE'S CORONATION WEEK FOR A "BULLET"!

TAY at my expense at a big London hotel for the historic Coronation Week. I will provide a fine limousine for your exclusive use, a round of gaiety will be yours and, best of all, *millionaires' seats from which to witness the Coronation cession on May 12.*"

uch will be JOHN BULL's thrilling invitation to the entrant of the best *Bullet* the memorable Contest launched to-day—the first giant Offer of 1937, carrying Prizes and Bonus exceeding the appropriate total of £1,937. This unforgettable onation Week will be the First Prize-winner's wonderful celebration of capturing £1,000 fortune that towers at the head of that long prize-list above.

splendid array of cash prizes follows this magnificent 2-in-1 Coronation First e, and every winner of £1 or more in this Contest will receive a share of a special *Bullets Bulletin* Seventh Birthday us, provided he or she has qualified nstructed.

our £500 Bonus Coupon and this test's *Examples* await you on this . Follow the simple instructions w and a huge success may well be rs.

OW TO MAKE "BULLETS"

EAD through the list of 36 interesting *Examples* provided and select a few h appeal to you as particularly likely end themselves to telling comments. e down these chosen *Examples* and start to add all the ideas each one gs to your mind.

w go back to your rough notes and eed to build them into neat *Bullets*. ember that each of your finished ts must consist of TWO, THREE or R words of apt and original comment, ly linked with the selected *Example*.

ppose, for instance, that you had attracted by the *Example* BUSY N. Against it you might scribble, *Sorts Of People, Getting Ready For* . That comment is too long and bersome as it stands, but you could ily produce from this rough idea finished *Bullet* BUSY AGAIN— EMONGERS, DIPLOMATS, FACTORIES— ITTERS!

efore you start on your own efforts, e carefully the good points of the ing *Bullets* in our 1,056th Contest h appear on the opposite page. Then to the *Examples*, bearing in mind your entry must reach JOHN BULL Saturday, January 23.

Add 2, 3 or 4 words to any "Example"

(Competition No. 1,059)

BRITAIN'S STAR
THE ROYAL FAMILY
IN POVERTY'S SCHOOL
BROTHER v. BROTHER
WHEREVER SHE GOES
BOMBSHELL FOR WESTMINSTER
COMING STRUGGLE
FIENDISH
TO HELP BALDWIN
BUSY AGAIN
DISHEARTENING
JUMPS AT ANYTHING
WHEN HE'S FINISHED
THANKS TO ELECTRICITY
UPSET THE WITNESS
WITHOUT AN ACCIDENT
INCALCULABLE
WHAT THE CORONER SAID
TO REFORM
"YOU'RE WONDERFUL!"
A LONG PULL
WITHOUT TEETH
GET TO WORK AND
WIFEY WANTS FURS, BUT
FORCE
SERVANT OF MAN
WHERE THE FAULT LIES
HE'S A COMEDIAN, SO
LIKE A HOUSE OF CARDS
BAREFACED SWINDLE
IN CONFIDENCE
DRAWING A BLANK
HEART OF STONE
THRILL FOR AUNTIE
CHEERFUL IDIOT
LOVE AT FIRST SIGHT

READ THESE RULES CAREFULLY.

The First Prize will be awarded for what, in the opinion of the judges in consultation with Editor, is the best Bullet received and the other prizes in order of merit, the test being ress, aptness and originality. The Editor undertakes that every Bullet received shall have n consideration by a competent staff of qualified judges.

only two attempts may be written on each coupon and a postal order must be enclosed at rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and ed & Co. Entrant's name, address and date of posting must be written on back of postal the number of which must be duly noted on each coupon submitted. Coupons must not be laid

The Editor's decision on any matter of dispute arising in connection with this competition be accepted as final and legally binding in all respects and acceptance of this rule is an e condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

CUT ALONG THIS LINE

£500 BONUS COUPON

I have affixed two 1½d stamps below, signed this coupon and added name and address of friend for "Bulletin" supply. Please register me for share of £500 Bonus offered in "Bullets" No. 1,059, for which I enclose my entry.

YOUR NAME & ADDRESS

Affix 1½d Stamp Here

Affix 1½d Stamp Here

YOUR FRIEND'S Name and Address to be given below. If you are not already receiving "Bulletin" yourself, place your own name and address here.

CUT ALONG THIS LINE

If you wish to use Advertiser's coupon on back, details may be copied from this coupon on to paper and sent with your "Bullets" entry.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,059) Closing SAT., Jan. 23. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d. | Signed ..... Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,059) Closing SAT., Jan. 23. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s. | Signed ..... Address .....

Write name and full address on each coupon.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,059) Closing SAT., Jan. 23. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d. | Signed ..... Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,059) Closing SAT., Jan. 23. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s. | Signed ..... Address .....

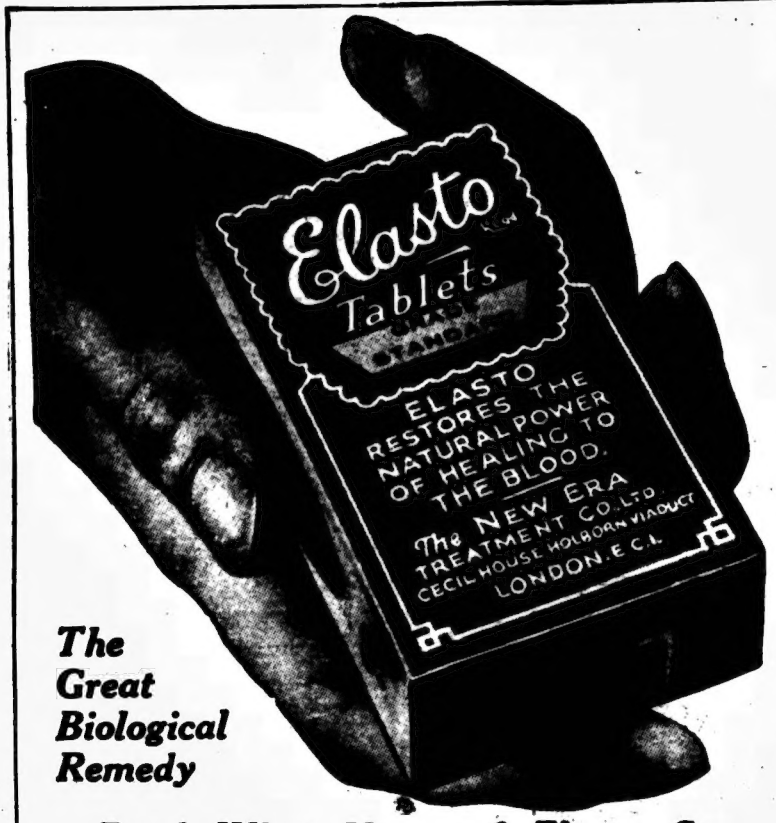
If you want to enter further "Bullets," you can write them on plain paper.

ENTRY-FEE.—Enclose a Postal Order with your entry at the rate of 6d. for each Coupon submitted. This should be made payable to "John Bull" and crossed "& Co."

The original cheque for £500 awarded to the First Prize-winner in Competition No. 1,055 will be displayed at W. H. Smith and Son's Bookstall, Queen's Road Station, Peckham, S.E.

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,059 usually purchase "John Bull."

Address Entry: "Bullets" No. 1,059, "John Bull," Long Acre, London, W.C.2 (Comp.)



The Great Biological Remedy

For the Veins, Arteries And Heart

Elasto

REGISTERED

The Wonder Tablet

Not a Drug But a Vital Cell-Food

A Good Circulation is the Real Basis of Health!

NO ailment resulting from poor or sluggish circulation of the blood can resist the curative action of Elasto. Painful, swollen (varicose) veins are restored to a healthy condition, the heart becomes steady, the arteries supple, skin troubles clear up, old wounds become clean and healthy, and quickly heal, piles disappear, inflammation and irritation are soothed, rheumatism simply fades away, and the whole system is braced and strengthened. This is not magic, although the relief does seem magical; it is the natural result of revitalised blood and improved circulation brought about by Elasto, *the tiny tablet with wonderful healing powers.*

Read What Users of Elasto Say

"No sign of varicose veins now."
"All signs of phlebitis gone."
"I was suffering from mitral disease and dare not exert myself in any way, but now, thanks to Elasto, my heart is quite sound again."
"My Doctor highly praises Elasto."
"Now walk long distances with ease."
"Elasto has cured my bad legs."
"Elasto tones up the system and cures depression."
"Varicose veins quickly cured after 12 years of useless bandaging."
"Rheumatoid arthritis gone. I have never felt better."
"As soon as I started taking Elasto I could go about my work in comfort, no pain whatever."
"Had rheumatism so badly I could hardly walk, but Elasto cured me."
"The stinging sensations I used to get in my left arm and leg (arteriosclerosis) are quite gone and my general health is much improved."
"Now free from piles."
"Suffered for years from a weak heart, but Elasto cured me."
"Completely cured my varicose ulcers."
"I am now free from pain."
"My skin is as soft as velvet, thanks to Elasto." Etc.

Elasto Cures Through the Blood!

Elasto dispenses entirely with the use of drugs; it is based on the knowledge that varicose veins, bad leg, rheumatism, piles, hardened arteries, heart weakness—to name but a few of the many ailments associated with bad circulation—*are deficiency diseases;* that in all such conditions there is a lack of certain *vital constituents of the blood.* Owing to this lack the body is unable to build up the elastic tissue needed to maintain the vein and artery walls and the membranes in a healthy condition and a state of flabbiness results. Elasto restores to the blood the vital elements which combine with the blood albumin to form organic elastic tissue and thus enables *Nature* to restore elasticity to the relaxed and devitalised fabric of veins, arteries and heart, and so to re-establish normal circulation: *the real basis of sound health.*

Elasto, The Pleasant, Handy Remedy!

Every sufferer should know of this wonderful Biological Remedy which quickly brings ease and comfort and creates within the system a new health force; stimulating the growth of new healthy tissue-cells to replace worn-out and diseased tissues, increasing vitality and bringing into full activity Nature's own powers of healing. Prepared in small delicate tablets, by a special process, Elasto dissolves *instantly* on the tongue, and is absorbed directly into the blood stream, thereby actually restoring the natural power of healing to the blood! It is not a drug, but a vital cell-food, which *must* be present in the blood to ensure complete health. That explains why Elasto succeeds where ordinary treatments have failed. It also explains why Elasto gives results for a few shillings where formerly pounds have been spent to no purpose. For the outlay of a few shillings you can now enjoy the tremendous advantages of this modern scientific remedy which has cost a lot of money to perfect.

Blood is the Elixir of Life—or Death!

Vital, wholesome, bio-chemically balanced blood is the physical basis of all healing; it rebuilds, repairs, nourishes and regenerates the millions upon millions of tissue-cells of which the body is composed. Poor, anæmic or poisoned blood, or a stagnating blood stream (bad circulation), on the other hand, just as surely reverses these vital processes; breaking down and destroying the tissues and producing those states which we call disease. The one indisputable fact which emerges from the vast mass of therapeutic theory current to-day is that a sound circulation and prophylactic blood constitute the basis of life and health.

The Fruits of 100 Years of Biological Research

Elasto is not a "mushroom" remedy, it was not invented overnight; it crystallises the researches of eminent physiologists, pathologists and physiological chemists over a period of more than 100 years and is prepared with great skill and with a careful regard for scientific detail by highly trained men possessing a special knowledge of the properties and functions of the blood.

For All "John Bull" Readers

FREE

A Generous Sample of this Wonder Remedy

SIMPLY fill in the Coupon below for a Free Sample and a Special Free Booklet fully explaining Elasto, the New Biological Remedy. These, together with copies of recent testimonials, we will gladly send privately, post free. Don't lose another moment! Write for these to-day—NOW, while you think of it! Or send 5s. for a whole month's supply (in plain wrapper) and see for yourself what a wonderful difference Elasto makes!!

This offer is too good to be missed! ★

ELASTO (Dept. 15.D), Cecil House, Holborn Viaduct, London, E.C.

Not Magic—Just Logic!

THE host of crippling disabilities due to bad circulation are literally swept out of the system by a free-flowing stream of new, vital blood, because Elasto restores bio-chemical balance to the blood, muscular tone to the heart, and elasticity to veins and arteries, making them as healthy and as sound as ever. It is prepared in tiny tablets which dissolve instantly on the tongue and it is absorbed directly into the blood stream thereby actually restoring the natural power of healing to the blood! Elasto is not a drug but a vital cell-food which MUST be present in the blood to ensure complete health. In the blood it becomes immediately active, overcoming sluggishness; stimulating the growth of new healthy tissue-cells to replace worn-out and diseased-damaged tissues, and promoting normal healthy circulation.

There are no substitutes for Elasto. Beware of imitations!

COUPON for Free Trial Sample of Elasto

The Great Blood Revitaliser

ELASTO (Dept. 15.D), Cecil House, Holborn Viaduct, London, E.C.

Please send me Free Sample and Special Free Booklet, "The Story of Elasto," fully explaining how Elasto, *The Great Blood Revitaliser*, cures through the blood.

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242 B 53

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A21